

SKILLED NURSING AND OTHER LONG-TERM CARE FACILITIES

Getting Staff Vaccinated to Protect Residents and Staff

Our long-term care facilities (LTCF) and skilled nursing facilities (SNF) have experienced the hardest impacts of COVID-19. Illness, deaths, and social isolation from residents and family have been a heavy burden on staff and residents alike.

To protect themselves, their colleagues, and residents, we urge LTCF and SNF staff to get vaccinated. COVID-19 vaccines are safe, effective, and are our best defense against the virus.

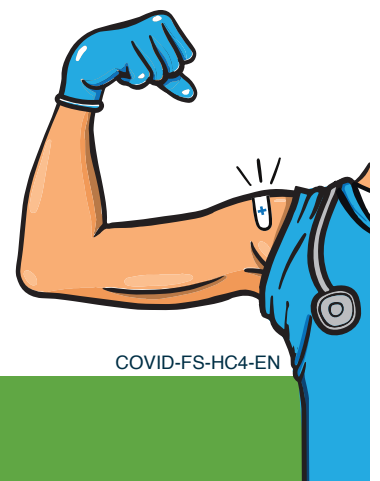
Best Practices for Encouraging Staff Vaccinations

As an employer, you can improve your staff's vaccination rates by developing a strategy for addressing concerns and making it easy to get a vaccine.

- **Identify a vaccine champion.** Designate an individual in your organization to lead the vaccination efforts for your staff. This builds accountability and gives your team a person to work with to get their questions and concerns addressed.
- **Have open, nonjudgmental communications.** Provide frequent and transparent communication about COVID-19, the vaccine, and leadership and policy decisions. Consistent communication in meetings, emails, posters, flyers, and trainings are important. Create an environment where nonjudgmental conversations can be had – whether in group or one-on-one settings.
- **Bring vaccines to your staff.** If you need help hosting an onsite clinic, [contact the PA Department of Health to get matched with a local provider.](#)
- **Consider offering incentives to staff.** Many employers have found that incentives like bonuses, raffles, and paid time off have helped to increase vaccination rates.

Communications & Outreach Materials

Looking for more resources to share with your staff? Check out [Community Resources](#) for outreach materials – including our Vaccine Outreach Toolkit for Health Care Providers, posters, handouts, and more. Many materials are offered in 13+ languages and can also be ordered for free from our [online order form.](#)



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