

PENNSYLVANIA LIQUOR CONTROL BOARD

MEETING AGENDA

WEDNESDAY, OCTOBER 28, 2026
NORTHWEST OFFICE BUILDING, CONFERENCE ROOM 117, HARRISBURG, PA
MICROSOFT TEAMS MEETING

Darrell Clarke, Chairman
Randy Vulakovich, Board Member
James Brewster, Board Member
Rodrigo Diaz, Executive Director
Michael Vigoda, Board Secretary

[Office of Chief Counsel](#)
[Bureau of Licensing](#)
[Bureau of Human Resources](#)
[Bureau of Accounting & Purchasing](#)

[Office of Retail Operations](#)
[Bureau of Product Management](#)
[Financial Report](#)
[Other Issues](#)

Notice: *Anyone who wishes to comment on a printed agenda item prior to official action being taken must make that known to the Chairman or the Board Secretary in advance. Board Secretary Michael Vigoda can be reached by phone at 717-787-8896 or email at mvigoda@pa.gov*

Details for the Microsoft Teams meeting on October 28, 2026 can be found on the PLCB public website.

EXECUTIVE SESSIONS

In accordance with section 708 of the Sunshine Act, 65 Pa. C.S. § 708, on the morning of and/or the day immediately preceding the Public Meeting set forth herein, the Pennsylvania Liquor Control Board will be holding a closed Executive Session or Sessions in the Northwest Office Building for the following purposes: to discuss personnel matters; to consider the purchase or lease of real property prior to an option being obtained or prior to an agreement of purchase; to consult with its legal counsel regarding litigation and similar issues; to review and discuss agency business, which, if conducted in public, would violate lawful privilege or lead to the disclosure of information confidentially protected by law, including quasi-judicial deliberations; and to engage in non-deliberative informational discussions regarding various actions and other matters which have been approved at previous public meetings.

PUBLIC MEETING – 11:00 A.M

CALL TO ORDER *Chairman Clarke*

Pledge of Allegiance to the Flag

OLD BUSINESS..... *Secretary Vigoda*

A. Motion to approve previous Board Meeting Minutes of the October 7, 2026 meeting.

ANNOUNCEMENT OF EXECUTIVE SESSIONS

As explained in the printed Meeting Agenda, certain matters being presented for “official action” at today’s meeting have been discussed during Executive Sessions held prior to today’s meeting as permitted by the Sunshine Act.

Note: This agenda is complete at the time of issuance but other issues may be added and others stricken without further notice.

PUBLIC COMMENT

The Board has reserved 10 minutes for public comment.

NEW BUSINESS

From the Office of Chief Counsel Jason Worley, Chief Counsel

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| (1) Home Assn. Charles Nitterhouse Post 1599
V.F.W.
747 South 4 th Street
Chambersburg, PA 17201-3632
License No. CC-5257/LID 3872
Citation Nos. 22-1229 and 24-0309 | ALJ Appeal |
| (2) AMDG Partners, L.P.
226 Market Street
Philadelphia, PA 19106-2815
License No. R-11413
LID 63027 | Request to Rescind Conditional Licensing Agreement |
| (3) Yelz, Inc.
701 Cathedral Street, Suite #15
Philadelphia, PA 19128
License No. R-923
LID 134313 | Request to Rescind Conditional Licensing Agreement |

*From the Bureau of Licensing Andrew Stuffick, Director of Regulatory Affairs
Joseph Murray, Director, Bureau of Licensing*

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| (1) Fraternal Order of Eagles 536 Aerie
C-1061 (LID No. 807) Case No. 25-9110
Trout Run Road
P.O. Box 184
Saint Marys, Elk County | Renewal with Notice of Change in Officers – Club

HOLD 7/15/26 SESSION

Conditional Licensing Agreement |
| (2) Good Guys BBQ, LLC
t/a Boulevard BBQ
R-9895 (LID No. 84776) Case No. 26-9039
224 South Logan Boulevard
Burnham, Mifflin County | Request for Hearing After Revocation – Restaurant |

