



PENNSYLVANIA WINE MARKETING AND RESEARCH PROGRAM BOARD MEETING

November 18, 2025 – 10am-1pm

Pennsylvania Department of Agriculture
MS Teams Virtual Meeting

[Click here to join the meeting](#)

Phone: 1-267-332-8737; Conference ID#: 443 083 540#

Agenda

10:00 AM	Call to Order	Jacob Gruver, Chair Board
10:05 AM	Approval of Meeting Minutes – 8/26/2025	
10:10 AM	Financial Reports	Michelle Earley, McKonly & Asbury
10:30 AM	Assessment Report	Michael Keefe, PDA
10:50 AM	PWA Activity Update	Virginia Mitchell, PWA
11:10 AM	Review Money market Account Options	Board
11:30 AM	Review 2027 RFP Schedule and Priorities	Board
12:30 PM	Subcommittee Updates • Marketing • Research • Institutional Relations • Finance • Industry Relations	Subcommittee Members
12:45 PM	Other Business	Board
12:55 PM	Public Comment	Public
1:00 PM	Adjournment	Chair