



PA Wine Marketing and Research Program Board Meeting
Tuesday, July 14, 2026
10:00 a.m. – 2:00 p.m.
Pennsylvania Department of Agriculture
AG Headquarters Lobby Conference Room
2301 N. Cameron St
Harrisburg, PA 17110

AGENDA

10:00 a.m.	Welcome & Introductions	Jamie Williams, Vice Chair
10:05 a.m.	Approval of May 19, 2026 Meeting Minutes	Board
10:15 a.m.	Financial Reports	Michelle Early, McKonly & Asbury
10:30 a.m.	Assessment Report	Frenchie Cline & Michael Keefe, PDA
10:45 a.m.	New Business	
	Election of Officers	Board
	PWA Activity Update	Virginia Mitchell, PA Wine Association
	Discussing 2026-2027 Board Budget	Board
	Review Final Proposals	Board
12:00 p.m.	Wine Referendum Update	Mark O'Neill, PDA
	Lunch/Break	
12:30 p.m.	New Business Continued...	Board
1:30 p.m.	Other Business	Board
1:45 p.m.	Public Comment	Board
1:55 p.m.	Next Meeting Date: Tuesday, August 25, 2026, 10:00 a.m.	Board
	Location: Virtual Teams Meeting	
2:00 p.m.	Adjournment	Board Chair