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| <p>(3) Marietta Tavern On Market, LLC
t/a Marietta Tavern On Market
R-14018 (LID No. 114108) Case No. 25-9029
324 West Market Street
Marietta, Lancaster County</p> | <p>Extension of License – Restaurant</p> <p>HOLD 12/17/25 SESSION</p> |
| <p>(4) MSCH Holdings, LLC
t/a Market Street
(LID No. 129304) Case Nos. 25-9168 & 26-9063
2211 Market Street
Camp Hill, Cumberland County</p> | <p>New – Economic Development
Restaurant</p> <p>HOLD 8/5/26 SESSION</p> |
| <p>(5) Two Sons Brews, LLC
D-252 (LID No. 134300)
1325 Grandview Avenue
Pittsburgh, Allegheny County</p> | <p>Person-to-Person Transfer,
Extension of License & Requests for
Interior Connections with Another
Business & to be Engaged in
Another Business/Dual Employment
– Distributor</p> |
| <p>(6) Unity Lodge No. 71 I. B. P. O. E. of W.
C-2161 (LID No. 1184) Case No. 26-9025
1827-29 North 7th Street
Harrisburg, Dauphin County</p> | <p>Request for Hearing to Extend
Safekeeping Period – Club</p> |
| <p>(7) 5215 Market, Inc.
E-313 (LID No. 54570) Case No. 2024-54570
5215-17 Market Street
Philadelphia, Philadelphia County</p> | <p>Renewal – District 10</p> <p>HOLD 2/4/26 SESSION</p> <p>Conditional Licensing Agreement</p> |
| <p>(8) BG 1559, Inc.
R-1987 (LID No. 73105) Case No. 2024-73105
1559 East Hunting Park Avenue
Philadelphia, Philadelphia County</p> | <p>Renewal – District 10</p> <p>HOLD 8/5/26 SESSION</p> <p>Conditional Licensing Agreement</p> |
| <p>(9) Crab Du Jour Of Broad, Inc.
t/a Crab Du Jour
R-8992 (LID No. 102881) Case No. 2024-102881
822 North Broad Street
Philadelphia, Philadelphia County</p> | <p>Renewal – District 10</p> <p>Conditional Licensing Agreement
(Request for Reconsideration)</p> |

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| <p>(10) Culloo Entertainment, LLC
R-7650 (LID 73152) Case No. 2024-73152
1209 Vine Street
Philadelphia, Philadelphia County</p> | <p>Renewal – District 10</p> |
| <p>(11) D E W Ventures, LLC
t/a Chicago Restaurant and Nightlife
R-13878 (LID No. 68222) Case No. 2026-68222
1193 Airport Road
Allentown, Lehigh County</p> | <p>Renewal – District 4</p> <p>Conditional Licensing Agreement</p> |
| <p>(12) Victor A Gregori, Jr
t/a Force Hotel
H-2490 (LID No. 35136) Case No. 2025-35136
Bennetts Valley Highway
Jay Township
Force, Elk County</p> | <p>Renewal – District 7</p> |
| <p>(13) La Rosa Linda, Inc.
R-8582 (LID No. 72627) Case No. 2024-72627
4565 Torresdale Avenue
Philadelphia, Philadelphia County</p> | <p>Renewal – District 10</p> |
| <p>(14) MARP Limited, LLC
t/a Quality Inn & Suites
H-5175 (LID No. 48410) Case No. 2025-48410
6467 Sterrettania Road
McKean Township
Fairview, Erie County</p> | <p>Renewal – District 7</p> |
| <p>(15) Mid-Penn Beverage, Inc.
D-3439 (LID No. 39032) Case No. 2026-39032
31 Page Lane
Franklin Township
Middleburg, Snyder County</p> | <p>Renewal – District 2</p> |
| <p>(16) Noble Men’s Cigar Lounge, LLC
t/a Noble Men’s Cigar Lounge
R-18804 (LID No. 106362) Case No. 2025-106362
9805 Frankstown Road
Penn Hills Township
Pittsburgh, Allegheny County</p> | <p>Renewal – District 5</p> |

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| <p>(17) Playmakers Sports Bar LLC
t/a The Burrow
H-78 (LID 67580) Case No. 2025-67580
108 North Findley Street
Punxsutawney, Jefferson County</p> | <p>Renewal – District 7

HOLD 6/3/26 SESSION

Conditional Licensing Agreement</p> |
| <p>(18) R & R Financial Group, LLC
t/a Back Door Lounge
R-7762 (LID No. 90361) Case No. 2025-90361
1532 Brownsville Road
Pittsburgh, Allegheny County</p> | <p>Renewal – District 5</p> |
| <p>(19) Steel Shaker, LLC
R-1929 (LID No. 111270) Case No. 2025-111270
870 4th Avenue
Coraopolis, Allegheny County</p> | <p>Renewal – District 5

HOLD 5/13/26 SESSION

Conditional Licensing Agreement</p> |
| <p>(20) Sunmeet Beverage, LLC
R-19659 (LID 113994) Case No. 2025-113994
7001 West Chester Pike
Upper Darby Township
Upper Darby, Delaware County</p> | <p>Renewal – District 11</p> |

From the Bureau of Human Resources Jason Lutcavage, Director of Administration
Jennifer von Sneidern, Director, Bureau of Human Resources

Personnel Actions

From the Bureau of Accounting & Purchasing Rodrigo Diaz, Executive Director
Tammy Wenrich, Chief, Purchasing & Contracting Administration
Vacant, Director, Bureau of Financial Management & Analysis

Procurement Actions:

- 1) **Tenable Security License and Maintenance Renewal** – This is the renewal of our Tenable Security Center to conduct vulnerability scans and configuration audits on all PLCB systems.

