

Hurricane

Preparedness	Twitter	Facebook	Image (Instagram)
General Updates	<p>FYI: We are using #EventHashtag for updates on the hurricane. We encourage everyone to do the same.</p> <p>Watch the latest (insert time) press briefing on the approaching storm from (PA DOH/Governor) bit.ly/addurl #EventHashtag</p> <p>(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)</p> <p>(*Tweet key messages from press conference)</p> <p>The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl</p> <p>Follow @(insert DOH Twitter handle) for updates on #EventHashtag</p> <p>Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag</p> <p>Text “Follow (insert DOH Twitter handle)” to 40404 to receive updates via text message #EventHashtag</p>	<p>Watch the latest (insert time) press briefing on the approaching hurricane from (PA DOH/ Governor). The next update will take place at (insert date/time), so keep checking back for the latest information Link: addurl.gov Image: Include photo from press conference</p> <p>Ask us your questions about the approaching hurricane by commenting on this post and we’ll do our best to answer them. Stay safe! Link: addurl.gov Image: Include photo from press conference</p> <p>Have a Twitter account? If so, follow @(insert DOH or EMA Twitter Name) for weather updates, how to prepare for a hurricane, and what you can do to stay safe. If you don’t have a</p>	<p><Image from latest press conference></p>

Learn how to prevent disease, illness, and injury before, during, and after a hurricane #EventHashtag
<http://1.usa.gov/1DnUGbS>

Did you know you can get the latest severe weather updates on your smartphone? Find out how:
<http://bit.ly/1mQ2QVb> #EventHashtag

Have a Facebook account? Like (DOH Facebook Page) for more updates on #EventHashtag

Remember to use 911 only in emergencies. For other requests, call 311 **(Or equivalent non-emergency contact center in your area.)** #EventHashtag

By staying informed, following instructions from health officials you can help protect yourself & your family from this threat #EventHashtag

(*Monitor and retweet key messages from emergency management agencies re: Hurricane)

(If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”)

Twitter account, what are you waiting for? 😊

Link: PA DOH’s Twitter Page

Image: Use PA DOH Twitter Image

Want to receive updates on the hurricane via text message on your phone? Of course you do! Text “Follow (insert DOH Twitter handle)” to 40404, and stay in the know during the hurricane.

Link: PA DOH’s Twitter Page

Image: Use PA DOH Twitter Image

Learn how to prevent disease, illness, and injury before, during, and after a severe storm

Link:

<http://emergency.cdc.gov/disasters/alldisasters.asp>

Did you know you can get the latest severe weather updates on your smartphone? Find out how:

		<p>Link: http://www.ctia.org/your-wireless-life/consumer-tips/wireless-emergency-alerts</p> <p>Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311 (Or equivalent non-emergency contact center in your area.) Image: response activity/phone</p> <p>(*Monitor and share key messages from emergency management agencies re: Hurricane)</p> <p>(If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”)</p>	
Mental Health	<p>Feeling distressed? Call the Disaster Distress Helpline at 1-800-985-5990 http://1.usa.gov/17IVHjK #EventHashtag</p> <p>Feeling distressed about the storm? Text “TalkWithUs” to 66746 http://1.usa.gov/17IVHjK #EventHashtag</p>	<p>Feeling distressed about the storm? Call the Disaster Distress Helpline at 1-800-985-5990 or Text “TalkWithUs” to 66746.</p>	

		<p>Link: http://emergency.cdc.gov/men-talhealth/index.asp Image: Distressed person</p>	
Storm Trajectory	<p>Check out the latest projected path of the storm bit.ly/hurricanetracker #EventHashtag</p> <p>Are you still in a storm warning? Get the latest weather updates from the NWS <Insert City/State> Facebook page bit.ly/addurl #EventHashtag</p> <p>(Recommended Website: http://www.nhc.noaa.gov/)</p>	<p>Check out the latest projected path of the hurricane. Link: addurl.gov Image: Add an image of the hurricane path</p> <p>Are you still in a storm warning? Get the latest weather updates from the NWS <Insert City/State> Facebook page. Link: <Insert City/State Facebook Page URL></p>	<Image showing path>
Check in with family	<p>Update your social networks or text family/friends to say you're OK. Phone lines may be jammed #EventHashtag</p> <p>Make a communications plan w/ your family describing how to contact each other during the storm http://1.usa.gov/1eigarV #EventHashtag</p> <p>Check on neighbors, family who may need help during the storm #EventHashtag</p>	<p>Helpful Tip: Let your family and friends know that you are OK during the storm. Since phone lines may be jammed, the best way to do that is to update your social networks or send them a text. Image: Add an image of someone texting or using social media</p>	

