

# Pennsylvania Tobacco Prevention and Control Program Annual Report

July 1, 2024 - June 30, 2025

**Division of Tobacco  
Prevention and Control**



**pennsylvania**  
DEPARTMENT OF HEALTH

# Index of Abbreviations

- ACEs:** Adverse Childhood Experiences
- BRFSS:** Behavioral Risk Factor Surveillance System
- CDC:** Centers for Disease Control and Prevention
- CHOP:** Children’s Hospital of Philadelphia
- CIAA:** Clean Indoor Air Act
- DATC:** Day at the Capitol
- DEP:** Department of Environmental Protection
- DOH:** Department of Health
- DTPC:** Division of Tobacco Prevention and Control
- ENDS:** Electronic Nicotine Delivery Systems
- FDA:** Food and Drug Administration
- FFS:** Freedom from Smoking
- HPC:** Health Promotion Council
- JLI:** JUUL Labs, Inc.
- LGBTQ+:** Lesbian, Gay, Bisexual, Transgender, Queer +
- MSA:** Master Settlement Agreement
- NNPHI:** National Network of Public Health Institutes
- NJH:** National Jewish Health
- NRT:** Nicotine Replacement Therapy
- PA:** Pennsylvania
- PACT:** Pennsylvania Alliance to Control Tobacco
- PAYS:** Pennsylvania Youth Survey

**PDE:** Department of Education

**PHMC:** Public Health Management Corporation

**RPC:** Regional Primary Contractor

**SEPTA:** Southeastern Pennsylvania Transportation Authority

**SFY:** State Fiscal Year

**STAR:** Smoking Treatment Accreditation and Recognition

**STFRI:** Statewide Tobacco-free Recovery Initiative

**TRU:** Tobacco Resistance Unit

**UDTJ:** Understanding, Devotion, Take Action, Justice

**YRBS:** Youth Risk Behavior Survey

## Overview

Act 77 of 2001 requires the Pennsylvania (PA) Department of Health's (DOH) Tobacco Prevention and Control Program to submit an annual report each year that describes strategic and culturally appropriate efforts to reduce tobacco product use.

## Program Priorities

Tobacco use continues to be the leading preventable cause of death in the U.S. In PA, 15%<sup>1</sup> of adults currently smoke, and 4%<sup>2</sup> of high school students are current smokers. The current rate of students who use electronic vape products daily is 5.7%<sup>3</sup>. As a result, the PA DOH, through the Division of Tobacco Prevention and Control (DTPC), works to create a PA free of tobacco-related death and disease through innovation, utilization of resources, and promotion of smoke-free environments and tobacco-free lifestyles.

The goal of the DTPC is to develop, implement, and support strategic and culturally appropriate efforts to reduce tobacco product use and exposure to secondhand smoke in PA to enhance the quality of life for all residents. The DTPC consistently follows the Centers for Disease Control and Prevention (CDC)'s *Best Practices for Comprehensive Tobacco Control Programs* to implement an integrated and effective program to maximize outcomes built on the four CDC goals:

- Prevent adolescents and young adults from starting to use tobacco.
- Help people who use tobacco to quit.
- Eliminate exposure to secondhand smoke.
- Eliminate inequities and disparities related to tobacco use.

The DTPC engages in coordinated efforts with key partners in tobacco prevention and control in PA to assess current trends and activities as well as new and emerging public health priorities. By collaborating with partners to leverage resources and raise awareness, the DTPC can provide comprehensive programs to decrease tobacco-related morbidity, mortality, and related economic costs in PA and improve health equity.

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<sup>1</sup> 2022 Behavioral Risk Factor Surveillance System (BRFSS)

<sup>2</sup> 2023 Youth Risk Behavior Survey (YRBS)

<sup>3</sup> 2023 Youth Risk Behavior Survey (YRBS)

## Health Equity

Health equity can be achieved in tobacco prevention and control by eliminating differences in tobacco use and exposure to secondhand smoke between certain groups. Unlike traditional direct-service interventions focusing on individual behaviors, tobacco control policies focus on large-scale, population-level changes. They have the potential to influence and change social norms related to tobacco initiation, use, and secondhand smoke exposure. Comprehensive tobacco control policies help achieve health equity by reducing disparities among groups most affected by tobacco use and secondhand smoke exposure.<sup>4</sup> PA's Comprehensive Tobacco Control Program focuses on the following priority populations:

- African Americans
- Asian Americans/Native Hawaiian/Pacific Islanders
- Hispanic/Latinx populations
- People with behavioral health conditions
- People using non-combustible tobacco
- People using smokeless commercial tobacco, alternative/electronic nicotine products
- LGBTQ+ communities

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<sup>4</sup> Centers for Disease Control and Prevention Best Practices for Comprehensive Tobacco Control Programs—2014. Atlanta, GA: US Dept of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health; 2014. [Evidence-Based Guides for States | Smoking and Tobacco Use | CDC](#)

## State Fiscal Year 2024-2025 Program Funding

Master Settlement Agreement (MSA)	\$14,810,000
CDC Cooperative Agreement: Component I	\$1,647,634
CDC Cooperative Agreement: Component II	\$751,669
Food and Drug Administration (FDA)	\$1,109,314
JUUL Labs Inc. (JLI)	\$3,384,994
<b>TOTAL</b>	<b>\$21,703,611</b>

### MSA Funding

On June 26, 2001, Act 77 of 2001, the Tobacco Settlement Act, was signed into law. Chapter 7 of the Act outlined the requirements for prevention and cessation activities in PA and established the state’s comprehensive tobacco control program. The Act dictates that at least 70 percent of the appropriated funds must be provided to primary contractors to establish tobacco control programs throughout PA that are comprehensive, sustainable and accountable, based on key elements defined in the CDC’s *Best Practices for Comprehensive Tobacco Control Program*. The remaining funds (30 percent) are to be used for statewide efforts consistent with the priorities of the Act, which include PA’s Free Quitline, statewide youth tobacco prevention initiatives, on-going evaluation and media. No more than half of the 30 percent funding for statewide initiatives may be used for statewide media.

### CDC Funding

The DTPC receives federal funds from the CDC through the National State-Based Tobacco Control grant to implement a comprehensive statewide tobacco control program that supports statewide, regional, and community-based interventions, mass-reach health communication interventions, cessation interventions, surveillance and evaluation, and infrastructure, administration, and management. The five-year grant is comprised of two components: Component I: funding to implement PA’s tobacco program and Component II: funding to improve Quitline infrastructure to streamline intake, enhance services, and absorb increases in demand including demand generated by national media campaigns.

