# RESPONSIBLE ALCOHOL MANAGEMENT PROGRAM ONLINE TRAINING PROVIDERS OF SERVER/SELLER TRAINING

This document details the application and approval process of online training providers, the minimum standards of the online training program, the online training provider responsibilities, training vouchers, the deauthorization of online training providers and additional prohibited conduct of online training providers.

### § 5.221. Online training provider application.

- (a) A person who wants to become an authorized online training provider of server/seller training shall submit an application for authorization issued by the PLCB and pay a nonrefundable application fee of \$850, as well as a separate fee for a criminal record check.
- (1) The PLCB will only accept applications during scheduled open enrollment periods, which shall be posted on the BAE's page on the PLCB's web site. The PLCB reserves the discretion to limit the number and frequency of open enrollment periods based on operational restrictions.
  - (b) The minimum qualifications of an online training provider include the following:
    - (1) Possessing a high school diploma or GED.
- (2) Within the previous 5 years, having a minimum of 2 years of experience, full-time, as a trainer or in giving presentations in the field of education, law, law enforcement, substance abuse prevention, hospitality related to hotel/restaurant management or alcohol service training or other equivalent combination of experience and training.
  - (3) Being 21 years of age or older.
- (4) Having no convictions that are related to alcohol, narcotics or other controlled substances and having no felony convictions in the previous 10 years.
- (c) The applicant shall submit, for approval, a proposed online training program that must be approved by the PLCB before the PLCB will issue a notice of authorization to the online training provider.

### § 5.222. Online training program approval process.

- (a) The online training program must be based on the PLCB's standard curriculum or an alternative curriculum that has been approved by the PLCB.
- (1) Within 120 days of receiving the standard curriculum or approval to use an alternative curriculum, the applicant shall provide the PLCB with access to the proposed online training web site, including necessary login information for the purpose of viewing content and testing the web site.

- (2) If the applicant requires more than 120 days to provide the PLCB with access to the proposed online training web site, the applicant may request an extension in writing, by letter or by e-mail. The PLCB may grant a 30-day extension for temporary, nonrecurring exigencies, such as instructor illness or family emergency, bad weather or other circumstances beyond the instructor's control.
- (3) If the applicant does not provide the PLCB access to the proposed online training web site by the deadline provided by the PLCB, the application will be denied and no refund will be given to the applicant.
- (b) Upon receipt of the applicant's proposed online training program, the PLCB will review and test the proposed online training program. While the online training program is under review by the PLCB, the applicant may not advertise the availability of the online training program or provide public access to the online training program.
- (c) The PLCB will determine whether an applicant's online training program meets the minimum standards set forth in § 5.223 (relating to minimum standards of the online training program).
- (d) After the initial evaluation, the PLCB will, if necessary, notify the applicant of any required changes that need to be made to the online training program. The applicant will have 60 days from the date of the notification to complete the required changes to the online training program and provide access to the PLCB for a second evaluation of the online training program.
- (e) After the second evaluation, the PLCB will, if necessary, again notify the applicant of any required changes that need to be made to the online training program. The applicant will have 30 days from the date of the notification to complete the required changes to the online training program and provide access to the PLCB for a final evaluation of the online training program.
- (1) If the online training program still requires changes after the third submission to the PLCB, the PLCB will send a notice to the applicant by United States mail that the online training program will not be approved and that the application is closed. No refund will be given to the applicant.
- (2) The PLCB will not accept, for a minimum of 1 year from the date of the notice advising the applicant that the application was closed, another application for online training program approval from the applicant. Applications will only be accepted during a period of open enrollment, which shall be posted on the BAE's page on the PLCB's web site. See § 5.221(a) (relating to online training provider application).
- (f) If the applicant meets the minimum requirements and the PLCB has approved that person's proposed online training program, the PLCB will issue to the online training provider a notice of authorization.

(g) The period of authorization shall be 1 year from the date of issuance of the notice of authorization. The renewal of authorization is addressed in § 5.225 (relating to renewal of authorization).