Now is a great time to update your emergency plan. Click here for details bit.ly/18RfqMv #EventHashtag

Review your family's emergency plan with all your loved ones before the storm bit.ly/1gYy8ay #EventHashtag

If you have a home healthcare provider, make sure he/she is aware of your emergency plans as well #EventHashtag

Develop a communications plan with your family so you will know how to get in contact with one another during the storm, especially if there is a power outage.

Link:

<http://www.ready.gov/make-a-plan>

Image: Teen on cell phone

Now is a great time to update your emergency plan for your home, your vehicle, and your workplace.

Link:

http://www.portal.state.pa.us/portal/server.pt/community/be_prepared/21274

Image: Link has an image but better image needed (image of a family)

Review your family's emergency plan with all of your loved ones before the storm, especially with your children and pets. Teach your child where and how to call for help and where to go for official emergency instructions.

		<p>Link: http://www.portal.state.pa.us/portal/server.pt?open=514&objID=556206&mode=</p> <p>Image: Add an image of an example of an emergency plan</p>	
<p>Pets</p>	<p>What is best for you is usually best for your animals. Include your pets in your emergency plan bit.ly/NTRISR #EventHashtag</p> <p>Never leave your animals behind if you have to leave to your home. Have a plan for them too bit.ly/NTRISR #EventHashtag</p> <p>Talk to your vet about boarding or sheltering options in advance of a disaster #EventHashtag</p> <p>Bringing a pet or service animal to a shelter? Bring leash/vet records/license & week's supply of food/water/meds #EventHashtag</p> <p>Also bring a current photo of you with your pets to the shelter to help others identify them in case you get separated #EventHashtag</p>	<p>Our pets are our family. Keep in mind that during a disaster what is best for you is usually best for your pet or service animal. Never leave your animal behind if you have to leave your home and make sure to include your pets in your emergency plan</p> <p>Link: http://www.humanesociety.org/issues/animal_rescue/tips/pets-disaster.html</p> <p>Image: Link has a picture</p> <p>Bringing a pet or service animal to a shelter? Don't forget their leash, veterinarian records, license, crate, and a week's supply of food, water, and medication. Also bring a current photo of you with your pets to help others identify them in case you get separated.</p>	

Food Safety	<p>Keep food safe during power outages. Group food together in freezer, keep fridge closed, use coldest setting #EventHashtag</p> <p>Another tip in case of power outage: Put frozen bottles of water in your fridge before the storm to keep food colder longer #EventHashtag</p> <p>When in doubt, throw it out! Learn more about food safety after a hurricane: 1.usa.gov/qFjX1A</p>	<p>Image: Add a photo of dog/cat</p> <p>No one likes spoiled food. Keep your food safe in the event of a power outage during the storm by grouping food together in the freezer, keeping the fridge doors closed, and using the coldest setting. Also put frozen bottles of water in your fridge before the storm to keep food colder longer.</p> <p>Link: http://www.fda.gov/Food/RecallsOutbreaksEmergencies/Emergencies/ucm077023.htm</p> <p>Image: Add photo of food</p>	
Water/sewage system issues	<p>Fill bathtubs with water to use in case power is out and water is unavailable #EventHashtag</p>	<p>Don't be stuck without water if the power goes out during the storm. Fill your bathtub with fresh water as an extra supply for washing.</p> <p>Image: Add photo of hand washing</p>	
Emergency Supplies	<p>Have an emergency kit w/ flashlight/batteries/ meds/1st aid/food that won't spoil/bottled water bit.ly/1bKETUA #EventHashtag</p>	<p>An emergency kit really comes in handy during a hurricane, so plan ahead. Make sure yours includes: flashlight, batteries, medication, first aid kit, at least</p>	<p><Image showing emergency kit with supplies></p>

