



Winter Driving Safety Toolkit

Who are we trying to reach? All Pennsylvanians who drive.

How can you help? Do you engage with the audience digitally or in-person? Share what you can! Help PennDOT share these winter driving safety tips to keep drivers and their families safe when they must travel during inclement weather.

We appreciate any shares of the content provided in this toolkit on social media, email newsletters, or websites.

Download Assets

Click to download high-quality assets from PennDOT's Media Resources.

For more information on winter driving safety, visit www.pa.gov/dotsafety.

Social Media

Suggested captions to pair with graphics.

FB (Facebook), IG (Instagram), X (Formerly Twitter)

Suggested Graphic	Suggested Caption
	FB/IG/X If you must drive in winter weather, buckle up. If your vehicle loses traction and you crash, your seat belt is your best defense to keep you safe. Seat belts save lives! Get more info and tips at pa.gov/DOTwinter. #PAWinter #BuckleUpPA #BeSafePA
	FB/IG/X Put the phone down while driving, especially during winter weather. Keep both hands on the wheel and stay alert for changing road conditions. In PA, it's illegal to have a phone in your hand while driving – and it's not safe. #PAWinter #BeSafePA
	FB/IG/X Make sure this winter you're prepared as a driver AND a pedestrian. Keep pedestrian safety in mind whether you are walking or driving with these tips. And drivers, always remember to buckle up! Visit pa.gov/DOTwinter for more #PAWinter safety info.

For more information on winter driving safety, visit www.pa.gov/dotsafety.

Suggested Graphic	Suggested Caption
	FB/IG/X Safety reminder ❄️ ⚠️ Snowbanks near roads can limit visibility. Help keep children safe by choosing play areas away from traffic. Visit pa.gov/DOTwinter for more #PAWinter safety info.
	FB/IG "Do I have to remove all the snow and ice from my vehicle?" Yes, under PA law, drivers must remove ice or snow from vehicles, including the hood, trunk, and roof, within 24 hours after a snow or ice event. It is also illegal to drive with snow and ice obstructing your vision through the front, side, or rear windows. So, after an ice or snowstorm, clean off your vehicle completely before driving. Want more winter driving tips? Visit pa.gov/DOTwinter. #PAWinter X Did you know it's illegal in PA to drive with snow & ice obstructing your vehicle's front, side or rear windows? Make sure to clean off your vehicle completely after an ice or snowstorm before heading out. Want more winter driving tips? Visit pa.gov/DOTwinter. #PAWinter

Suggested Graphic	Suggested Caption
	FB/IG Wipers on? Lights on! (It's PA law!) Headlights and taillights make your vehicle more visible to other drivers in inclement weather. But if visibility is limited, especially during heavy snowfall, stick with your low beams! Get more winter driving tips here: pa.gov/DOTwinter. #PAWinter X Wipers on? Lights on! (It's PA law!) Headlights and taillights make your vehicle more visible in inclement weather. But if visibility is limited, especially during heavy snowfall, stick with your low beams! Get more winter driving tips here: pa.gov/DOTwinter. #PAWinter
	FB/IG/X Do not use cruise control on snow-covered roads. You may not notice your vehicle losing traction and starting to skid until it's too late. Get more winter driving info and tips at pa.gov/DOTwinter. #PAWinter #BeSafePA

Suggested Graphic	Suggested Caption
 MAKE SURE TO PACK YOUR EMERGENCY TRAVEL KIT BEFORE YOU NEED IT. Icons: Gloves, Phone, Shovel, Jumper Cables, Shovel, First Aid Kit, Water, First Aid Kit. Pennsylvania Department of Transportation	FB/IG Are you ready for winter travel? Keeping your vehicle stocked with whatever you might need for health, safety and comfort should traffic stop for an extended period of time can make a big difference in cold weather. Visit pa.gov/DOTwinter for a list of items to include in your winter emergency kit. #PAWinter X Are you ready for winter travel? Keeping your vehicle stocked to ensure your health, safety & comfort during extended traffic stops can make a big difference in cold weather. Visit pa.gov/DOTwinter for a list of items to include in your winter emergency kit. #PAWinter

Suggested Graphic	Suggested Caption
	FB/IG Is your vehicle ready for winter driving? Make sure it can handle the unexpected conditions winter can bring. Before snow starts to fall, have a mechanic check your brakes, battery, hoses, and belts and consider these other tips to get your vehicle ready for winter: • Check that your fluid levels are full. • Make sure your wipers don't streak. You may want to consider installing winter wiper blades. • Ensure your heater and defroster are working properly. • Check that your vehicle's radio is working properly so you can receive weather and traffic reports. • Make sure all lights are working. • Check to be sure tires are properly inflated and have sufficient tread depth. • If you live in an area prone to heavy snow, you may want to use dedicated snow tires on your vehicle or carry a set of tire chains. At a minimum, your all-weather tires should be mud and snow rated. • In case of a problem, contact a mechanic immediately. Get more winter prep tips here: pa.gov/DOTwinter. X Is your vehicle ready to drive in winter's unexpected conditions? Check brakes, fluid levels, wipers, lights, & battery. Make sure your tires have proper inflation & tread, and the radio, heater & defroster work. See other things to check at pa.gov/DOTwinter. #PAWinter

Suggested Graphic	Suggested Caption
SUDDEN SNOW SQUALLS CAN CAUSE REDUCED VISIBILITY AND STRONG WINDS. IF YOU CANNOT SAFELY EXIT THE HIGHWAY: • Slow down gradually. • Stay in your lane. • Increase following distance. • Avoid slamming brakes. 	FB/IG Snow squalls are like a mini blizzard. Within minutes, partly cloudy skies can transition to heavy snow and wind gusts, creating low visibility on the road. If possible, delay travel plans until the snow squall passes through your area. But if you are driving this winter, do you know what to do if a snow squall pops up? Follow these tips if you can't safely exit the roadway and visit https://www.weather.gov/ctp/snowsquall to try a driving simulator on your desktop PC or Meta Quest. Note: You can Tag US National Weather Service State College PA on FB and NWSSStateCollege on Instagram. X Snow squalls are like mini blizzards. In minutes, partly cloudy skies can change to heavy snow & wind gusts, reducing driver visibility. Do you know what to do if driving when a squall hits? Follow these tips & visit weather.gov/ctp/snowsquall to try @NSWStatecollege's simulator!