

Dear VFC Provider,

You're invited to attend the **29th Annual, Statewide Pennsylvania Immunization Conference (PIC 2025)** co-sponsored by the PA Department of Health's Bureau of Immunizations (BOI) and Penn State College of Medicine.

Early-bird In-person Registration is Now Open:

- For the 1st 100 registrants, who register to attend in-person, will receive the early-bird, in-person discounted registration fee of \$130.00.
- There's no early-bird registration fee for virtual registrants/attendance. Virtual registration fee is: \$75.00.
- After the 1st 100 registrants, or the early-bird period ends, the in-person registration fee is: \$150.00.

PIC 2025:

- **Date:** Friday, June 13, 2025.
- **Time:** 8:30 AM – 4:30 PM.
 - 7:30 AM: Begin to check into the conference, have breakfast, visit the exhibits, & network.
- **Location:** Hershey Lodge, Hershey, PA.
- **CMEs:** Continuing medical education (CME)/Units, including nursing credits, are available.
- **Agenda:** Includes national, state, and local speakers, on vaccine-related topics, across the lifespan, with focuses on:
 - 2025 Immunization Schedules Updates.
 - Using technology and apps to manage and optimize limited vaccine supply, funding, messages, and reminders.
 - Vaccine Confidence & Uptake.
 - Vaccine Preventable Disease Outbreaks 2025 and Pertussis.
 - Be the Voice of Hepatitis B and Liver Cancer Prevention Personal Story with Immunizations, Using Storytelling.
 - Maternal Health: Importance of Vaccines Before, During, and After Pregnancy.
 - Making Office Visits More Sensory Friendly: Immunization Version.
 - Immunizing at Colleges and Universities.
- **For More Information and Questions**, please visit <https://ce.med.psu.edu/pennsylvania-immunization-conference/>.

To Register to Attend and Book Hotel Accommodations: Please visit the PIC Website at: [29th Pennsylvania Immunization Conference - Penn State College of Medicine Continuing Education](#).

- Choose to attend in-person or virtually/live.
- No group registration, everyone must register individually.

Don't delay, register to attend PIC 2025 today.

Any VFC questions, please direct them to the PA VFC resource account (RA) at RA-pavfc@pa.gov.

Thank you, The VFC Program

PENNSYLVANIA IMMUNIZATION CONFERENCE

Join us for the 29th Pennsylvania
Immunization Conference
jointly sponsored by the Pennsylvania
Department of Health and
Penn State College of Medicine

29th Pennsylvania Immunization Conference

FRIDAY, JUNE 13, 2025

IN-PERSON LOCATION

Hershey Lodge
325 University Drive
Hershey, PA 17033

INTERNET LIVE COURSE

This training will be offered as a live
online course, with details provided to
registered participants in advance of
the event.



29th Pennsylvania Immunization Conference (PIC 2025)

Friday, June 13, 2025

8:30 AM – 4:30 PM

Hershey Lodge, Hershey PA

PIC 2025 AGENDA

- 7:30 AM** **Check into the Conference, Enjoy the Continental Breakfast, Visit the Exhibits, and Network**
- 8:30 AM** **Welcome and Opening Remarks**
Thomas McCleaf
Debra L. Bogen, MD
- 9:00 AM** **Recognition of Pennsylvania's 2025 Immunization Vaccine Champion Awards**
Debra L. Bogen, MD
- 9:15 AM** **2025 Immunization Schedules Updates**
Describe updates to the 2025 Childhood, Adolescent & Adult Immunization Schedules and Updates to the Routine Catch up Program for 2025.
The Center for Disease Control and Prevention (CDC) Representative
- 10:00 AM** **Maternal Health: Importance of Vaccines Before, During, and After Pregnancy**
Describe the current CDC recommendations for vaccines before, during, and after pregnancy.
Provide tools to address vaccine hesitancy with pregnancy.
Amy Whitsel, MD
- 10:30AM** **Morning Break, Refreshments, Visit the Exhibits, and Network**
- 10:45 AM** **Vaccine Preventable Disease Outbreaks 2025 and Pertussis**
Explain the Epidemiology of Pertussis in Pennsylvania.
Review other significant outbreaks of typical Vaccine Preventable Disease.
Arlene Seid, MD, MPH, FACPM
- 11:30 AM** **Immunizing at Colleges and Universities**
Discuss the history of vaccines and their role in public health. Describe current trends in vaccine use.
Discuss ways to improve vaccine compliance on a college campus.
Catherine O'Neil, MD, FAAFP

- 12:00 PM** **Lunch, Network, and Visit the Exhibits**
- 1:00 PM** **There's an app for that: CDC Vaccine Schedules and PneumoRecs VaxAdvisor Apps**
Discuss functionality of the CDC Vaccine Schedule and PneumoRecs VaxAdvisor Apps
Analyze case-based examples using the CDC vaccine mobile apps
Deborah Milito, PharmD, BCGP, FASCP and Emily Kryger, PharmD, BCGP, FASCP
- 1:30 PM** **Vaccine Confidence & Uptake**
Discuss the history of vaccine hesitancy and trends in vaccine confidence.
Discuss evidence-based methods and interventions to increase immunization uptake.
Discuss public health measures to improve immunization uptake.
Jonathan Miller, MD, FAAAP
- 2:25 PM** **#B the Voice of Liver Cancer Prevention – Using Storytelling for Hepatitis B Immunization Education**
Explain how to craft and share impactful personal stories that highlight the importance of vaccines, address misinformation, and foster public trust in immunizations.
Develop the tools to use storytelling as a powerful vehicle for educating audiences on the link between hepatitis B and liver cancer, emphasizing the importance of immunization in prevention efforts.
Michaela Jackson, MPH, MS
- 3:00 PM** **Afternoon Break, Refreshments, Visit the Exhibits, and Network**
- 3:15 PM** **Making Office Visits More Sensory Friendly: Immunization Version**
Discuss three brain differences impacting the sensory system in autistic people of all ages.
Discuss how the sensory system in autism is either hypo, hyper, or cross-sensory (synesthetic) across the 8 sensory areas (vision, hearing, taste, touch, smell, balance, proprioception, and interoception).
Review at least three specific ways to design a successful immunization visit for people with sensory needs.
Luciana Randall
- 4:00 PM** **Using technology to Manage and Optimize Limited Vaccine Supply and Funding**
Share ways to reduce waste and errors utilizing vaccine inventory management systems.
Optimizing inventory availability across site utilizing new business model technology.
Jenni Black, MS, PMP
- 4:20 PM** **In-person Attendee Recognitions and Closing Remarks**
Thomas McCleaf
- 4:30 PM** **Adjourn**