### FDA Funding

On June 22, 2009, the Federal Family Smoking Prevention and Tobacco Control Act (Tobacco Control Act) was signed into law. The Tobacco Control Act amended the Federal Food, Drug, and Cosmetic Act by adding a new chapter granting the FDA authority to regulate the manufacturing, marketing, and distribution of tobacco products to protect the public health and to reduce tobacco use by underage purchasers. The FDA provides funding to states to enforce certain provisions of the Tobacco Control Act and implementing regulations. The DTPC has received FDA funds since 2010 to recruit individuals to conduct FDA Tobacco Enforcement Inspections at retail establishments to ensure tobacco products are not being sold to underage individuals in PA.

### JLI Funding

In December 2022, PA's Attorney General announced a \$35.8 million settlement with JUUL Labs, Inc., for violating PA's Unfair Trade Practices and Consumer Protection Law and jeopardizing the health of Pennsylvanians, in particular young adults that JUUL targeted with their products. During this state fiscal year (SFY), settlement funds are paid to the Bureau of Health Promotion and Risk Reduction to fund programs that will reduce or eliminate tobacco-related death and disease in PA through innovation, utilization of resources, and promotion of tobacco-free environments and lifestyles. Funding is also used to prevent youth and young adults from beginning to use tobacco products and to provide quitting options for adults and youth.

## Statewide Program Grantees and Funding

Grantee	Service(s)	State Fiscal Year 2024-2025 Funding Received
National Jewish Health	PA Free Quitline operations and maintenance	\$2,096,199 (MSA) \$250,000 (JLI) \$2,346,199 TOTAL
American Lung Association of the Mid-Atlantic	Technical assistance through statewide coalition Pennsylvania Alliance to Control Tobacco (PACT) and youth coalition Tobacco Resistance Unit (TRU)	\$718,555 (MSA) \$100,000 (CDC) \$235,000 (JLI) \$1,053,555 TOTAL
Public Health Management Corporation	Comprehensive program evaluation of state and local tobacco prevention and cessation programs	\$682,043 (MSA) \$200,000 (CDC) \$275,000 (JLI) \$1,157,043 (TOTAL)
Latino Connection	Training, technical assistance and data collection and analysis to address disparities	\$80,000 (CDC) \$250,000 (JLI) \$330,000 (TOTAL)
Bradbury-Sullivan LGBT Community Center	Training, technical assistance and data collection and analysis to address LGBTQ disparities	\$264,623 (MSA) \$82,037 (CDC) \$250,000 (JLI) \$596,660 (TOTAL)
JBS, Inc.	Food and Drug Administration Tobacco Retail compliance inspections statewide	\$240,817 (FDA)
*Young Lungs Clean, LLC	Food and Drug Administration Tobacco Retail compliance inspections statewide	\$218,481 (FDA)
<b>TOTALS</b>		<b>\$3,761,420 (MSA TOTAL)</b> <b>\$462,037 (CDC TOTAL)</b> <b>\$1,260,000 (JLI TOTAL)</b> <b>\$459,298 (FDA TOTAL)</b> <b>\$5,942,755 (GRAND TOTAL)</b>

\*Note: A change of vendor for the FDA Tobacco Retail Compliance program occurred during this SFY.

# Statewide Program Goals and Accomplishments

## PA's Free Quitline – 1-800-QUIT NOW

PA's Free Quitline is available 24 hours a day, 7 days a week. English and Spanish speaking coaches are always available, with other languages available as needed. During this SFY, Quitline services were provided through National Jewish Health (NJH). Teen and adult tobacco users receive counseling from highly trained intake specialists and cessation coaches at NJH. After the initial call to the Quitline, callers who are ready to quit determine a quit date and are offered up to five free one-on-one calls to assist them through the quitting process. The sessions are tailored to the individual needs of the caller, focusing on specific strategies and actions for that caller. If a caller is not ready to quit, he/she is provided with self-help materials and tailored fact sheets.

### *1-800-QUIT-NOW Reach in Pennsylvania*

- Between July 1, 2024, and June 30, 2025, there were 11,042 callers to the Quitline.
- Between July 1, 2024, and June 30, 2025, 10,009 individuals who use tobacco requested services from the PA Free Quitline. During this same time period, 7,852 individuals who use tobacco completed an intake and 5,348 enrolled in PA Free Quitline services.
- The national benchmark for a conventional quitline quit rate is 30%. PA's Free Quitline has maintained a quit rate over 30 percent for several years (35.5% in 2023).<sup>5</sup>

### *My Life My Quit*

NJH continues to offer My Life, My Quit, a tobacco cessation program designed specifically for teens who want to stop using tobacco products, including electronic cigarettes and vapes. This youth-oriented program incorporates youth-centered approaches to tobacco cessation adapted to include vaping and new communication methods, such as real-time text messaging and online chat with quit coaches. Youth ages 14-17 can call or text a dedicated toll-free number (1-855-891-9989) or enroll and look up information online at mylifemyquit.com. Specialized coaches have experience working with youth and receive intensive youth-focused training related to adolescent development. Youth receive five coaching sessions using the modality of their choice.

### *My Life, My Quit App*

In response to youth feedback and to keep pace with technology changes that support increased reach and engagement opportunities, NJH developed an app program for My Life, My Quit which will be available for download via Google Play and Apple App stores in August 2025.

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<sup>5</sup> Follow-up data reported for callers who completed intake in SFY 2020/2021. Follow-up data for these callers was collected in FY2021/2022. Follow-up data for callers who completed intake in SFY 2022/2023 is currently being collected and analyzed. There is a discrepancy with the SFY 2020/2021 quit rate. The data has shown a quit rate of 31.3% and 30.4%.

### *Provider Referrals - Engagement and Education Videos*

NJH developed five new animated videos to support state and local health systems change advocates in their work with providers and clinics. The videos cover the referral journey from selecting a referral method, to implementation of Quitline referrals, to how providers and their teams can support patients throughout the quit journey.

### *Young Adult Web Program Enhancements*

Based on user feedback and clinical best practices for a self-guided journey, NJH launched a redesigned QuitLogix web program to keep pace with technology and support increased user engagement and outcomes

### Addressing the Vaping Epidemic

#### *Vape-Free PA*

The DTPC utilized JLI funds to develop the Vape-Free PA initiative during this SFY to expand on existing programs that serve youth and schools. Vape-Free PA includes strategies and activities to eliminate tobacco and nicotine use, including vaping, among youth and young adults.

