



Work Zone Safety Toolkit

Who are we trying to reach? All permitted and licensed drivers. With nearly 1,600 construction projects underway in 2026, with even more starting or going out for bid, every Pennsylvania driver will encounter a work zone at some point.

How can you help? Do you engage with your audience digitally or in-person? Share what you can! Help bring awareness to work zone safety tips and the potential tragic consequences of risky driving behavior.

We appreciate any shares of the content provided in this toolkit on social media, email newsletters, or websites.

Download Assets

Click to download high quality assets from PennDOT's Media Resources.

For more information on work zone safety, visit pa.gov/dotsafety.

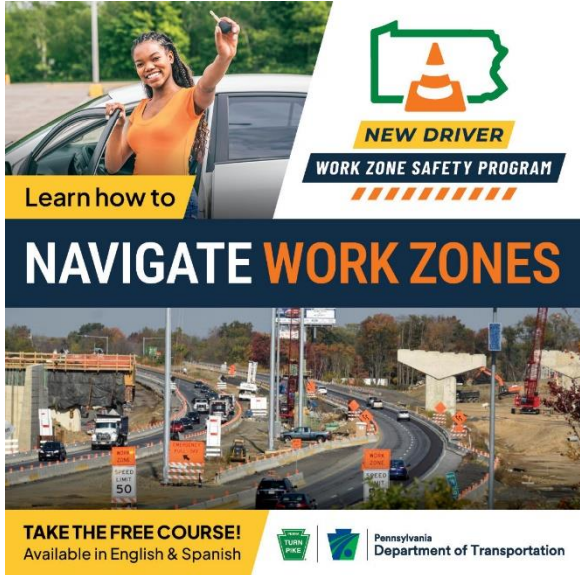
Social Media

Suggested captions to pair with graphics.

FB (Facebook), IG (Instagram), X (Formerly Twitter)

Suggested caption	Suggested graphic
FB/IG Unfortunately, last construction season, drivers breached PennDOT work zones nearly 430 times, injuring 16 workers. Behind every sign is a worker with a family waiting at home. Protect them by slowing down and paying attention because everyone deserves to get home safely. #WorkZoneSafety	 Slow Down & Pay Attention
X Unfortunately, last construction season, drivers breached PennDOT work zones 430 times, injuring 16 workers. Behind every sign is a worker with a family waiting at home. Protect them by slowing down and paying attention because everyone deserves to get home safely. #WorkZoneSafety	

Suggested caption	Suggested graphic
FB/IG Behind every sign is a worker with a family waiting at home. Protect them by slowing down and paying attention. Your temporary delay helps them get home safe. Automated Work Zone Speed Safety Cameras were deployed 3,180 times last year and issued more than 305,000 notices of violation to drivers traveling more than 11+mph over the posted speed limit. When you see a work zone, stay alert, slow down, obey signs, and follow the posted speed limit. #WorkZoneSafety X Work Zone Speed Safety Cameras were deployed 3,180 times last year & issued 305,000+ notices of violation to drivers traveling 11+mph over the posted speed limit. When you see a work zone, stay alert, slow down, obey signs, & follow the posted speed limit. #WorkZoneSafety	 Slow Down & Pay Attention

Suggested caption	Suggested graphic
FB/IG The New Driver Work Zone Safety Program is a free virtual training that helps drivers learn to navigate work zones with confidence and safety. Available in both English and Spanish, the program covers safe driving practices in work zones, simulates real-life scenarios drivers might encounter, and explains work zone laws. Whether you are a new driver or have years of experience, take the free program, and help keep our work zones safe! Take the 35-minute virtual training today: pa.gov/WorkZoneProgram. #WorkZoneSafety X The New Driver Work Zone Safety Program is a free virtual training to help drivers learn to navigate work zones with confidence & safety. Help keep our work zones safe! Take the free program – available in English & Spanish: pa.gov/WorkZoneProgram. #WorkZoneSafety	

Suggested caption	Suggested graphic
FB/IG If you encounter one of our moving work zones, please be patient! Never get in between PennDOT vehicles and wait to pass until it is safe and legal. If there is a flagger, respect their sign and give them space. Unfortunately, last construction season, drivers breached PennDOT work zones nearly 430 times, injuring 16 workers. Slow down and pay attention because everyone deserves to get home safely. #WorkZoneSafety X Drivers breached PennDOT work zones 430 times last year, injuring 16 workers. This often occurs in mobile operations, like line painting, crack sealing, & shoulder cutting. Be patient if you encounter a moving work zone because everyone deserves to get home safely. #WorkZoneSafety	

Suggested caption	Suggested graphic
FB/IG Slow down, pay attention, and follow flagger instructions when approaching a work zone. Unfortunately, last construction season, drivers breached PennDOT work zones nearly 430 times, injuring 16 workers. Flaggers are people. Respect their signs and give them space so they can go home safely at the end of the day! #WorkZoneSafety X Slow down, pay attention, & follow flagger instructions when approaching a work zone. Last year, drivers breached PennDOT work zones 430 times, injuring 16 workers. Respect flaggers' signs and give them space so they can go home safely at the end of the day! #WorkZoneSafety	

Suggested caption	Suggested graphic
FB/IG Here's your sign to slow down and pay attention! Unfortunately, last construction season, drivers breached PennDOT work zones nearly 430 times, injuring 16 workers. Always follow the speed limit when driving through a work zone. Respect the zone, so everyone goes home. #WorkZoneSafety X Here's your sign to slow down & pay attention! Unfortunately, last construction season, drivers breached PennDOT work zones 430 times, injuring 16 workers. Always follow the speed limit when driving through a work zone. Respect the zone, so everyone goes home. #WorkZoneSafety	

Suggested caption	Suggested graphic
FB/IG Truck-mounted attenuators – also called crash trucks – are often used in mobile work zones. Crash trucks are designed to absorb crash impact, saving the lives of workers and motorists. Unfortunately, last construction season, drivers hit 36 truck-mounted attenuators. Fortunately, no one was injured in this crash, but the picture shows what our teams occasionally face. If you encounter one of our mobile work zones, please be patient. Slow down and pay attention because everyone deserves to get home safely. #WorkZoneSafety X Last year, drivers hit 36 crash trucks, which are often used in mobile work zones & are designed to absorb crash impact & save lives. Fortunately, no one was injured in crash pictured. Slow down & pay attention because everyone deserves to get home safely. #WorkZoneSafety	 Slow Down & Pay Attention

Newsletter

Suggested newsletter article.



Online Training Teaches Teens and New Drivers About Work Zone Safety

The FREE course is available in English and Spanish.

The Pennsylvania Department of Transportation (PennDOT) and the Pennsylvania Turnpike Commission (PA Turnpike) have joined forces to develop a [New Driver Work Zone Safety Program](#) to teach new drivers how to navigate work zones safely and confidently.

The free 35-minute online course emphasizes 'the why' behind work zone safety for drivers and for the road crews working alongside traffic.

The course covers key aspects of work zone safety, including driving practices in work zones, real-life scenarios drivers might encounter, and work zone laws.

Work zones can be hazardous for both drivers and workers, but by understanding our state's work zone laws, we can prepare Pennsylvanians to safely navigate the road ahead.

Learn more and take the course online at pa.gov/workzoneprogram.

For more information on work zone safety, visit pa.gov/dotsafety.