Procured via DGS Contract #4400029741 – VENDOR: **CDW-G** – TERM: One year for period of 11/26/2026 – 11/25/2027 – **Estimated Cost \$55,968.36.**

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- 2) **Oracle MFCS Upgrade** - The purpose of the project is to upgrade the PLCB's Oracle Merchandising Foundation Cloud Service (MFCS) environment from version 19 to version 26. The upgrade will modernize the merchandising platform, provide access to current Oracle functionality and capabilities, and prepare us for any future enhancements and future business functions that the cloud has to offer.

Vendor: **Deloitte Consulting LLP**, Current PO 80605995 - **Total project cost will be \$4,650,000.00**

Cost by fiscal year.

- FY26 will be \$3,021,436. (This will include the entire phase I and the design phase of Phase II.)
- FY27 will be \$1,628,564. (This will include the final deliverables of Phase II.)

Inter-Agency Charges:

1. **Department of General Services (DGS) Employee Liability Insurance (Job 31)** – Billing of \$111,660.05 for FY 2026-27 to reimburse DGS for employee liability insurance premiums. The billing represents the PLCB's share of the insurance premiums. This represents an increase of \$5,638, or 5.3% versus prior year billing.
2. **Office of Administration – IT Shared Services** – Billing of \$1,049,600.00 for the FY 2026-27 Q2 estimate for OA's IT Enterprise Technology Essential Services. This billing is for enterprise-wide infrastructure, network, security, enterprise data center (EDC) and service desk costs. The LCB's charge represents 1.2% of the total 2Q \$90.4M OA- IT Shared Services billing. This billing is \$33,999 (3.1%) lower than the FY 2026-26 Q2 billing.
3. **Department of General Services (DGS) Torts Only Share of Premium (Job 24)** – Billing of \$93,725.13 for FY 2026-27 to reimburse DGS for the agency's share of the Torts Only liability insurance premium. The reimbursement is allocated using a weighted average based on the number of employees (15%) and five-year average loss (85%). This represents an increase of \$14,025, or 17.6% versus prior year billing.

The Bureau of Financial Management and Analysis has reviewed these charges and determined that they are reasonable based on billing methodology and previous experience.

From the Office of Retail Operations..... Rodrigo Diaz, Executive Director

- (1) **#0906 – Pennsbury Plaza, 229 Plaza Boulevard, Morrisville
Amendment**
- (2) **#1528 – Paoli Shopping Center, 17-19 Leopard Road, Paoli
Amendment**
- (3) **#4028 – 850 San Souci Parkway, Wilkes-Barre
Amendment**

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- (4) **#4608 – 922 West Lancaster Avenue, Bryn Mawr
Amendment**
- (5) **#4646 – 50 Greenfield Avenue, Ste. 62, Ardmore
Amendment**
- (6) **#4805 – 1910 Center Street, Northampton
Amendment**
- (7) **#8294 – 75 Young Street, Ste. 101, Hanover Township
Amendment**
- (8) **#4641 – 1839 East Ridge Pike, Ste. 50, Royersford
Exercise Option**
- (9) **#3627 – 1565 Fruitville Pike, Ste. 1-4, Lancaster**

From the Bureau of Product Management..... Kimberly Mack, Director of Marketing & Merchandising

VENDOR – ITEM NAME

BOARD ACTION REQUESTED

“These items went to Board for the public meeting without pricing”