The DTPC prioritized expanding school-based interventions and support, through the development of a new initiative, Vape-Free PA Schools. The DTPC developed the following interagency and interagency partnerships to solicit feedback and consultative support for new Vape-Free PA Schools projects:

- Division of Instructional Quality and Office of Safe Schools at the Department of Education (PDE)
- Division of School Health at the Department of Health
- Bureau of Waste Management and Division of Hazardous Waste at Department of Environmental Protection (DEP)

In addition, the DTPC:

- Continued to participate in Department of Education's Engage HPE in PA Statewide Collaborative calls to promote awareness of Vape-Free PA Schools projects and support PDE Division of Instructional Quality with efforts to prevent and reduce nicotine and nicotine use, including vaping, among Pennsylvania students.
- Collaborated with PHMC to conduct listening sessions with Regional Primary Contractors (RPCs) to gather feedback to inform Vape-Free PA Schools program development. The sessions functioned as focus groups where RPCs were asked a series of questions regarding their experiences offering vaping prevention and cessation services to schools including successes, barriers, school needs, and RPC needs for support from the DTPC.
- Collaborated with PHMC, PDE Division of Instructional Quality, and DEP to develop a brief survey for public middle and high school principals to learn about the impacts of student vaping on Pennsylvania schools. The survey sought input

to better understand the needs of Pennsylvania middle and high schools when determining what types of programs, resources, and support may be most helpful to reduce student vaping and mitigate its impacts on school operations. Survey results will directly inform Vape-Free PA Schools program development.

- Partnered with PDE Division of Instructional Quality and their partners to begin developing a toolkit for school personnel to promote awareness of resources to prevent and reduce student vaping.
- Held meetings with DEP to learn about regulations that apply to school disposal of e-cigarettes that are confiscated from students or left on school property and identify strategies for supporting schools with proper e-cigarette disposal. The DTPC collaborated with DEP to draft guidance on best management practices for school disposal of e-cigarettes.

During this SFY, the DTPC prioritized increasing the number of purchase attempts for electronic nicotine delivery systems (ENDS) and synthetic-nicotine products during Act 112 enforcement compliance inspections.

- Across the state, the percentage of checks that targeted ENDS was 34.8%. In collaboration with DEP, the DTPC developed technical guidance to support RPCs with properly disposing e-cigarettes purchased during Act 112 inspections. The guidance document includes information on e-cigarette waste classifications and the applicability of hazardous waste regulations as well as best management practices for handling, storing, and disposing of e-cigarettes.

## Youth Engagement

### *Tobacco Resistance Unit (TRU)*

During this SFY, PACT and the American Lung Association continued coordination of TRU, the youth tobacco prevention and control movement in PA. At the end of this SFY, there were 117 TRU groups consisting of 432 youth members statewide. PACT worked with RPCs to support youth recruitment. Communication strategies included e-blasts, sharing monthly infographic reports, and updates RPCs on TRU initiatives such as clean indoor air, tobacco prevention and control funding, and purchase, use, and possession laws. PACT also disseminated e-newsletters for advisors and RPCs.

The following are examples of tobacco prevention and control activities involving youth and youth serving organizations completed this SFY:

- Promoted TRU and recruited student members and ambassadors through a variety of mechanisms, including partnerships with schools, churches, youth coalitions, gay straight alliances, Students Against Drunk Driving groups, YMCAs, 4-H youth groups, Girl Scout troops, camps, and student councils;
- Engaged TRU youth in legislative visits, advocacy events, Advocacy 101 training and tobacco prevention holidays (e.g., Great American Smokeout, Great American Spit Out, Kick Butts Day);
- Highlighted TRU youth ambassadors during Day at the Capitol (DATC) Community

Forum, where they spoke about their experience with TRU and advocating for tobacco prevention and control funding;

### *Day at the Capitol (DATC)*

PACT's annual DATC event took place on May 6, 2025, with 712 advocates including 560 youth and 152 adult lung health and tobacco control advocates participating. TRU youth and advisors met with legislators about maintaining state funding for tobacco prevention and control programming, updating purchase, use, and possession laws, and supporting the Clean Indoor Air Act. Throughout the day, 100 PA state legislators or staffers met with DATC advocates.

### Statewide Retail Enforcement

The DTPC works to prevent the initiation of tobacco use among young people through enforcement of tobacco retailer laws in PA. These laws prevent the sale of tobacco products to individuals under the age of 21 and are enforced through several regulatory mechanisms, which include the training of youth to assist with inspections. Act 112 and Tobacco 21 are laws that regulate and enforce the sale of tobacco products to youth. Youth, with adult supervisors, perform enforcement inspections in tobacco retail outlets throughout PA.

- 12,442 retail enforcement inspections were completed across PA for the period July 1, 2024, to June 30, 2025.<sup>6</sup> Of those enforcement inspections, 13.7 percent resulted in a sale.

### Federal Retail Enforcement

The Federal Food and Drug Administration (FDA) regulates the manufacture, marketing, sale, and distribution of tobacco products to protect public health, generally, and to reduce tobacco use by youth. FDA conducts compliance check inspections of tobacco retail establishments to help determine a retailer's compliance with federal laws and regulations. The DTPC is responsible for the oversight of Pennsylvania's FDA Tobacco Compliance Inspection Program. Underage Purchasers between the ages of 16 and 20, and FDA Commissioned Officers, perform undercover buy and advertising and labeling inspections in tobacco retail outlets throughout Pennsylvania. If a retailer is found to be in violation by selling a tobacco product to an underage purchaser or for illegal marketing practices, FDA can issue a retailer a Warning Letter, Civil Money Penalty, or No Tobacco Sales Order. The following information was obtained from FDA's Center for Tobacco Products website.

- Between July 1, 2024, and June 30, 2025, 3,949 FDA Tobacco Compliance Inspections were completed in Pennsylvania and
- FDA Issued 61 Civil Money Penalties and 584 Warning Letters to Pennsylvania retailers that violated the law

### Synar Survey

In 1992, the Synar Amendment established requirements that states conduct random,

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<sup>6</sup> The number of retail enforcement inspections includes only those that resulted in a sale or no sale – non-completions are not included in this total. Due to currently unresolved discrepancies regarding inspections between April 01, 2023 and June 30, 2023, six potential inspections are not included in the reported information.

unannounced inspections of tobacco retailers to address youth tobacco access and enforce tobacco retailer laws. PA administers the Synar survey annually to meet these federal requirements and estimate the rate at which outlets sell cigarettes to minors. Data are collected via youth buyers, ages 15-18, who attempt to purchase cigarettes from a sample of PA cigarette retailers. The outcome of each attempt is recorded; a rate is calculated from the eligible outlets attempted. The 2024 survey showed that estimated 13.5% of PA retailers sold cigarettes to minors.<sup>7</sup> This was up from 11.4% in 2023.

