

...EXERCISE...EXERCISE...EXERCISE...

Scenario #1: Civil Unrest in a Warren County Borough

Situation:

Following a controversial incident involving Youngsville Borough police officer and students at a Youngsville High School football game, a peaceful protest at the high school escalates into civil unrest. Tensions rise as misinformation spreads on social media, causing fear among residents. The unrest occurs at the Youngsville High School during the school day, prompting concerns for student safety. Leadership from Youngsville Borough, the Warren County School District, and Warren County Emergency Management Agency need to work together to manage the situation while ensuring clear, accurate communication to the public.

Primary Messaging Concerns by Agency:

1. Warren County School District

- **Student and Staff Safety**
- **Continuity of Education**
- **Misinformation Control**
- **Parental Reassurance**

2. Borough of Youngsville (Borough Government & Police Department)

- **Public Safety**
- **Community Engagement**
- **Law Enforcement Transparency**

3. Warren County Emergency Management Agency

- **Resource Coordination**
- **Multi-Agency Communication**
- **Public Preparedness**

Target:

By aligning messages and addressing unique concerns, these three agencies can provide a coordinated, clear, and calm response to the civil unrest while managing public perception and safety effectively.

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