



Commonwealth of Pennsylvania

Milk Marketing Board
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BULLETIN

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REPLACEMENT OF COMPETITOR PRODUCTS

The Pennsylvania Milk Marketing Board is aware that milk dealers may, on occasion, replace a competitor's product in a store when they have acquired a new account. This practice is a violation of the Milk Marketing Law and the minimum resale price provisions of the Official General Orders in each of the milk marketing areas.

If you have any questions regarding inducements to wholesale customers, please contact this office.

PENNSYLVANIA MILK MARKETING BOARD

Keith Bierly, Secretary

IF YOU REQUIRE THIS INFORMATION IN AN ALTERNATE FORMAT, CALL (717) 787-4194 OR 800-654-5984 (PA RELAY SERVICE FOR TDD USERS).