

## Opportunistic Real Estate Fund Commitment

Paladin Realty Latin America Investors III, L.P.

May 1, 2008

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# Paladin Realty Latin America Investors III, L.P. Opportunistic Real Estate

## Overview

- Fund Size: \$500 million target, \$800 million cap
- Opportunistic Latin American Real Estate, focused on developing for-sale housing (low to middle income segments). The Fund may also invest in resort-residential, office, industrial, retail and hotel properties in target Latin American countries

## **Fund Strategy**

- The Fund will invest in a broad range of real estate opportunities in targeted supply-constrained Latin American markets, with a focus on forsale housing and opportunistic commercial development ventures and acquisitions
- The Fund will partner with established, proven local developers and operators to execute its business plans with clear exit strategies
- Typical investment size: \$5 25 million
- Pennsylvania Presence N/A



## Key Markets

### Paladin utilizes a highly selective approach to choosing markets

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Pop: 108 million GDP: \$884 billion GDP Growth: 3.1%

Tax code reforms passed

**Key Markets** 

- Adopts policy changes to promote stability
- Government agencies established to provide mortgage credit will fuel housing growth

#### Brazil



GDP: \$1.25 trillion GDP Growth: 4.7%

- Investment grade rating likely in next year or two
  - Encouraging development of a mortgage market
- Interest rates cut 17x from 18% in 2005 to 11% today

### Secondary Markets



Pop: 29 million GDP: \$105 billion GDP Growth: 7.2%

#### Colombia



Pop: 47 million GDP: \$165 billion GDP Growth: 6.4%

### Venezuela



- Chavez's push toward "21st Century Socialism"
- Political support through oilfinanced public spending
- Glimmer of democratic resistance in recent referendum

Will Avoid

#### Bolivia



- Showcasing Venezuelan aid
- President Morales refers to Chavez as his "older brother"

#### Chile



Pop: 17 million GDP: \$166 billion GDP Growth: 5.9%

- Growing foreign reserves built on strong copper prices
- Historically low inflation (2.5% average form 1999-2006); managed today at 7% despite commodity price pressures

### Central



Pop: 40 million

GDP: \$234 billion

GDP Growth: 7.6%

Low-cost market provider; diversifying economy

CAFTA, tourism and

stimulating demand

canal expansion

Free trade agreement

approved by the US

on December 14th.

President Garcia

Improving security

Curbing inflation (5%)

through fiscal reform

Congress to be ratified

embracing free market

Consumer credit growth

- New president (Ms. Kirchner) sending market friendly signals
- Structural reforms still necessary

#### Ecuador



- President Correa joins Chavez in endorsing "21st Century Socialism"
- Plans to dissolve congress

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## **Investment Team**

- Paladin Realty has more than 30 professionals located in Los Angeles (corporate headquarters), Morristown (NJ), São Paulo, Buenos Aires, and Istanbul. Over a dozen Paladin professionals spend at least 75% of their time executing the firm's Latin America strategy
- The senior management team at Paladin has worked together for over 10 years

## GP "Value Add"

- The Fund will benefit from Paladin's 11 year track record of investing in Latin American real estate
- Paladin has developed a network of local partners which will provide a continual source of investment opportunities to the Fund

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## Performance

- As of December 2007, Paladin has invested in 15 platforms encompassing 66 individual projects in Latin America. To date, 27 projects have been sold for a 25% realized gross IRR and a 1.8x multiple.
- Through December 2007, Paladin has committed approximately \$275
  million of equity to its Latin American platforms, funded \$162 million, and
  has realized \$62 million in total returns (including proceeds that have
  been reinvested). Paladin expects to receive in excess of \$500 million in
  additional proceeds from the balance of its Latin American platform.
- Paladin's investments in Latin America are projected to generate approximately a 25% gross IRR and in excess of a 2x multiple to fund investors.

## **Market Opportunity**

- Given the favorable demographic trends and a decade of economic and political reforms, the Latin American economy is poised for sustainable growth.
- Paladin Realty Latin America Investors will provide PSERS with additional exposure to the Latin American real estate market.

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## History with PSERS

 This would be PSERS' second fund relationship with Paladin Realty (William E. Simon & Sons Realty Partners, LP).

## Recommendation

 Staff, together with Courtland Partners, Ltd., recommends that the Board invest an amount equal to 25 percent of the committed capital, but not to exceed \$150 million plus management fees and reasonable normal investment expenses.

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