



DEINDUSTRIALIZED COMMUNITIES MARKET STUDY

Appendix E-2: Recreation Expenditures

May 2022



Pennsylvania State Historic Preservation Office

PENNSYLVANIA HISTORICAL AND MUSEUM COMMISSION



Recreation Expenditures

Northern Communities - Primary Trade Area
Area: 374.15 square miles

Prepared by Esri

Demographic Summary		2021	2026
Population		197,203	194,164
Households		84,147	83,374
Families		53,577	52,803
Median Age		45.7	46.2
Median Household Income		\$60,553	\$67,167
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	96	\$1,126.69	\$94,807,995
Cable & Satellite Television Services	98	\$794.33	\$66,840,159
Televisions & Video	91	\$235.52	\$19,818,319
Audio	88	\$93.92	\$7,902,877
Rental of TV/VCR/Radio/Sound Equipment	87	\$0.97	\$81,357
Repair of TV/Radio/Sound Equipment	106	\$1.96	\$165,282
Entertainment/Recreation Fees and Admissions	86	\$637.41	\$53,635,749
Tickets to Theatre/Operas/Concerts	89	\$72.28	\$6,082,411
Tickets to Movies	82	\$45.28	\$3,810,417
Tickets to Parks or Museums	85	\$28.99	\$2,439,784
Admission to Sporting Events, excl.Trips	91	\$58.57	\$4,928,450
Fees for Participant Sports, excl.Trips	87	\$99.84	\$8,401,061
Fees for Recreational Lessons	81	\$114.22	\$9,611,208
Membership Fees for Social/Recreation/Health Clubs	87	\$217.20	\$18,276,505
Dating Services	85	\$1.02	\$85,914
Toys/Games/Crafts/Hobbies	95	\$109.71	\$9,231,762
Toys/Games/Arts/Crafts/Tricycles	94	\$92.99	\$7,824,851
Playground Equipment	111	\$3.70	\$311,638
Play Arcade Pinball/Video Games	93	\$2.14	\$179,941
Online Gaming Services	89	\$5.41	\$455,072
Stamp & Coin Collecting	106	\$5.47	\$460,260
Recreational Vehicles and Fees	102	\$115.22	\$9,695,715
Docking and Landing Fees for Boats and Planes	101	\$9.46	\$796,296
Camp Fees	98	\$30.13	\$2,535,253
Payments on Boats/Trailers/Campers/RVs	115	\$58.50	\$4,922,518
Rental of Boats/Trailers/Campers/RVs	78	\$17.13	\$1,441,649
Sports, Recreation and Exercise Equipment	91	\$164.65	\$13,855,069
Exercise Equipment and Gear, Game Tables	88	\$48.41	\$4,073,795
Bicycles	89	\$26.56	\$2,234,759
Camping Equipment	74	\$15.30	\$1,287,174
Hunting and Fishing Equipment	106	\$51.53	\$4,336,446
Winter Sports Equipment	71	\$5.28	\$444,280
Water Sports Equipment	108	\$8.99	\$756,742
Other Sports Equipment	87	\$6.19	\$520,935
Rental/Repair of Sports/Recreation/Exercise Equipment	77	\$2.22	\$186,579
Photographic Equipment and Supplies	88	\$40.54	\$3,411,098
Film	78	\$0.43	\$36,582
Photo Processing	93	\$6.96	\$586,061
Photographic Equipment	83	\$13.20	\$1,110,615
Photographer Fees/Other Supplies & Equip Rental/Repair	91	\$19.94	\$1,677,840
Reading	94	\$97.39	\$8,195,126
Magazine/Newspaper Subscriptions	100	\$35.96	\$3,026,243
Magazine/Newspaper Single Copies	101	\$5.78	\$486,727
Books	91	\$30.37	\$2,555,222
Digital Book Readers	91	\$25.28	\$2,126,934