#### § 5.225. Renewal of authorization.

- (a) At least 30 days prior to the expiration of the online training provider's authorization, the online training provider shall submit an application for renewal of authorization, which will be provided by the PLCB.
- (1) If the online training provider does not want to make material changes to the online training program from the last time it was approved by the PLCB, the online training provider shall certify that no material changes were made to the online training program after it was last approved by the PLCB. in addition, the online training provider shall submit a \$600 fee with the online training provider's application for renewal of authorization, as well as a separate fee for a criminal record check.
- (2) If the online training provider wants to make material changes to the online training program, then a \$850 fee must accompany the online training provider's application for renewal of authorization, as well as a separate fee for a criminal record check. The online training provider shall use the online training program approved by the PLCB until the notice of authorization has been renewed. The online training provider shall submit hard copy screen shots of the online training program that incorporates the material changes. The online training provider shall submit no more than 2 screen shots per one side of an 8 1/2 by 11 inch piece of paper. The screen shots may be in color or black and white.
  - (b) *Untimely applications for authorization renewal.*
- (1) The PLCB may accept an application for renewal of authorization that is filed less than 30 days before the expiration of the current authorization, but not after expiration, if the applicant includes an additional filing fee of \$100.
- (2) The PLCB will not accept an application for renewal of authorization that is filed after the expiration of the current authorization.
- (3) As of the date of the expiration of an online training provider's authorization, the following will no longer be valid:
  - (i) Training that is completed by a student after the date of expiration.
  - (ii) Any training vouchers issued by an online training provider that have not been redeemed and training completed.
- (4) As of the date of the expiration of the online training provider's authorization, the online training provider is prohibited from allowing public access to its online server/seller training for Pennsylvania server/sellers.

(5) The PLCB will not accept, for a minimum of 1 year from the date of expiration, an application from an online training provider whose authorization has expired. Under such circumstances, a new application must be filed, not an application for renewal. Applications will only be accepted during a period of open enrollment, which shall be posted on the BAE's page on the PLCB's web site. See § 5.221(a) (relating to online training provider application).

#### § 5.223. Minimum standards of the online training program.

- (a) Program features.
- (1) The program content for the online training program must be either the standard curriculum or an approved alternative curriculum. Material changes to the curriculum may not be made without the approval of the PLCB.
- (2) The online training program must cover topics required by the PLCB. The topics must be grouped into training modules. For some topics, the online training program must include mandatory language. The required topics, the mandatory language and the PLCB's final examination will be made available to the applicant by the PLCB.
- (3) The online training program must include knowledge checks at the end of each training module. Knowledge checks ensure that a student is properly reviewing and understanding the program content. The online training program must require a student to correctly answer questions based on course content. Such questions should be designed to evaluate the student's comprehension of each training module before students are permitted to advance to the next training module.
  - (4) The online training program must use the PLCB's final examination.
  - (5) The online training program must consist of at least 1 1/2 hours of instructional time.
- (6) The online training program must contain any disclaimers required by the PLCB, which the PLCB will provide to the applicant.
  - (b) Program availability.
- (1) Every online training provider shall make its online training program available to the general public.
- (2) An online training provider shall require a student to register for the online training program by using specific personal identifiers provided by the PLCB.
  - (i) The online training program must provide the opportunity for a student to confirm and edit the information submitted in the registration process before proceeding.
  - (ii) The registration process must require the student to provide an e-mail address.

- (iii) As soon as the student has completed the registration process, the online training program must send the student an e-mail confirming his or her registration with that online training program. The e-mail must include a hyperlink to the online training program.
- (3) If the online training provider offers training vouchers for licensees to purchase for the future use of the licensee's employees, the online training provider's web site must meet the requirements set forth in § 5.226 (relating to training vouchers).
  - (c) Program functionality.
    - (1) All text on each page or screen of the online training program must be narrated.
    - (2) Each page or screen of the online training program must be numbered.
- (3) Each page or screen of the online training program must be timed so that a student may not advance to the next page or screen without having sufficient opportunity to review the contents of the current page or screen.
  - (4) Knowledge checks must be incorporated throughout the training.
- (5) The online training program must require the student to answer security questions during registration that will be used, at random intervals, to validate student identity and participation throughout the course.
- (6) The online training program must allow a student to pause and review previous pages or screens at any time.
- (7) The online training program must allow a student to save progress in the program content, log out and resume the online training program at a later time. Once the student has begun the final examination, however, logging out of the training program must not be permitted, as explained in subsection (d)(1)(i).

