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**SECA 2025**

**Sample Agency Newsletter Text**

**The SECA Campaign Has Begun!**

**Supporting SECA is**

**Easy & Flexible!**

* Give a recurring payroll deduction, one-time payroll deduction, or check or money order.
* Pledge via ESS (for most agencies) or paper pledge form.
* Participate in an agency fundraising event.
* Choose from hundreds of participating charities.
* Dedicate your donation to someone special.

*“Go The Distance!” - Make the pledge through Oct. 24*

Last year, thousands of commonwealth employees came together to raise millions for charities in need through the State Employee Combined Appeal (SECA).

For this year’s campaign, we are going to “Go The Distance” and strive towards a statewide goal of $2.15 million and approximately 7,900 donors. No matter what you give—a little or a lot—it makes a difference for someone in need.

All donors have the opportunity to emerge as standout supporters of SECA by joining one of the two [leadership giving](http://www.seca.pa.gov/Documents/Leadership%20Giving%20Chart.pdf) levels – Governor’s Circle or Gold. These employees donate the equivalent of just one hour or a half hour of their pay each month.

Donating to SECA is easy and flexible. You can elect a recurring or one-time deduction from your pay, or you can donate using a check or money order. To contribute, just visit [ESS](https://www.myworkplace.pa.gov/flp) or use a [paper pledge form](http://www.seca.pa.gov/Documents/SECA%20Pledge%20Form.pdf) to designate your amount and [charities](http://www.seca.pa.gov/Documents/SECA%20Resource%20Guide.pdf) (up to 10). Take your donation a step further by [dedicating it to someone special](http://www.seca.pa.gov/Employees/Pages/Dedicated-Donations.aspx).

In addition to the opportunity to make an individual pledge, [agency name] will be offering lots of other ways to get involved in the campaign. Look for more information on our upcoming events [on our intranet/newsletter/employee email] or contact our SECA agency coordinator, [coordinator name] at [phone] or [email].

Let’s “Go The Distance!” in 2025 and make a meaningful difference for those in need. Thank you for your support of this year’s SECA campaign!

*To be published as needed during the campaign:*

**SECA Progress Results Are In!**

As of [date], the generosity of [number of donors] [agency name] employees has resulted in $[dollars raised] raised for SECA charities!

This means we only have $[XX] and [XX] donors to go to reach our agency goals.

If you haven’t donated yet, please consider how the equivalent of just an [hour or half-hour of pay each month](http://www.seca.pa.gov/Documents/Leadership%20Giving%20Chart.pdf) will be life-changing for someone in need. Remember, donations can also be [dedicated to someone important to you](http://www.seca.pa.gov/Employees/Pages/Dedicated-Donations.aspx) and there are hundreds of [charities](http://www.seca.pa.gov/Documents/SECA%20Resource%20Guide.pdf) to designate.

To pledge, go to [ESS](https://www.myworkplace.pa.gov/flp) or contact our agency coordinator, [coordinator name], at [phone] or [email]. You can also [print a pledge form](http://www.portal.state.pa.us/portal/server.pt/document/1217733/seca_pledge_form_pdf) and submit to your agency coordinator.

If you’ve already participated in the 2025 SECA campaign, thank you for your generous support!