### Tobacco Services for Specific Populations

#### *Bradbury Sullivan LGBT Community Center*

In Spring 2024, PA DOH, Bradbury-Sullivan LGBT Community Center, and the Research & Evaluation Group at Public Health Management Corporation partnered to administer the 2024 P Lesbian, Gay, Bisexual, Transgender, and Questioning (LGBTQ) Health Needs Assessment. A total of 3,394 LGBTQ PA respondents participated in the online English/Spanish survey. Expanded topics were added to the 2024 Needs Assessment tool, including neurodivergence. The survey provides a robust data set that provides rich feedback to inform health and wellness work in PA and can support action to improve the population's health needs.

LGBTQ people experience health challenges at increased rates. Experiences with discrimination, minority stress, and targeting by the tobacco industry are some factors contributing to barriers to health and healthcare. Health challenges do not exist in silos; instead, challenges intersect and compound each other. Numerous biological, behavioral (e.g., tobacco use), and psychosocial or structural (e.g., discrimination, homophobia) factors can undermine LGBTQ individuals' full potential for health and wellbeing.

Bradbury-Sullivan LGBT Community Center also promotes quitting tobacco in the Lehigh Valley area by attending community events, Pride events, and college health fairs to promote health services such as the PA Free Quitline. Center staff engage people in conversations around vaping and smoking and the dangers around tobacco use and secondhand smoke, utilizing materials and interventions tailored to young adults.

In June 2025, Bradbury-Sullivan LGBT Community Center hosted the 2025 LGBTQ Health Summit with 227 attendees. Dr. Rachel Levine, former PA Secretary of Health and M.D., 17th Assistant Secretary for Health at the U.S. Department of Health and Human Services, was a guest speaker. The "Health for All" Summit was an in-person event in Allentown, PA, that highlighted data and action steps from the 2024 LGBTQ Health Needs Assessment and provided a community forum to share ideas to improve the health of the LGBTQ community.

#### *Latino Connection*

- Conducted targeted outreach and education using culturally tailored efforts and providing services in both English and Spanish as needed.
- Presented at TA Conference to RPCs on disparately impacted populations
- Promoted and distributed asthma and e-cig educational information
- Created and disseminated youth prevention campaign

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<sup>7</sup> Pennsylvania Department of Health. Division of Health Informatics 2023 Annual Synar Report.

- Provided Tobacco 21 education to 25 predominately Spanish-speaking community stores
- Provided merchant education to 10 Spanish-speaking corner stores
- Shared e-cig prevention and PA Free Quitline information at community events
- Facilitated TRU groups
- Administered Catch My Breath programs
- Facilitated learning collaborative meetings

#### *Statewide Tobacco-free Recovery Initiative (STFRI)*

- The STFRI launched the third iteration of the Tobacco Recovery *is* Recovery media campaign in both Spanish and English, using social media posts by supporting organizations, banner ads and digital posters on point-of-sale screens, keyword and text ads on Google, Video ads on Facebook, Instagram, YouTube, and Hulu, and TV and radio ads. The campaign resulted in over 6.4 million impressions online.
- Hosted the 4th annual Tobacco Recovery *is* Recovery Conference, which included 342 registrants; 71% of the participants who completed the post-conference feedback survey reported that the conference was *very useful*.
- Awarded 29 full tuition scholarships for Certified Tobacco Treatment Specialist Training at the Perelman School of Medicine, University of Pennsylvania.
- Conducted 15 presentations to professional associations, behavioral health care teams, and community recovery peer advocate organizations including PA Association of Addiction.
- Participated in the Pennsylvania Department of Drug and Alcohol Programs, Emerging Drug Trends Symposium.
- Hosted a webinar series which attracted over 1,000 registrants. The following topics were presented to educate providers and other individuals in the recovery community about tobacco use in behavioral health:
  - The Rationale: Addressing Tobacco Use in Behavioral Health Services
  - Pharmacotherapy: Managing Tobacco Withdrawal with Confidence
  - Vaping: What we know and what we don't know
  - Tobacco Recovery: Learning to be Tobacco-Free!

#### Tobacco Policy Work to Eliminate Secondhand Smoke Exposure

RPCs support the goal of eliminating exposure to secondhand smoke by working with community partners to implement smoke-free multi-unit housing, smoke and vape free playgrounds, tobacco free college campuses, and tobacco free worksites to eliminate secondhand smoke exposure and provide resources for employees to live tobacco free.

- In this SFY, DTPC grantees supported 27 multi-unit housing facilities to implement smoke free policies to protect residents and helped 20 multi-unit housing sites improve existing tobacco-free policies.
- The grantees also worked with seven community partners to implement tobacco free parks and playgrounds, including all parks in Middletown Township, Bucks County; Danville Soccer Park in Montour County; River Valley Equestrian Center in Indiana County; and YMCA ball fields in Westmoreland County. These important facilities will

join the PA Honor Roll for Tobacco Free Outdoor Spaces and support eliminating secondhand smoke where children play.

- DTPC grantees also supported 55 worksites with tobacco free policy work and 52 additional worksites improved existing tobacco free policies to both eliminate secondhand smoke exposure and provide resources for employees to quit smoking or vaping to improve their health.

### Clean Indoor Air Act

Act 27 of 2008, PA's Clean Indoor Air Act (CIAA), became effective on Sept. 11, 2008. The DTPC administers the CIAA Program by 1) educating businesses on how to comply with the CIAA and providing CIAA information to the public; 2) issuing exceptions to businesses that meet specific criteria and monitoring those exceptions; and 3) enforcing the CIAA to ensure public places without exceptions remain tobacco-free and that individuals are not wrongfully exposed to secondhand smoke. Eliminating exposure to secondhand smoke and promoting cessation are two evidence-based strategies that can contribute to a reduction in disease, disability and death.<sup>8</sup> Many reports and studies consistently document reductions in tobacco use following the implementation of smoke-free laws and policies.<sup>9</sup>

The CIAA has numerous exceptions: two types of drinking establishments (referred to in the CIAA as type I drinking establishments and type II drinking establishments), two types of cigar bars (referred to in the CIAA as type I cigar bars and type II cigar bars), and tobacco shops. Currently, there are 1,130<sup>10</sup> exceptions for drinking establishments, cigar bars, and tobacco shops issued in PA. The graph below depicts the annual decrease in both CIAA exceptions and complaints received by the DTPC since the beginning of the program.

