

PA Distilled Spirits Industry Promotion Program Board Meeting

November 5, 2025 - 10:00 a.m. – 1:00 p.m.

Pennsylvania Department of Agriculture
2301 North Cameron St
Harrisburg, PA 17110
Conference Room – 202

Agenda

10:00 a.m.	Call to Order	Russell Fletcher, Chair
10:05 a.m.	Approve Meeting Minutes 6/26/2025	Board
10:10 a.m.	Administrative Updates at PDA	Tracy Barone, Karen Powell, PDA and Chair
10:20 a.m.	Election of Officers	Michael Keefe, PDA and Chair
10:30 a.m.	Schedule 2026 Meetings	Board
10:40 a.m.	Review Survey Feedback	Board
11:00 a.m.	Review 2027 Request for Proposals (RFP) Timeline and Priorities	Board
11:30 a.m.	Lunch	
12:00 p.m.	Review 2027 Request for Proposals (RFP) Timeline and Priorities (Continued)	Board
12:30 p.m.	Other Business	Board
12:50 p.m.	Public Comment	Public and Board
1:00 p.m.	Adjourn	Chair