Various
Various

- 1. Regular PA New Items Accepted
- 2. Regular Recommended Delist

1. Regular PA New Items Accepted

BRAND NAME AND SIZE

REASON

Armens Barrels LLC

Armen's Barrels Florena Diamond Edition Organic Vodka 750 mL 16

Epsy House Spirits

Espy House Spirits Vodka 750 mL 16

Espy House Spirits Wheated Bourbon Small Batch 750 mL 16

Gettysburg Moonshine Company

Gettysburg Moonshine Company Shawley Shine Rye Moonshine 750 mL 16

Gettysburg Moonshine Company Watermelon Wonderland Moonshine 750 mL 16

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MABSCO Enterprises LLC

Pour Decisions Distillery 570 Bourbon 750 mL 16

MLH Distillery

MLH Distillery Silver Rum 750 mL 16

Oasis Wine and Spirits LLC

Bessemer 2x100 mL Variety Pack 16

Webb Winery

Webb Winery Steuben Sweet Rose 750 mL 17

RECOMMENDED ACTION: We recommend the Board approve this action

**New Items – Recommended Listings
Reason Codes**

1. Strong marketing support
2. High brand recognition
3. Line/Size extension of successful brand
4. Trade up opportunity
5. Growing category
6. Growing segment
7. National rollout
8. Niche item / Limited distribution
9. High dollar profit potential
10. Trade out
11. High quality for the value
12. Innovative product/flavor
13. High sales through other PLCB channels (Luxury, Online, SLO)
14. Underrepresented category/segment
15. Hole in selection – consumer/store requests
16. PA Spirits
17. PA Wines
18. Licensee only
19. Probationary listing

2. Regular Recommended Delist

<u>BRAND NAME AND SIZE</u>	<u>CODE</u>
<u>Armens Barrels LLC</u>	
Armen's Barrels Florena Vodka 750 mL	96619
<u>Luxco Inc</u>	
Paramount Gold Rum 151 Proof 1L	98671
<u>Majestic W S USA Inc</u>	
BuzzBallz Chillers Lime Rita Wine Cocktail 187 mL	97142

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BuzzBallz Chillers Peach Wine Cocktail 187 mL	100022022
BuzzBallz Chillers Sour Apple Wine Cocktail 187 mL	97144
BuzzBallz Chillers Watermelon Wine Cocktail 187 mL	100022018
Chateau La Grange Clinet 750 mL	96038

North Wales Wines

Fishers Island Lemonade Half and Half Cocktail 4x355 mL Cans	100048009
ICON Moscato 750 mL	100045001
ICON Peach Moscato 750 mL	100045004

Painted Fox Winery

Painted Fox Winery Modern Blush York County 750 mL	100051554
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Metrokane

Houdini Wine Vacuum Preserver	75400
Mako Stainless Steel Round Flask	75404
Rabbit Pourer Stopper	75399

Southern Glazers Wine and Spirits

Cloudveil Rose 750 mL	96090
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BRAND NAME AND SIZE

CODE

Vintage Imports Inc

Golden Gate Cellars Cabernet Sauvignon California 750 mL	98612
Golden Gate Cellars Chardonnay California 750 mL	98610
Golden Gate Cellars Pinot Noir California 750 mL	98934

Wsc LLC

Navy Hill Tequila Soda 6x355 mL Cans Variety Pack	100042114
Navy Hill Tequila Soda Blood Orange 4x355 mL Cans	100042111
Navy Hill Tequila Soda Grapefruit 4x355 mL Cans	100042104
Navy Hill Tequila Soda Lime 4x355 mL Cans	100042108

EFFECTIVE DATE: The transference to closeout will become effective November 27, 2026

FINANCIAL REPORT *Andrea Kapp, Comptroller Operations, Office of Budget*

None

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OTHER ISSUES

*From the Office of Supply Chain..... Andrew Collins, Chief Operating Officer
Cliff McFarland, Director of Supply Chain*

To enable greater participation in the Pennsylvania Liquor Control Board’s Licensee Delivery Program, the Office of Supply Chain will change program parameters in early 2027 to (1) reduce the minimum number of cases required for direct delivery to a licensee’s premises from 20 to 15, and (2) eliminate delivery fees on orders of 40 or more cases. The PLCB will announce an effective date for these changes at least 30 days in advance of implementation.

PUBLIC COMMENT

The Board has reserved 10 minutes for public comment.

NEXT BOARD MEETING

The next meeting of the PLCB will be a formal meeting on Wednesday, November 18, 2026 beginning at 11:00 A.M. Prior to the public meeting, an Executive Session or Sessions will be held for the specific purposes as regularly set forth in the printed Board Agenda.

ADJOURNMENT

Informational Statements to be included in the Public Meeting Agenda

For ALJ Cases:

These cases are appeals taken from adjudications rendered by an Administrative Law Judge (ALJ) in citation proceedings initiated by the Pennsylvania State Police, Bureau of Liquor Control Enforcement in accordance with section 471 of the Liquor Code, 47 P.S. § 4-471.

In all of these matters, an administrative hearing has already been held before an ALJ during which the parties were given the opportunity to present sworn testimony and other evidence, as well as to make legal arguments, in support of their respective positions.

The Board must affirm the ALJ unless the ALJ's decision is an error of law, an abuse of discretion or is not supported by substantial evidence. In some instances where noted, it may also be necessary for the Board to remand the matter back to the ALJ for additional action to be taken. In that the Board is acting in its quasi-judicial (appellate) capacity, deliberations on these matters may have already occurred during authorized executive sessions.