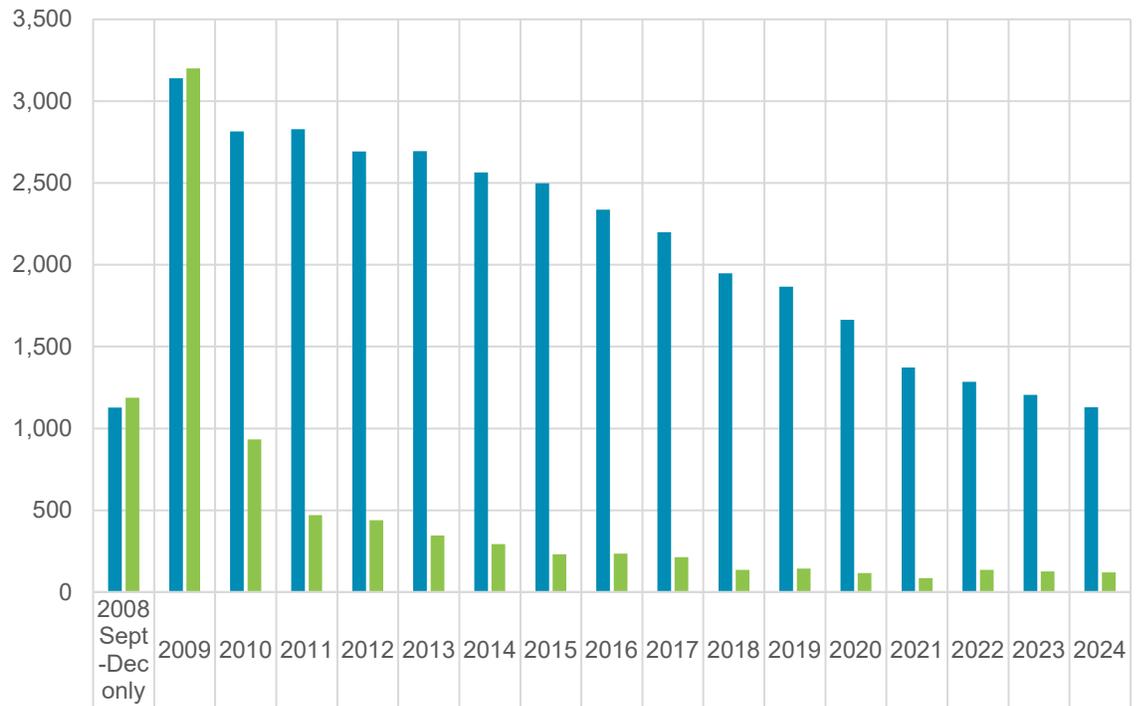
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<sup>8</sup> Best Practices for Comprehensive Tobacco Control Programs, Centers for Disease Control and Prevention. [https://www.cdc.gov/tobacco/stateandcommunity/best\\_practices/pdfs/2014/comprehensive.pdf](https://www.cdc.gov/tobacco/stateandcommunity/best_practices/pdfs/2014/comprehensive.pdf). Published 2014.

<sup>9</sup> Best Practices for Comprehensive Tobacco Control Programs, Centers for Disease Control and Prevention. [https://www.cdc.gov/tobacco/stateandcommunity/best\\_practices/pdfs/2014/comprehensive.pdf](https://www.cdc.gov/tobacco/stateandcommunity/best_practices/pdfs/2014/comprehensive.pdf). Published 2014.

<sup>10</sup> Pennsylvania Department of Health. Division of Tobacco Prevention and Control. (2024). CIAA System Data.

### CIAA Annual Report Data 2008-2024



■ Number of Exceptions	1,127	3,139	2,816	2,828	2,693	2,694	2,564	2,498	2,337	2,199	1,948	1,866	1,665	1,373	1,284	1,205	1,130
■ Number of Complaints	1,187	3,201	933	470	439	345	294	232	234	213	135	144	117	86	136	127	120

■ Number of Exceptions    ■ Number of Complaints

## Regional Primary Contractors and Funding

	<b>Contractor</b>	<b>County(ies) Served</b>	<b>State Fiscal Year Funding Received</b>
Allegheny County	Adagio Health	Allegheny	\$1,036,790 (MSA) \$100,000 (JLI) \$1,136,790 (TOTAL)
North Central	American Lung Association	Bradford, Centre, Clinton, Columbia, Lycoming, Montour, Northumberland, Potter, Snyder, Sullivan, Tioga, Union	\$741,128 (MSA) \$100,000 (JLI) \$841,128 (TOTAL)
Northeast	American Lung Association	Carbon, Lackawanna, Lehigh, Luzerne, Monroe, Northampton, Pike, Susquehanna, Wayne, Wyoming	\$1,354,227 (MSA) \$100,000 (JLI) \$1,454,227 (TOTAL)
Northwest	Adagio Health	Cameron, Clarion, Clearfield, Crawford, Elk, Erie, Forest, Jefferson, Lawrence, McKean, Mercer, Venango	\$956,336 (MSA) \$100,000 (JLI) \$1,056,336 (TOTAL)
Philadelphia County	Philadelphia Department of Public Health	Philadelphia	\$1,289,696 (MSA) \$181,143 (CDC) \$100,000 (JLI) \$1,570,839 TOTAL
South Central	American Lung Association	Adams, Bedford, Blair, Cumberland, Dauphin, Franklin, Fulton, Huntington Juniata, Lebanon, Mifflin, Perry, York	\$1,502,987 (MSA) \$100,000 (JLI) \$1,602,987 (TOTAL)
Southeast	Health Promotion Council	Berks, Bucks, Chester, Delaware, Lancaster, Montgomery, Schuylkill	\$2,945,094 (MSA) \$1,066,900 (JLI) \$4,011,994 (TOTAL)
Southwest	Adagio Health	Armstrong, Beaver, Butler, Cambria, Fayette, Greene, Indiana, Somerset, Washington, Westmoreland	\$1,231,917 (MSA) \$100,000 (JLI) \$1,331,917 (TOTAL)
<b>TOTALS</b>			<b>\$11,058,175 (MSA TOTAL)</b> <b>\$181,143 (CDC TOTAL)</b> <b>\$1,766,900 (JLI TOTAL)</b> <b>\$13,006,218 (GRAND TOTAL)</b>

# Regional Primary Contractor Subcontractors and Funding

## Allegheny County

<b>Subcontractor</b>	<b>State Fiscal Year Funding Received</b>
Audacy Operations, Inc.	\$20,000
Breathe PA	\$36,783
Butler County Community College	\$580
Consolidated Medical Supply	\$34,100
Duquesne University- Dr. McConaha	\$81,283
Facebook	\$11,709
Freedom Farms LLC	\$995
Hello Concerge	\$266
Iheartmedia Entertainment, Inc.	\$10,000
Journeyworks	\$500
Let It Move, Inc	\$1,250
Mon Valley Providers	\$650
New Pittsburgh Courier Publishing Company, Inc.	\$1,783
OSP Security Group	\$109,670
Pathways Wellness Program	\$225
Pittsburgh City Paper	\$1,940
Pittsburgh Pirates	\$13,000
Snapchat	\$4,000
Storox School District	\$4,650
Sunstrata LLC	\$24,000