	<p>Make sure to have cash and change on hand in preparation for the storm bit.ly/1bKETUA #EventHashtag</p> <p>Make sure your emergency kit includes important family documents bit.ly/1bKETUA #EventHashtag</p> <p>Keep your important documents in a waterproof, portable container #EventHashtag</p>	<p>a three day supply of water and non-perishable food, and blankets.</p> <p>Link: http://www.portal.state.pa.us/portal/server.pt?open=514&objID=556208&mode=2</p> <p>Image: Add an image of an emergency kit</p> <p>Make sure to have cash and change on hand in preparation for the storm. Additionally, store important family documents in a waterproof, portable container with your emergency kit.</p> <p>Link: http://www.portal.state.pa.us/portal/server.pt?open=514&objID=556208&mode=2</p> <p>Image: Add an image of an emergency kit</p>	
<p>Emergency Kit for Vehicle</p>	<p>Be sure to add an emergency kit to your car, including a cell phone charger 1.usa.gov/1aeioGM #EventHashtag</p> <p>Learn what you should keep in your car in case of an emergency: http://1.usa.gov/1tI5TIF #EventHashtag</p>	<p>Remember to add an emergency kit to your car, including a cell phone charger.</p> <p>Link: http://www.fema.gov/media-library/assets/videos/77777</p>	

Preparing home		<p>Image: Link has a picture</p> <p>Learn what you should keep in your car in case of an emergency</p> <p>Link: http://www.ready.gov/car</p> <p>Image: Car</p>	
	<p>Cover windows with storm shutters or plywood #EventHashtag</p> <p>Secure outdoor items that may be dangerous if they get thrown around by high winds #EventHashtag</p>	<p>Cover windows with storm shutters or plywood to prepare your home for the approaching hurricane. Also, secure outdoor items that may be dangerous if they get thrown around by high winds.</p> <p>Image: Add an image of windows covered with shutters or plywood</p>	
Prescription Drugs	<p>Early:</p> <p>Don't run out of meds. Some insurance plans allow early refills. Check with your pharmacy #EventHashtag</p> <p>Keep a list of your drugs, prescribing doctor & dietary supplements with you at all times #EventHashtag</p> <p>Once Evacuation Recommended/Ordered:</p>	<p>Worried that you will run out of medication during the hurricane? Did you know that some insurance plans allow early refills? Call or visit your pharmacy for more information.</p> <p>Image: Add image of medication/ prescription</p> <p>Worried that you will run out of medication during the</p>	

	<p>As you evacuate take at least 1 week's supply of medicine & list of your drugs & medical problems w/ you #EventHashtag</p>	<p>hurricane? Remember to keep a list of your medications, prescribing doctor, dietary supplements, and insurance information with you at all times. Image: Add image of medication/prescription</p> <p>In the event that you may have to evacuate your home, take at least 1 week's supply of medicine and a list of your drugs and medical problems with you. Image: Add image of medication/prescription</p>	
<p>Special Needs Preparedness</p>	<p>Infants & children need special attention during and after a disaster. Check out these tips http://bit.ly/18WS8FO #EventHashtag</p> <p>Have a disability or need special medical attention? Make sure a neighbor knows you may need assistance #EventHashtag</p> <p>Older Pennsylvanians: Check out these tips to make sure you are prepared for the next emergency http://bit.ly/1dmWTHh #EventHashtag</p>	<p>Helpful Tip: Infants and children will need special attention during and after a disaster. Check out this website to learn emergency planning tips for your family and children. Link: http://www.portal.state.pa.us/portal/server.pt/community/hide_-_be_prepared/21274/helping_with_special_needs_children/1364088</p>	

Check out these preparedness tips for people with disabilities and special medical needs

<http://bit.ly/IVtZot> #EventHashtag

Use a wheelchair & live in a high-rise? Make sure someone in your building knows you may need assistance #EventHashtag

Rely on electrical medical devices? Have extra batteries/backup power source & fully charge device(s) before the storm #EventHashtag

If you rely on medical/ assistive technology, purchase a battery, 12V inverter for car, or generator prior to the storm #Eventhashtag

If you use an electric wheelchair or scooter, have a backup power source or manual wheelchair available #EventHashtag

Medical & mental health personnel may be needed for shelters/alternative care sites – go to serv.pa.gov to register #EventHashtag

For states using special medical needs shelters:

Update on special medical needs shelters bit.ly/addurl
Bring meds, medical supplies & important paperwork #EventHashtag

Image: Link has an image

Older Pennsylvanians: Are you ready for the hurricane? Not sure how to get ready? Check out these tips to make sure you are prepared.