#### (d) Final Examination.

- (1) At the conclusion of the online training program, the student shall be required to complete the PLCB's final examination.
  - (i) The student shall have one attempt at the final examination. The student shall not be permitted to log out of the final examination and resume the final examination at a later time.
  - (ii) Questions in the PLCB's final examination must be randomized by the online training provider.
  - (iii) The student shall not be able to print the final examination.

- (2) The online training program must immediately score the final examination and immediately notify the student of that score. A score of 80% or better is required to pass the final examination.
  - (i) The online training program must be able to allow a student who receives a passing score on the final examination to print a certificate of completion provided by the PLCB.
  - (ii) A student who does not receive a passing score on the final examination may reregister for an online training program. However, the student may not retake the final examination without taking the online training program again.
  - (3) The online training program must provide each student with access to a manual.
    - (i) If the online training program is using the PLCB's standard curriculum, then the student shall be provided with the manual for that curriculum.
    - (ii) If the online training program is based on an alternative curriculum that has been approved by the PLCB, then the student shall be provided with the manual for that curriculum.
    - (iii) Manuals may not be printed until the conclusion of the final examination.
    - (iv) Manuals may not be provided to anyone not participating in an approved online training program.
  - (e) Security and technology.
- (1) The online training program must comply with the most current version of the PLCB's Web Trainee Transfer Service requirements, as referenced in § 5.213(a) (relating to alternative curriculum).
- (2) The online training program must encrypt, at all times, any personally identifiable information protected by law, including but not limited to a student's social security number or date of birth. The online training provider shall not sell or use such information for any purpose other than for identification by the online training provider and verification by the PLCB.
- (3) The online training program must comply with any and all applicable Federal and State laws and regulations related to information security.

#### § 5.224. Online training provider responsibilities.

Online training providers have the responsibility to do the following:

(1) Using the standard curriculum provided by the PLCB, or an alternative curriculum approved by the PLCB, provide students, by means of an online training program, with information

regarding the current status of the law on issues regarding the sale or service of alcoholic beverages by licensees.

- (2) Provide the PLCB with unlimited vouchers or pass codes that will allow the PLCB to access the online training program free of charge for review purposes.
- (3) Train at least 225 students per year. Online training providers may request a waiver of the minimum requirements in this paragraph by sending a letter or e-mail to the PLCB. The PLCB will waive the requirements for minimum training activity for online training providers due to temporary, nonrecurring exigencies, such as online training provider illness or family emergency, bad weather or other circumstances beyond the online training provider's control.
- (4) Provide accurate records of a student's completion of online training to the PLCB immediately following the online training by electronically transmitting the necessary electronic data regarding the student.
  - (i) Records must be sent in real-time or in frequent batch submissions not more than 15 minutes after completion of the final examination.
  - (ii) The online training provider shall monitor submissions daily and resolve, within 24 hours, any error message received from the PLCB indicating that the submission was not processed. If the error message cannot be resolved within 24 hours, the online training provider shall immediately notify the PLCB.
  - (iii) The online training provider shall maintain all records of online training sessions for a minimum of 2 years.
  - (5) Attend instructor meetings as scheduled by the PLCB.
  - (6) Refer all questions relating to course content to the PLCB.
- (7) Provide technical support to students via telephone, internet chat exchange or e-mail. Technical support must be timely and accurate. Any technical support inquiry from a student must be resolved within 2 business days.
- (8) Acknowledge or respond to e-mails, telephone calls or any other contacts placed by the PLCB, licensees and/or trainees within 48 hours.
- (9) Submit all forms of correspondence used for marketing purposes to the PLCB for approval prior to dissemination. An online training provider shall not use any forms of correspondence for marketing purposes that have not been approved by the PLCB.
  - (10) With regard to changes to program content:
    - (i) Make required changes to written program content by the date provided by the PLCB.

- (ii) Block public access to the program content until the required changes have been made and approved by the PLCB.
- (iii) Refrain from making material changes to online training program content without being required to do so by the PLCB or without receiving approval from the PLCB to make the material changes.
  - (A) If the online training provider wants to make a material change to the online training program, the online training program must be submitted for review and approval, pursuant to the procedure set forth in section 5.213 (relating to alternative curriculum), along with a nonrefundable fee of \$250 as required by that section, unless the changes were required by the PLCB.