The Hugh Lane Wellness Foundation, Inc.	\$34,623
The Open Door	\$4,500
Townsend Associates LLC	\$25,995
UPMC Western Psychiatric Hospital	\$39,000
WMPPM LLC DBA Pittsburgh Magazine	\$1,910
Wright Business Systems, Inc.	\$18,566

North Central Region

<b>Subcontractor</b>	<b>State Fiscal Year Funding Received</b>
Agape Fellowship of the Mennonite Church	\$4,000
Brenneman	\$10,023
Chad Riley	\$8,670
Centre LGBTQ+	\$2,000
Evangelical Community Hospital	\$4,000
Hughes Design, Inc.	\$7,333
Latino Communications	\$50,000
Northcentral Pennsylvania Area Health Education Center	\$23,709
Pathway to Recovery Counseling and Addiction Services	\$47,439
Public Health Management Corporation	\$55,000

Red House Communications	\$53,250
Rodolfo Hernandez	\$2,000
The Regional Engagement Center	\$2,000
The Shipyard LLC	\$13,395
Steltz Pharmacy Inc.	\$7,891

Northeast Region

<b>Subcontractor</b>	<b>State Fiscal Year Funding Received</b>
Albourn Translation Services	\$3,539
Brenneman	\$17,405
Bradbury Sullivan LGBT Community Center	\$50,000
Carbondale Area School District	\$2,000
Chad Riley (for underage youth)	\$3,165
Derrick Devaney (for underage youth)	\$1,811
Dunmore High School	\$2,500
Eric Bieski (for underage youth)	\$4,573
Forest City Regional School District	\$1,500
Freeland Middle School SADD	\$2,500

Holy Cross	\$2,500
Huhes Design, Inc.	\$7,333
John and Dawn Gizzo (for underage youth)	\$1,455
Latino Communications	\$78,000
Latoya Washington (for underage youth)	\$16,686
Lehigh Valley Hospital, Inc.	\$128,975
Lehigh Valley Health Network-Pocono	\$49,698
Maple Manor Elementary	\$2,500
Matthew and Tiffany Defoe (for underage youth)	\$6,178
Moore Research	\$23,850
Northeast PA Area Health Education Center	\$86,684
North Pocono	\$1,500
Pathway to Recovery	\$83,658
Promotional Products Company	\$30,535
Public Health Management Corporation	\$71,150
Red House Communications	\$85,025
Steltz Pharmacy	\$33,987

The Nasaiah Izon Company	\$15,000
The Shipyard LLC	\$13,395
Valley Youth House	\$6,500

Northwest Region

<b>Subcontractor</b>	<b>State Fiscal Year Funding Received</b>
4 Imprint, Inc.	\$854
AC Coach Operations, Inc.	\$3,605
Alcohol and Drug Abuse Services	\$27,400
Amazon	\$7,011.89
BreathePA	\$30,836
Butler County Community College	\$580
Catholic Charities Counseling and Adoption Services	\$2,000
City of Erie Police Department	\$17,631
Consolidated Medical Supply	\$561
Crawford Central School District	\$1,305
Erie County Medical Society	\$70
Facebook	\$8,600
Freedom Farms, LLC	\$995
Gannett Pennsylvania Localiq	\$1,473
Hello Concerge	\$533
Iheartmedia Entertainment, Inc.	\$12,000
In Community Magazine, Inc.	\$1,230

Let It Move, Inc.	\$833
Link in the Valley	\$19,500
Michael Albanese	\$19,802
Millcreek Township	\$5,500
NIMCO	\$2,768
Paula DiGregory	\$77,866
Pittsburgh Pirates	\$9,999
Ryan Miller	\$52,103
Shawna Stanley	\$7,989
Snapchat	\$1,808
Sunstrata, LLC	\$32,000
Tim Fallon	\$6,631
Townsend Associates, LLC	\$29,595
Venango Newspapers, LLC.	\$1,476
Wright Business Systems, Inc.	\$10,484
Young Womens' Christian Association of Titusville (YWCA)	\$750

Philadelphia County

<b>Subcontractor</b>	<b>State Fiscal Year Funding Received</b>
AB&C Creative	\$270,750
David A. Lopez and Co.	\$13,622
Public Health Management Corporation	\$436,534
Health Promotion Council	\$331,466

Clean Air Council	\$73,869
Galei	\$54,481
Health Federation PH Inc.	\$59,233

South Central Region

<b>Subcontractor</b>	<b>State Fiscal Year Funding Received</b>
Brad and Katie Lechleitner (for underage youth)	\$14,644
Breanna Snyder (for underage youth)	\$8,271
Brenneman	\$22,405
Crystal Wilson (for underage youth)	\$6,610
Harrisburg Area YMCA	\$201,254
Healthy Communities Partnership	\$134,648
Hughes Design	\$7,333
Latino Communications	\$85,000
Lebanon Family Health Services	\$59,188
Lung Disease Foundation of Central PA	\$67,474
Megan Suhs (for underage youth)	\$259
Moore Research	\$26,500
Promotional Products Company	\$24,312
Public Health Management Corporation	\$93,739
Rainbow Rose	\$3,000
Red House Communications	\$85,000
Steltz Pharmacy	\$49,112

The Shipyard LLC	\$13,395
WellSpan Health	\$147,584

Southeast Region

<b>Subcontractor</b>	<b>State Fiscal Year Funding Received</b>
Bucks County Health Improvement Partnership	\$88,750
Bradbury Sullivan LGBT Center	\$126,250
ChesPenn Health Services	\$38,750
Clean Air Council	\$59,000
Compass Mark	\$22,500
Council on Chemical Abuse	\$140,750
Council of SEPA	\$81,750
Council of SEPA-Enforcement	\$95,945
Holcomb Behavioral Health Services	\$75,250
Latino Connection	\$79,750
Latino Connection-Enforcement	\$51,250
Lancaster General Health/UPenn	\$84,750
Lehigh Valley Health Network	\$64,250
Riddle Hospital/Mainline Health	\$87,000
Phoenixville Hospital/Tower Health	\$82,250
PHMC REG	\$80,000
PHMC Fiscal	\$20,000

UPenn	\$125,676
Young Lungs Clean	\$13,750
Perry Media Group	\$160,000
Brenneman Printing	\$22,000
Generative Consulting Partners	\$113,250
Message Agency	\$5,000

Southwest Region

<b>Subcontractor</b>	<b>State Fiscal Year Funding Received</b>
Audacity Operations, Inc.	\$24,000
Breathe Pennsylvania	\$33,500
Butler County Community College	\$580
Cambria County Drug Coalition, Inc.	\$29,167
Consolidated Medical Supply	\$10,000
County of Butler	\$10,500
County of Greene	\$8,320
Facebook	\$11,625
Frazier School District	\$5,000
Freedom Farms, LLC	\$995
Hello Concerge	\$266
Hempfield Area School District	\$3,250
Iheartmedia Entertainment, Inc.	\$10,000
IRMC	\$16,500