Link:

<http://www.portal.state.pa.us/portal/server.pt/community/hidden-be-prepared/21274/helping-with-special-needs-older-pennsylvanians/1364089>

Image: Link has an image

Have a disability or need special medical attention? Not sure what to do during a hurricane? Check out these preparedness tips for people with disabilities and special medical needs.

Link:

<http://www.portal.state.pa.us/portal/server.pt/community/hidden-be-prepared/21274/helping-with-special-needs-people-with-disabilities/1364091>

Image: Link has an image

If you rely on medical or assistive technology, purchase a battery, 12V inverter for car, or generator prior to the storm.

Image: Generator

Are you using a wheelchair and living in a high-rise? Make sure someone in your building knows that you may need assistance during the hurricane.

Image: Add image of person in wheelchair

Are you using an electric wheelchair or scooter? Make sure you have a backup power source or manual wheelchair available in case you lose power and need to evacuate during the hurricane.

Image: Add image of person in wheelchair

Medical & mental health personnel may be needed for shelters/alternative care sites. If you would like to help, visit the website below to register.

Link: <https://serv.pa.gov>

		<p>Image: Add an image of the website</p> <p>Find someone nearby who will help you in an emergency. Make a list of your special needs and share the list. Keep all medications safe in your purse and wallet.</p> <p>Link: http://www.bt.cdc.gov/disasters/tornadoes/prepared.asp</p> <p><u>For states using special needs shelters:</u></p> <p>Check the link below for updates on special medical needs shelters. Be sure to bring medications, medical supplies, and important paperwork with you.</p> <p>Link: addurl.gov</p>	
<p>Generator/CO Poisoning</p>	<p>Don't use generators/grills in or within 20 feet of your home. Fumes can kill 1.usa.gov/HsHFHm #EventHashtag</p> <p>Don't heat home with gas oven. Keep generators/grills outside. Fumes can kill 1.usa.gov/HsHFHm #EventHashtag</p>	<p>Every year more than 400 people in U.S. die from accidental carbon monoxide poisoning. Part of the problem is that you can't see or smell carbon monoxide. The good news? You can take some steps</p>	

Never leave the motor running in a vehicle parked in an enclosed space like a garage. Fumes can kill 1.usa.gov/HsHFHm #EventHashtag

Install a battery operated carbon monoxide detector and test the batteries each month #EventHashtag

Make sure to test your battery operated carbon monoxide detector #EventHashtag

Be aware of signs of carbon monoxide poisoning. Fumes can kill 1.usa.gov/HsHFHm #EventHashtag

Headache is the most common sign of carbon monoxide poisoning #EventHashtag

You can't see/smell CO. Signs are like flu: headache/dizziness/weakness/nausea/sleepiness/confusion <http://1.usa.gov/19uD51W> #EventHashtag

If you have a headache or feel dizzy immediately get some fresh air #EventHashtag

If your carbon monoxide alarm sounds, move quickly to a fresh air location outdoors #EventHashtag

If you suspect carbon monoxide poisoning, get outside IMMEDIATELY and dial 9-1-1 from outside of your home #EventHashtag

to help protect you and your family.

Link:

http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener

Image: Add picture of a CO detector

To protect you and your family from carbon monoxide poisoning, install a battery operated carbon monoxide detector and check the batteries each month. In the event that your carbon monoxide detector sounds, quickly get outside for some fresh air.

Link:

http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener

Image: Add picture of a CO detector

To protect you and your family from carbon monoxide poisoning, don't use generators or grills within 20 feet of your home, & don't heat your home

Flashlights

To our candle-burning friends out there: use safe holders, keep them away from burnable things & don't leave them unattended #EventHashtag

with a gas oven. Also, never leave the motor running in a vehicle parked in an enclosed space like a garage.

Link:

http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener

Image: Add picture of a CO detector

The common signs of carbon monoxide poisoning (very similar to flu symptoms) – headache, dizziness, weakness, nausea, sleepiness, confusion. If you suspect carbon monoxide poisoning, get outside IMMEDIATELY and dial 9-1-1 from outside of your home.

