



PENNSYLVANIA WINE MARKETING AND RESEARCH PROGRAM BOARD MEETING

August 26th, 2025 – 10:00 a.m.-12:00 p.m.

Pennsylvania Department of Agriculture
MS Teams Virtual Meeting

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Agenda

10:00 AM	Call to Order	Chair, Jacob Gruver
10:05 AM	Approval of Meeting Minutes – 07/08/2025	Board
10:10 AM	Financial Report	Michelle Earley McKonly & Asbury
10:20 AM	Discussing Money Market Account Options	Board
10:35 AM	Assessment Report	Frenchie Cline and Michael Keefe, PDA
10:45 AM	Annual Assessment Income Comparison Discussion	Board
11:00 AM	PWA Activity Update	Virginia Mitchell, PWA
11:15 AM	2025 Grant Discussion	Board
11:30 AM	Production Comparative Analysis Presentation	Michael Keefe, PDA
11:45 AM	Other Business	Board
11:55 AM	Public Comment	Board
12:00 PM	Adjournment	Chair, Jacob Gruver