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 07, 2022



Recreation Expenditures

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Area: 842.5 square miles

Prepared by Esri

Demographic Summary		2021	2026
Population		415,452	414,987
Households		174,093	174,779
Families		113,731	113,747
Median Age		44.8	45.7
Median Household Income		\$71,338	\$79,012
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	109	\$1,279.90	\$222,821,600
Cable & Satellite Television Services	111	\$896.75	\$156,117,597
Televisions & Video	105	\$269.79	\$46,968,059
Audio	103	\$110.19	\$19,183,698
Rental of TV/VCR/Radio/Sound Equipment	93	\$1.03	\$180,091
Repair of TV/Radio/Sound Equipment	116	\$2.14	\$372,155
Entertainment/Recreation Fees and Admissions	103	\$765.81	\$133,322,887
Tickets to Theatre/Operas/Concerts	106	\$85.57	\$14,897,850
Tickets to Movies	97	\$53.90	\$9,384,272
Tickets to Parks or Museums	101	\$34.30	\$5,971,642
Admission to Sporting Events, excl.Trips	109	\$70.21	\$12,223,316
Fees for Participant Sports, excl.Trips	104	\$120.28	\$20,939,158
Fees for Recreational Lessons	100	\$140.78	\$24,508,750
Membership Fees for Social/Recreation/Health Clubs	104	\$259.62	\$45,198,663
Dating Services	95	\$1.14	\$199,235
Toys/Games/Crafts/Hobbies	108	\$125.11	\$21,781,607
Toys/Games/Arts/Crafts/Tricycles	108	\$106.33	\$18,510,725
Playground Equipment	123	\$4.10	\$713,246
Play Arcade Pinball/Video Games	106	\$2.45	\$426,973
Online Gaming Services	101	\$6.19	\$1,076,894
Stamp & Coin Collecting	117	\$6.05	\$1,053,769
Recreational Vehicles and Fees	119	\$133.77	\$23,289,148
Docking and Landing Fees for Boats and Planes	118	\$11.06	\$1,925,038
Camp Fees	116	\$35.94	\$6,257,314
Payments on Boats/Trailers/Campers/RVs	129	\$65.42	\$11,388,549
Rental of Boats/Trailers/Campers/RVs	97	\$21.36	\$3,718,246
Sports, Recreation and Exercise Equipment	106	\$191.27	\$33,298,168
Exercise Equipment and Gear, Game Tables	105	\$57.67	\$10,040,760
Bicycles	104	\$31.02	\$5,399,832
Camping Equipment	92	\$19.09	\$3,322,818
Hunting and Fishing Equipment	116	\$56.38	\$9,815,935
Winter Sports Equipment	91	\$6.69	\$1,164,314
Water Sports Equipment	121	\$10.10	\$1,759,125
Other Sports Equipment	103	\$7.36	\$1,281,237
Rental/Repair of Sports/Recreation/Exercise Equipment	96	\$2.75	\$478,109
Photographic Equipment and Supplies	103	\$47.41	\$8,254,392
Film	93	\$0.51	\$89,336
Photo Processing	109	\$8.13	\$1,415,930
Photographic Equipment	98	\$15.69	\$2,732,135
Photographer Fees/Other Supplies & Equip Rental/Repair	105	\$23.07	\$4,016,991
Reading	109	\$112.19	\$19,530,788
Magazine/Newspaper Subscriptions	114	\$41.24	\$7,179,848
Magazine/Newspaper Single Copies	114	\$6.55	\$1,139,556
Books	105	\$35.35	\$6,153,340
Digital Book Readers	105	\$29.05	\$5,058,043

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 07, 2022



Recreation Expenditures

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Area: 178.21 square miles

Prepared by Esri

Demographic Summary		2021	2026
Population		77,342	76,206
Households		33,666	33,322
Families		20,438	20,081
Median Age		47.0	47.6
Median Household Income		\$53,630	\$58,730
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	85	\$999.40	\$33,645,965
Cable & Satellite Television Services	89	\$714.27	\$24,046,561
Televisions & Video	79	\$203.78	\$6,860,332
Audio	73	\$78.47	\$2,641,821
Rental of TV/VCR/Radio/Sound Equipment	83	\$0.92	\$31,125
Repair of TV/Radio/Sound Equipment	106	\$1.96	\$66,126
Entertainment/Recreation Fees and Admissions	68	\$502.01	\$16,900,634
Tickets to Theatre/Operas/Concerts	70	\$56.87	\$1,914,583
Tickets to Movies	65	\$36.37	\$1,224,508
Tickets to Parks or Museums	71	\$24.24	\$815,947
Admission to Sporting Events, excl.Trips	72	\$46.31	\$1,559,014
Fees for Participant Sports, excl.Trips	67	\$77.75	\$2,617,670
Fees for Recreational Lessons	62	\$87.19	\$2,935,251
Membership Fees for Social/Recreation/Health Clubs	69	\$172.46	\$5,805,984
Dating Services	68	\$0.82	\$27,677
Toys/Games/Crafts/Hobbies	83	\$96.36	\$3,244,157
Toys/Games/Arts/Crafts/Tricycles	83	\$81.54	\$2,745,194
Playground Equipment	110	\$3.66	\$123,096
Play Arcade Pinball/Video Games	84	\$1.95	\$65,541
Online Gaming Services	78	\$4.77	\$160,714
Stamp & Coin Collecting	86	\$4.44	\$149,612
Recreational Vehicles and Fees	91	\$102.35	\$3,445,689
Docking and Landing Fees for Boats and Planes	86	\$7.99	\$268,945
Camp Fees	78	\$24.19	\$814,389
Payments on Boats/Trailers/Campers/RVs	113	\$57.37	\$1,931,541
Rental of Boats/Trailers/Campers/RVs	58	\$12.80	\$430,815
Sports, Recreation and Exercise Equipment	82	\$147.41	\$4,962,683
Exercise Equipment and Gear, Game Tables	76	\$41.68	\$1,403,236
Bicycles	82	\$24.30	\$818,140
Camping Equipment	57	\$11.88	\$399,990
Hunting and Fishing Equipment	102	\$49.40	\$1,663,028
Winter Sports Equipment	56	\$4.14	\$139,468
Water Sports Equipment	110	\$9.14	\$307,677
Other Sports Equipment	70	\$4.99	\$167,931
Rental/Repair of Sports/Recreation/Exercise Equipment	61	\$1.75	\$58,814
Photographic Equipment and Supplies	73	\$33.44	\$1,125,632
Film	64	\$0.35	\$11,818
Photo Processing	79	\$5.94	\$200,014
Photographic Equipment	66	\$10.48	\$352,966
Photographer Fees/Other Supplies & Equip Rental/Repair	76	\$16.66	\$560,834
Reading	81	\$83.90	\$2,824,586
Magazine/Newspaper Subscriptions	86	\$31.00	\$1,043,606
Magazine/Newspaper Single Copies	90	\$5.16	\$173,719
Books	79	\$26.47	\$891,236
Digital Book Readers	77	\$21.27	\$716,025

