Texting while driving? Deadly & illegal.

PA's Hands-Free Law: Effective June 2025



Distracted Driving

In 2010, Paul Miller Jr. was tragically killed when a tractor-trailer driver became distracted while reaching for their phone and collided with Paul.

Pennsylvania's new distracted driving law, known as Paul Miller's Law, goes into effect in June 2025. This law prohibits the use of hand-held mobile devices while behind the wheel – including while stopped at red light.

Who are we trying to reach? All permitted and licensed drivers.

How can you help?

Do you engage with the audience digitally or in-person? Share what you can! Help bring awareness to this new law and the consequences of distracted driving.

We appreciate any shares of the content provided in this toolkit on social media, email newsletters, websites, or if you're able to print posters to display in common areas.



Click to download high quality static and video assets to share.

Social Media

Suggested captions to pair with graphic.

A New law effective June 2025 A

Don't risk it. Scrolling while driving is deadly and illegal. *Learn more at penndot.pa.gov/safety*

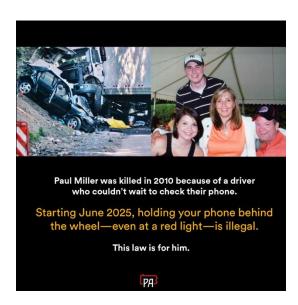
Keep your phone down or get pulled over. One glance at your phone while driving is all it takes to kill someone. And it's never worth it.

Learn more at penndot.pa.gov/safety

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Effective June 2025 you will be pulled over for using a phone while driving, even at a red light 🚔

Learn more at penndot.pa.gov/safety





Video

You can download videos to share directly to social platforms at the link above or link the below YouTube videos:

30 seconds: <u>https://youtu.be/CkyOBp43x4w</u>

15 seconds: <u>https://youtu.be/MZGn77C0oxs</u>

Newsletter

Copy:

Pennsylvania's new distracted driving law, known as Paul Miller's law, will go into effect in June 2025. This law prohibits drivers from using any mobile device while driving. That includes taking a quick scroll break at a red light or when stuck in traffic! Remember, anything that causes you to take your full attention away from driving is considered distracted driving. Be safe, PA.