# (11) With regard to security and technology:

- (i) Provide the PLCB with notice of any system enhancements or modifications, including upgrades and new versions and releases.
- (ii) Report, in accordance with the Breach of Personal Information Notification Act (73 P.S. §§ 2301—2329), any breach of system security or unauthorized release of personally identifiable information.
- (iii) Report to the PLCB, within 24 hours, any system failure that prevents compliance with any of the requirements of this regulation.
- (iv) Ensure the correction of a system failure within 7 calendar days.
- (12) Notify the PLCB within 7 days of a change in the online training provider's telephone number, e-mail address or physical address and provide the PLCB with the new telephone number, e-mail address or physical address.

## § 5.226. Training vouchers.

- (a) The online training provider may sell training vouchers for future use by a licensee's employees. A licensee may purchase training vouchers in bulk for future use by its employees.
- (b) Training vouchers are valid for as long as the online training provider is authorized to provide server/seller training.

#### § 5.227. Deauthorization of online training providers.

- (a) The PLCB will send a notice of violation to an online training provider by certified United States mail if the online training provider is:
- (1) Failing to meet the minimum standards of the online training program set forth in § 5.223 (relating to minimum standards of the online training program).

- (2) Failing to meet the responsibilities set forth in § 5.224 (relating to online training provider responsibilities).
- (3) Engaging in prohibited conduct set forth in § 5.251 (relating to additional prohibited conduct).
- (b) The notice of violation will give the online training provider a deadline by which the violation must be remedied. The amount of time given to remedy the violation will vary depending upon the complexity of the circumstances and may be up to 60 days. The notice of violation may advise the online training provider that its authorization is temporarily suspended, pending resolution of the violation.
- (1) If the online training provider receives a notice that its authorization is temporarily suspended, the online training provider must immediately prohibit all students from accessing the online training program until the violation that prompted the suspension has been resolved.
- (c) If the violation is not remedied by the deadline, or if the PLCB has grounds to issue a second notice of violation within the same authorization year as the first notice of violation, the PLCB will send a notice of deauthorization to an online training provider by certified United States mail. An appeal of the PLCB's decision to deauthorize shall be in accordance with 1 Pa. Code §§ 31.1—35.251 (relating to General Rules of Administrative Practice and Procedure).
- (1) If the online training provider receives a notice that it has been deauthorized, the online training provider shall immediately:
  - (i) Render the online training program inaccessible by new students;
  - (ii) Contact, by e-mail, all students who have started the course but not finished it and advise them to finish it within 14 days after the date of deauthorization;
  - (iii) Contact, by e-mail or by telephone, the purchasers of all unredeemed vouchers and advise them that the online training program is no longer authorized; and
  - (iv) Remit refunds to all purchasers of vouchers that have not been redeemed. The online training provider shall refund the amount for these vouchers at the same bulk rate that the purchaser paid.
- (d) The PLCB will not accept, for a minimum of 1 year from the notice of deauthorization, an application from an online training provider that has been issued a notice of deauthorization. Under such circumstances, a new application must be filed, not an application for renewal. Applications will only be accepted during a period of open enrollment. See § 5.221(a) (relating to online training provider application).

#### § 5.251. Additional prohibited conduct.

The PLCB may deauthorize online training providers for violating any of the provisions of this subchapter or engaging in the following conduct:

- (1) Discrimination or harassment based on age, race, sex, disability, national origin or religion, or any other protected class under the Pennsylvania Human Relations Act, 43 P.S. §§ 951—963.
  - (2) An act that is in violation of the Liquor Code or this title.
  - (3) An act resulting in a misdemeanor or felony conviction.
- (4) An act resulting in admittance into an Accelerated Rehabilitative Disposition (ARD) program if the underlying activity is related to alcoholic beverages, narcotics or controlled substances.
- (5) Being under the influence of alcoholic beverages, narcotics or controlled substances during training presentations, breaks, or the final examination.
- (6) Knowingly permitting students to be under the influence of alcoholic beverages, narcotics or controlled substances during training presentations, breaks, or the final examination.
  - (7) Cheating or condoning cheating by students.
  - (8) Knowingly providing false information on reports submitted to the PLCB.