Jason R Grecco	\$12,000
Keystone Wellness Programs (Armstrong)	\$17,100
Keystone Wellness (Butler)	\$57,950
Keystone Wellness (Beaver)	\$67,450
Kiski Area School District	\$306
Let it Move, Inc.	\$1,250
Mon Valley Providers	\$650
Pittsburgh Pirates	\$13,000
Print Tech of Western PA LLC	\$78
Purchase Line School District	\$527
Rebecca L. Kishlock	\$14,000
Scott Fye	\$18,540
Snapchat	\$4,000
Southern Greene School District	\$240
Sunstrata LLC	\$24,000
Townsend Associates LLC	\$25,995
Tracy L. Donsen	\$12,000
Trib Total Media LLC	\$2,994
UPMC Western Behavioral Health at Twin Lakes	\$22,132
Washington Health System Foundation	\$13,500
Westmont Hilltop School District	\$600
Wright Business Systems, Inc.	\$16,822

# Regional Primary Contractor

## Goals and Accomplishments

Six regions reflect the Department's six Community Health Districts, while two additional service areas cover Allegheny and Philadelphia counties. During this SFY, the RPC focused efforts on the following program priorities based on regional need and guidance from the DTPC. These selected findings provide a summary of the work of the RPCs, both at regional and state levels, in the four CDC goal areas.

### Goal Area 1: Prevent initiation of tobacco use among young people

- RPCs offer community level cessation services, both group and individual counseling, to state residents and refer residents to the PA Free Quitline for telephone counseling cessation services.

### Goal Area 2: Promote quitting among adults and young people

- RPCs offer group cessation programs and one-on-one counseling sessions to tobacco users across the state.
- RPCs work to promote the Quitline as an accessible cessation resource.
- RPCs supply NRT to eligible Pennsylvanians.

### Goal Area 3: Eliminate exposure to secondhand smoke

- RPCs provide services relating to the implementation of the PA CIAA including technical assistance to establishments and workplaces as needed.
- RPCs assist the DTPC in the verification of exception requests and follow-up on CIAA complaints.
- RPCs conduct site visits to establishments that apply for a CIAA exception to check for structural compliance with the CIAA and to submit results to the DTPC.

### Goal Area 4: Identify and eliminate tobacco-related health disparities

- RPCs outreach to various community-based organizations including population-focused community service agencies to educate and provide services to adults and youth disparately impacted by tobacco use.

Below are additional accomplishments by RPCs by service area:

#### Northeast, South Central and North Central Regions: American Lung Association

- *Allenwood Federal Prison Partnership:* The American Lung Association recently partnered with Allenwood Federal Prison to offer onsite tobacco cessation clinics to both prison staff members and incarcerated individuals who want to quit. Additionally, the Lung Association is working to pilot a peer facilitation program with inmates at Allenwood Federal Prison using a train-the-trainer model.
- *Pennsylvania TRU Youth Engagement:* The American Lung Association enrolled 468 active TRU youth across the Northeast region and 148 registered to attend DATC in May across 10 different groups.
- *Latino Connection Partnership:* Latino Connection established a TRU group of 111 students from Steelton-Highspire High School. Latino Connection engaged seventh and eighth graders through school-based efforts. Additionally, they extended outreach to varsity athletes, conducting a presentation to further promote TRU's mission.
- *Regional PA Tobacco-Free Coalition:* In the Northcentral region, coalition members created a parent nicotine products educational packet. In the Northeast region, coalition members completed a TRU group video challenge for recruitment efforts. In the South Central region, coalition members completed a parent education presentation to address the school vaping problem.
- *PA Association of Student Assistance Professionals Conference Presentation:* The American Lung Association presented at the FY25 PASAP Conference on the rise in popularity in nicotine pouches among youth.
- *Tailoring Freedom From Smoking (FFS) to Black Communities Project:* The American Lung Association worked with HMA Associates on tailoring the Freedom From Smoking® (FFS) curriculum to represent and support those within the Black community.
- HMA Associates piloted the new curriculum by conducting tailored outreach to local individuals, partnering with local churches and organizations where the sessions will be held.
- *Development of New Educational and Promotional Resources:*
  - “Breaking the Cycle: Effectively Addressing Tobacco Sales Among Youth” Toolkit:
  - Tobacco and Vape-Free Outdoor Spaces Guide and Flyer:
  - PA Free Quitline Menthol Incentive Program Resources:
  - Talking to Your Child About Vaping: A Guide for Parents, Guardians, and Caregivers:

#### Allegheny County, Northwest Region and Southwest Region: Adagio Health

- Recruited 2,639 youth to join TRU student advocacy groups in FY25. Adagio Health's youth advocacy efforts across three regions comprise 61% of the total TRU student enrollment across PA.
- Increased Day at the Capitol TRU youth advocacy participation among schools in their service area from 79 students from nine schools in FY24 to 209 students from 16 schools in FY25.

- Increased tobacco/nicotine cessation counseling clients in FY25 by 67%; serving 1,817 clients, including 62 pregnant/postpartum women through the Healthy You Healthy Baby program.
- Passed 113 tobacco/nicotine-free policies throughout Western Pennsylvania.
- Achieved a 99% completion rate for Act 112 enforcement checks across the three regions to support compliance and enforcement efforts.

#### Philadelphia County: Philadelphia Department of Public Health

- Continued work on refining the Philadelphia Tobacco Retailer database to track tobacco retail activity in Philadelphia, enforce state and local tobacco sale laws and sustain Philadelphia's tobacco retail regulations. Integrated other databases to streamline uploading information pertaining to compliance checks and violations that were appealed to the Office of Administrative Review, allowing for tracking of violations and permit revocation.
- Implemented and evaluated Memorandum of Understanding to enhance enforcement against select tobacco retailers violating tobacco sale laws.
- Implemented several adapted and developed mass media campaigns to reduce tobacco use and promote quitting supports like the PA Free Quitline.
- Provided technical assistance to several social service organizations, faith-based institutions and multi-unit housing properties to develop/implement tobacco and vape-free policies.
- Provided technical assistance to organizations serving populations disproportionately impacted by tobacco use (Hispanic/Latino, LGBT, Veteran, etc.) to promote quitting supports, develop tobacco and vape-free policies, and de-normalize tobacco use.
- Facilitated collaborations with behavioral health stakeholders through the PA Statewide Tobacco-Free Recovery Initiative, mass media campaigns, statewide conferences and training, data collection, and the launch of a process improvement project with two large Managed Care Organizations.
- Worked in concert with the Southeastern PA Transportation Authority (SEPTA), City Leadership and the Philadelphia Department of Public Health to reduce smoking on the SEPTA system.
- Implemented a new project working with clinical partners to incorporate tobacco use disorder treatment into clinical services
- Provide educational visits with elected officials about the importance of MSA funding and tobacco and vape-free policies

