



**PA Distilled Spirits Industry Promotion Program Special Board Meeting  
Wednesday, April 15, 2026  
10:00 a.m. – 12:00 p.m.  
Virtual Teams Meeting**

**[Join the meeting](#)**

**Dial in by phone**

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Phone conference ID: 867 822 363#

**AGENDA**

10:00 a.m.	Welcome & Introductions	Russell Fletcher, Chair
10:05 a.m.	Approval of January 22, 2025, Meeting Minutes	Board
10:15 a.m.	New Business <ul style="list-style-type: none"><li>• Presentation from Bull Moose Marketing</li><li>• Q&amp;A with Bull Moose Marketing</li></ul>	Board
11:30 a.m.	Other Business	Board
11:45 a.m.	Public Comment	Public
11:55 p.m.	Next Meeting Date: Wednesday, May 13, 2025, 10:00 a.m. Location: Virtual Teams Meeting	
12:00 p.m.	Adjournment	Russell Fletcher, Chair