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 07, 2022



Recreation Expenditures

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Area: 497.69 square miles

Prepared by Esri

Demographic Summary		2021	2026
Population		249,819	247,706
Households		105,534	105,111
Families		68,284	67,719
Median Age		46.8	47.4
Median Household Income		\$62,892	\$70,995
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	98	\$1,146.71	\$121,016,781
Cable & Satellite Television Services	101	\$813.32	\$85,832,896
Televisions & Video	92	\$236.08	\$24,914,335
Audio	88	\$94.25	\$9,946,131
Rental of TV/VCR/Radio/Sound Equipment	87	\$0.97	\$101,912
Repair of TV/Radio/Sound Equipment	114	\$2.10	\$221,507
Entertainment/Recreation Fees and Admissions	86	\$634.82	\$66,994,603
Tickets to Theatre/Operas/Concerts	89	\$71.58	\$7,554,102
Tickets to Movies	81	\$44.99	\$4,748,393
Tickets to Parks or Museums	86	\$29.30	\$3,091,827
Admission to Sporting Events, excl.Trips	91	\$58.37	\$6,160,105
Fees for Participant Sports, excl.Trips	86	\$99.49	\$10,499,122
Fees for Recreational Lessons	81	\$113.67	\$11,996,539
Membership Fees for Social/Recreation/Health Clubs	87	\$216.44	\$22,842,146
Dating Services	81	\$0.97	\$102,367
Toys/Games/Crafts/Hobbies	95	\$110.31	\$11,641,602
Toys/Games/Arts/Crafts/Tricycles	95	\$93.55	\$9,872,743
Playground Equipment	116	\$3.85	\$406,783
Play Arcade Pinball/Video Games	95	\$2.20	\$231,732
Online Gaming Services	89	\$5.43	\$572,936
Stamp & Coin Collecting	102	\$5.28	\$557,407
Recreational Vehicles and Fees	105	\$118.67	\$12,524,026
Docking and Landing Fees for Boats and Planes	103	\$9.65	\$1,018,070
Camp Fees	97	\$30.05	\$3,170,894
Payments on Boats/Trailers/Campers/RVs	122	\$61.83	\$6,524,714
Rental of Boats/Trailers/Campers/RVs	78	\$17.15	\$1,810,348
Sports, Recreation and Exercise Equipment	94	\$169.12	\$17,847,583
Exercise Equipment and Gear, Game Tables	90	\$49.65	\$5,240,290
Bicycles	92	\$27.46	\$2,897,959
Camping Equipment	74	\$15.44	\$1,628,938
Hunting and Fishing Equipment	109	\$52.92	\$5,585,121
Winter Sports Equipment	73	\$5.38	\$568,004
Water Sports Equipment	116	\$9.66	\$1,019,339
Other Sports Equipment	87	\$6.20	\$654,624
Rental/Repair of Sports/Recreation/Exercise Equipment	78	\$2.24	\$236,042
Photographic Equipment and Supplies	87	\$40.15	\$4,236,924
Film	78	\$0.43	\$45,129
Photo Processing	94	\$7.04	\$742,659
Photographic Equipment	82	\$13.04	\$1,376,021
Photographer Fees/Other Supplies & Equip Rental/Repair	90	\$19.64	\$2,073,115
Reading	96	\$98.82	\$10,428,843
Magazine/Newspaper Subscriptions	102	\$36.77	\$3,879,990
Magazine/Newspaper Single Copies	103	\$5.93	\$625,641
Books	92	\$31.00	\$3,271,246
Digital Book Readers	91	\$25.13	\$2,651,966

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