#### Southeast Region: Health Promotion Council (HPC)

- Expanded the STAR program, which supports and standardizes best practices in tobacco treatment integration.
- Children's Hospital of Philadelphia (CHOP) Primary Care Network earned STAR Accreditation, joining:
  - St. Luke's University Health Network
  - Penn Medicine (Abramson Cancer Center)
  - Jefferson Health (Lung Cancer Screening Program)
  - Fox Chase Cancer Center

- CHOP’s recognition was featured by FOX, ABC, NBC, and CBS.
- Supported 22 TRU groups and 615 youth members.
- Brought 131 middle and high school students and 24 staff to *Day at the Capitol*
- Launched a Youth Programming Workgroup to strengthen cross-regional collaboration
- Delivered Real Talk Tobacco / Advocacy Institute curriculum at Norristown High School, Salem Baptist Church (one middle school and one high school groups), and Understanding, Devotion, Take Action, Justice (UDTJ) in partnership with Bradbury-Sullivan
- Hosted a regional Vape-Free Meme Contest with 210 TRU participants
- Honored with the 2025 NNPHI Health and Racial Equity Award for the Advocacy Institute’s curriculum and impact.
- Joined a countywide collaboration in Chester County led by Community Care Behavioral Health to engage faith leaders
- Built connections that led to the launch of Catch My Breath at Greater Deliverance’s summer camp and an upcoming Real Talk Tobacco cohort
- Hosted four Black Lives / Black Lungs screenings across the region:
  - Cheltenham, Langhorne, Coatesville (livestreamed), and Reading (with international virtual attendees)
  - Engaged 160+ in-person attendees and 54 virtual participants, including viewers from Nigeria
- Presented at the PA Society of Health and Physical Educators (SHAPE PA) Conference and shared youth initiatives programs to health and physical education teachers
- Presented a poster at the American Public Health Association’s annual conference
- Tabled at a faith-based health event in Downingtown in partnership with Chester County Health Department, Chester County Adverse Childhood Experiences (ACEs) Coalition, and Community Care Behavioral Health UPMC to share youth-focused resources and Quitline materials
- Attended the State of Latino Health Summit in Harrisburg, hosted by Latino Connection
- Participated in the PAYS Data Summit hosted by Holcomb Behavioral Health to review youth survey data for Delaware County
- Attended an outreach event hosted by Chester County ACEs Coalition and Community Care Behavioral Health Organization. Shared youth initiative materials and Quitline resources alongside the Chester County Health Department.
- Attended PA LGBTQ+ Health Summit, hosted by Bradbury-Sullivan
- Sponsored eight smoke-free Pride Events

# Program Evaluation

Evaluation of the PA comprehensive tobacco control program is conducted to increase program efficiency and impact over time. The DTTPC's independent evaluator, PHMC, measured short-term, intermediate and long-term outcomes of the program since 2005. Evaluation activities are guided by four inter-related priorities:

- Increasing standardization of programs and evaluation;
- Utilizing data for program improvement and decision-making;
- Assessing program outcomes as well as process outcomes; and
- Improving internal and external communications.

## Data Collection and Evaluation Accomplishments

PHMC implemented the following activities during the reporting period:

- Strengthened program capacity related to data use and tracking impact by providing technical assistance to support and build the capacity of DTTPC and its contractors to promote the regular use of program data and research on best practices.
- Built capacity at the state and regional levels by:
  - continuing to promote the development and use of needs assessments as program planning tools;
  - engaging stakeholders in discussion of plans to conduct tobacco surveillance activities to ensure coordination of program and population level data collection, analysis and interpretation; and
  - continuing to promote the use of program data for program planning and decision-making at both the state and regional levels.
- Provided ongoing support to RPCs regarding data collection and reporting.
- Developed and disseminated data exports for RPCs to aid in program planning.

PHMC utilized the MPOWER framework (Monitor Prevention Policies, Protect People from Tobacco Smoke, Offer Help to Quit Tobacco, Warn About the Dangers of Tobacco, Enforce and Inform Policy Compliance, and Raise Community and Legislative Awareness) to present data from statewide and regional programming. MPOWER is an ideal framework for comprehensive and integrated reporting of activities and outcomes across the program.

# Recommendations to Further Reduce Tobacco Use

Every three years, the DTPC works with key partners and other stakeholders in tobacco prevention and control in PA to develop a Strategic Plan for a Comprehensive Tobacco Control Program in PA. The strategic plan is reflective of a statewide assessment of current trends and activities, as well as defining new and emerging public health priorities. In addition, the strategic plan defines a roadmap to significantly decrease tobacco-related morbidity, mortality, and related economic costs in PA. By collaborating with partners to enact this plan, the DTPC can work collaboratively to reduce non-smokers' exposure to secondhand smoke and better assist current smokers to successfully quit using tobacco.

Working with decision makers and elected officials is critical to protecting Pennsylvanians from the harmful impacts of tobacco use. Implementing the following public policies can impact the number of Pennsylvanians, specifically populations at higher risk for use of tobacco products or are exposed to secondhand smoke.

- **Master Settlement Agreement Funding for Program**  
Allocate funding for comprehensive tobacco control at levels recommended by the CDC to meet the needs of Pennsylvanians. CDC Best Practices recommended that Pennsylvania allocate \$140,000,000 annually for tobacco prevention and control programs. As of 2025, Pennsylvania only allocates around 16% of the amount recommended by the CDC.
- **Comprehensive Clean Indoor Air Legislation**  
Remove exemptions from the CIAA, extending full protection from the effects of secondhand smoke to all PA workers. Remove preemption from CIAA, enabling any locality to adopt and enforce indoor air regulations that set higher standards than the existing state law.
- **Insurance Coverage for Tobacco Cessation**  
Adopt legislative or regulatory standards for comprehensive smoking cessation treatment coverage by insurance companies in PA. Legislative standards requiring commercial insurance coverage in excess of what is required by federal law should be accompanied with state funding to support the mandate.
- **Tax Non-Cigarette Tobacco Products at 40 Percent Wholesale**  
Create tax parity, with cigarettes, on all other tobacco products, including cigars, (using percentage of wholesale price) to prevent youth from initiating or switching use due to an uneven tax regime. Fully protect residents from the health harms of tobacco by introducing the tax as a weight-based tax on smokeless and roll-your-own tobacco, and by not taxing cigars. PA remains one of only two states that do not tax cigars.