



Teen Driver Safety Toolkit

Who are we trying to reach? All teen drivers (16-17-years-old) and parents or guardians of teen drivers. Parents of younger children are a secondary audience since safe driving begins long before a teen gets behind the wheel. Every ride is an opportunity for adults to model the behaviors they want their future drivers to follow.

How can you help? Do you engage with the audience digitally or in-person? Share what you can! Help share these teen driver safety messages.

We appreciate any shares of the content provided in this toolkit on social media, email newsletters, or websites.

Download Assets

Click to download high quality assets from PennDOT's Media Resources.

For more information on teen driver safety, visit www.pa.gov/dotsafety.

Social Media

Suggested captions to pair with graphics.

FB (Facebook), IG (Instagram), X (Formerly Twitter)

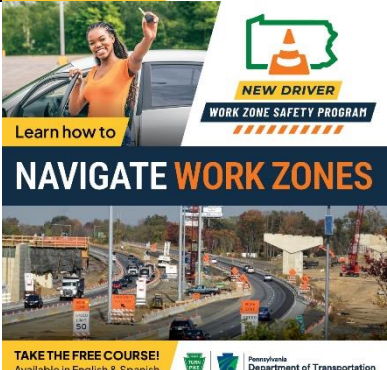
Suggested Graphic	Suggested Caption
	FB/IG/X When you're driving with kids or teens in the car, your skills and habits are on display. Set a good example by practicing safe driving behaviors on every trip! See our safety tips for parents and guardians of teen drivers: https://www.pa.gov/agencies/penndot/traveling-in-pa/safety/traffic-safety-driver-topics/young-driver.
	FB/IG Hey parents! Make sure your teen drives like their future depends on it. Inexperience can be deadly behind the wheel. Last year in PA, there were 31 fatalities in crashes involving a 16- or 17-year-old driver. Set the rules before they take the keys: - No phones - No distractions - Don't speed - Limit passengers - Buckle up More info: https://bit.ly/TeenDriversPA. X Hey parents! Make sure your teen drives like their future depends on it. Last year, PA saw 31 fatal crashes involving a teen driver. Set rules before they take the keys: - No phones or distractions - Don't speed - Limit passengers - Buckle up More info: https://bit.ly/TeenDriversPA.

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Suggested Graphic	Suggested Caption
	FB/IG New driver in the family? Remember, freedom comes with responsibility. Last year in PA, there were 31 fatalities in crashes involving a 16- or 17-year-old driver. So make sure your teen drives like their life, and their friends' lives depend on it – because they do! More info: https://bit.ly/TeenDriversPA. X New driver in the family? Remember, freedom comes with responsibility. Last year PA saw 31 fatalities in crashes involving a teen driver. So make sure your teen drives like their life, & their friends' lives depend on it – because they do! More info: https://bit.ly/TeenDriversPA.
	FB/IG PA law requires learner's permit holders to have 65 hours of behind-the-wheel skill building before taking the driver's skills test. Of the 65 hours, 10 hours must be during nighttime driving and 5 hours must be during bad weather driving. Use the RoadReady app to track your teen's supervised drives! When ready, download your log to verify you've completed the state requirement. For more information, see the Parent's Supervised Driving Program at https://bit.ly/ParentSupervisedDrivingProgram. X PA law requires learner's permit holders to have 65 hours of driving practice. Use the RoadReady app to track your teen's supervised drives! When ready, download your log to verify you've completed the state requirement. More info → https://bit.ly/ParentSupervisedDrivingProgram.

For more information on teen driver safety, visit www.pa.gov/dotsafety.

NEW DRIVER WORK ZONE SAFETY PROGRAM

Suggested Graphic	Suggested Caption
	Did you know there are more than 1,400 work zone crashes each year in Pennsylvania? The New Driver Work Zone Safety Program is a FREE virtual course that teaches new drivers how to drive safely and confidently in work zones. Take the 35-minute virtual training today: www.pa.gov/WorkZoneProgram
	Learn how to drive safely and confidently in work zones! The New Driver Work Zone Safety Program is a FREE virtual course offered in English and Spanish to teach drivers the work zone rules of the road. Learn more about the course: www.pa.gov/WorkZoneProgram
	Work zones can be hazardous for drivers and workers alike. By understanding work zone laws, safe driving behavior, and scenarios you may experience in a work zone, you can be prepared to safely navigate the road ahead. Take the FREE New Driver Work Zone Safety Program today: www.pa.gov/WorkZoneProgram

For more information on teen driver safety, visit www.pa.gov/dotsafety.

Suggested Graphic

NEW DRIVER
WORK ZONE SAFETY PROGRAM

Available in English and Spanish!

IN THIS FREE COURSE, YOU WILL:

- Learn how to drive safely in work zones.
- Experience scenarios you might encounter on the road.
- Understand the laws related to work zone driving in Pennsylvania.

or

NEW DRIVER
WORK ZONE SAFETY PROGRAM

Available in English and Spanish!

Why must I be extra cautious while driving in work zones?

Why are lanes closed when no work is actively going on?

Why are there so many work zones at night?

TAKE THE FREE, 35-MINUTE ONLINE COURSE TODAY!

Suggested Caption

The New Driver Work Zone Safety Program is a free, 35-minute virtual training that teaches drivers about many important safety aspects of work zones. Hear what teens who took the course had to say and learn more: www.pa.gov/WorkZoneProgram

Newsletter

Suggested newsletter article.



Free Online Training for New Drivers in Pennsylvania

Teen drivers can increase their safety behind the wheel with the New Driver Work Zone Safety Program. Developed jointly by the Pennsylvania Department of Transportation and the Pennsylvania Turnpike Commission, the program teaches new drivers how to navigate work zones safely and confidently.

The free 35-minute online course emphasizes 'the why' behind work zone safety for drivers and for the road crews working alongside traffic.

The course covers key aspects of work zone safety, including driving practices in work zones, real-life scenarios drivers might encounter, and work zone laws.

Work zones can be hazardous for both drivers and workers, but by understanding our state's work zone laws, we can prepare Pennsylvanians to safely navigate the road ahead.

To learn more and take the course today, visit the [New Driver Work Zone Safety Program webpage](#).

For more information on teen driver safety, visit www.pa.gov/dotsafety.