The reasoning for any final decision by the Board on these matters will be set forth in a publicly issued written opinion which will be released immediately after the Board session. Any party aggrieved by the Board's decision has the right to pursue an appeal to the applicable county court of common pleas in accordance with the Liquor Code.

For Application Matters such as New Licenses, Transfers of Existing License, or Extension of Premises:

In all of these matters, an administrative hearing - open to the public - has already been held before a Board-assigned hearing examiner. All interested parties, including the applicant, the Bureau of Licensing, and valid protesters and/or intervenors, were given the opportunity to present sworn testimony and other evidence, as well as to make legal arguments, in support of their respective positions. The Board has reviewed the administrative record created before the hearing examiner along with any briefs submitted by the parties, as well as the recommendations made by the assigned hearing examiner and the Board's legal counsel. In that the Board is acting in its quasi-judicial capacity, deliberations on these matters may have already taken place during authorized executive sessions.

In each case, the Board may either vote to approve the application outright, vote to approve the application subject to a conditional licensing agreement setting forth specific conditions agreed upon by the parties and which are reasonably intended to address specific concerns made part of the record, or vote to refuse the application its entirety. For any case in which the Board would like additional time to review the record prior to making its decision, the Board reserves the right to place a hold on such matter in which case "official action" will not be taken until a future Board meeting.

Any party aggrieved by the Board's decision has the right to pursue an appeal to the applicable county court of common pleas in accordance with the Liquor Code, or, in certain circumstances, directly to the Commonwealth Court. In the event that an appeal is filed, the Board, as required by the Liquor Code, will file a written opinion setting forth the specific reasoning for its decision.

For License Renewal Cases:

These cases involve applications for renewal of licenses to which the Bureau of Licensing has raised objections. In all of these matters, an administrative hearing - open to the public - has already been held before a Board-assigned hearing examiner. The parties were given the opportunity to present sworn testimony and other evidence, as well as make legal arguments. The Board has reviewed the administrative record created before the hearing examiner along with any briefs submitted by the parties, as well as the recommendations made by the assigned hearing examiner and the Board's legal counsel. In that the Board is acting in its quasi-judicial capacity, deliberations on these matters may have already taken place during authorized executive sessions.

In each case, the Board may either vote to approve renewal of the license outright, vote to approve renewal of the license subject to a conditional licensing agreement setting forth specific conditions agreed upon by the parties and which are reasonably intended to address the operational issues of the licensee, or vote to refuse renewal of the license in its entirety. For any case in which the Board would like additional time to review the record prior to making its decision, the Board reserves the right to place a hold on such matter in which case "official action" will not be taken until a future Board meeting.

An applicant aggrieved by the Board's decision has the right to pursue an appeal to the applicable county court of common pleas in accordance with the Liquor Code. In the event that an appeal is filed, the Board, as required by the Liquor Code, will file a written opinion setting for the specific reasoning for its decision.

For Noise Exemption Cases:

These matters involve municipal petitions for exemptions from the Liquor Code provisions dealing with amplified sound. In all of these matters, an administrative hearing – open to the public - has already been held before a Board-assigned hearing examiner during which the parties were given the opportunity to present sworn testimony and other evidence, as well as to make legal arguments, in support of their respective positions.

The Board has reviewed the administrative record created before the hearing examiner along with any briefs submitted by the parties, as well as the recommendations made by the assigned hearing examiner and the Board's legal counsel. In that the Board is acting in its quasi-judicial capacity, deliberations on these matters may have already taken place during authorized executive sessions.

In each case, the Board may either vote to approve the municipal petition for noise exemption outright, vote to limit its approval to a more defined area of the municipality than what is being requested, or vote to refuse the petition in its entirety. The Board must act upon a municipal petition for noise exemptions within 60 days of receiving such petition.

Any party aggrieved by the Board's decision has the right to pursue an appeal to the applicable county court of common pleas in accordance with the Liquor Code. In the event that an appeal is filed, the Board will file a written opinion setting for the specific reasoning for its decision as required by the Liquor Code.

For All Matters in Which the Board is Acting in its Quasi-Judicial Capacity

No additional testimony or evidence may be presented by the parties during the Board's public meeting. While the Board reserves the right to allow comments to be made by the public concerning any particular case, this is being done so with the understanding that such comments are not the equivalent of sworn testimony and, thus, will not be given any weight by the Board when rendering its decision. Additionally, the Board is not required to respond to any public comments offered, nor is it required to answer any questions concerning these matters.