Link:

http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener

Image: Add picture of a CO detector

Flashlights are the safest way to light your home when the power goes out, so have a few

Evacuation/Shelter Locations		<p>on hand. Using candles instead? Make sure you use safe holders, keep them away from things that could catch fire, and don't leave them unattended.</p> <p>Image: Add photo of a candle</p>	
	<p>If you need emergency assistance during a disaster, please call 9-1-1 #EventHashtag</p> <p>Check out the latest emergency evacuation route information bit.ly/addurl #EventHashtag</p> <p>A mandatory evacuation order has been issued for XXX area. Map: bit.ly/addurl #EventHashtag</p> <p>Make a plan of where to meet loved ones if you cannot reach them during the storm. Share w/ whole family #EventHashtag</p> <p>Have an emergency contact outside your area and have a plan for how to reach them #EventHashtag</p> <p>Have medicine, medical supplies & important paperwork ready for evacuation. Take only essential items #EventHashtag</p> <p>Don't leave your emergency kit behind when you evacuate, you worked so hard to put it together! #Eventhashtag</p>	<p>A mandatory evacuation order has been issued for XXX area. Check out the latest emergency evacuation route information and shelter locations at the link below. If you need assistance during a disaster, please call 9-1-1.</p> <p>Link: addurl.gov</p> <p>Image: Image of map of Special medical needs shelter locations</p> <p>Have medicine, medical supplies & important paperwork ready for evacuation. Take only essential items, like portable oxygen tanks. If you rely on medical/ assistive tech purchase a battery, 12V inverter for car, or generator prior to the storm.</p> <p>Link: addurl.gov</p>	<p>Map of shelters; photo of interior set up</p>

Bring portable oxygen tanks. If you rely on medical/assistive tech purchase a battery, 12V inverter for car, or generator #EventHashtag

Turn off gas, electricity, and water and disconnect appliances before you evacuate #EventHashtag

ReTweet updates on shelter locations from PEMA, DPW, Red Cross. If those agencies aren't tweeting use the following messages:

Here is the most recent update on shelter locations bit.ly/addurl #EventHashtag

For states using special medical needs shelters:

Update on special medical needs shelters bit.ly/addurl
Bring meds, medical supplies & important paperwork #EventHashtag

Image: Add image of emergency kit

Make sure to turn off gas, electricity, and water and disconnect appliances before you evacuate.

Link:

<http://www.bt.cdc.gov/disaster/s/floods/readiness.asp>

Image: Link has an image

ReTweet updates on shelter locations from PEMA, DPW, Red Cross. If those agencies aren't tweeting use the following messages:

Here is the most recent update on shelter locations.

Link: addurl.gov

Image: Add an image of site/map

For states using special medical needs shelters:

Here is an update on special medical needs shelters. Remember to bring medication, medical supplies, and

		<p>important paperwork with you when evacuating. Link: addurl.gov Image: Add an image of site/map</p>	
<p>Driving Through Water</p>	<p>Turn around, don't drown! Never drive through flooded roads, the water can be deeper than you think #EventHashtag</p> <p>Avoid moving water, regardless of depth or speed. Do not drive on flooded roads. Cars can be swept away or break down. #EventHashtag</p> <p>Never drive through water flowing across the road. It takes only 6-12 inches of water to float a small vehicle #EventHashtag</p>	<p>Turn around, don't drown! Never drive through flooded roads, the water can be deeper than you think. Image: Add image of a car in a flood</p> <p>If you are out driving during a storm warning, remember two feet of water can carry away most cars. Don't drive through floodwaters. Learn more safety tips at Link: http://www.nws.noaa.gov/os/water/tadd/tadd-intro.shtml</p> <p>We are seeing a lot of pictures on Facebook of flood conditions. Remember: Flood water is very cold! Dress warmly and wear proper boots when venturing out! Six inches of fast-moving water can knock</p>	

Rumor Control		over most adults. Learn more safety tips at Link: http://www.nws.noaa.gov/os/water/tadd/tadd-intro.shtml	
	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p> <p>If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p>	

Response	Twitter	Facebook	Image
General Updates	Reminder: We are using #EventHashtag for updates on the hurricane. We	Watch the latest (insert time) press briefing on the hurricane from (PA DOH/ Governor). The next update will take place at	

encourage everyone to do the same.

Watch the latest (insert time) press briefing on the storm from (PA DOH/Governor) bit.ly/addurl #EventHashtag

(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)

(*Tweet key messages from press conference)

The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl

Reminder: Follow @(insert DOH Twitter handle) for updates on #EventHashtag

Learn how to prevent disease, illness, and injury before, during, and after a

(insert date/time), so keep checking back for the latest information.

Link: addurl.gov

Image: Include photo from press conference

Ask us your questions about the hurricane by commenting on this post and we'll do our best to answer them. Stay safe!

Link: addurl.gov

Image: Include photo from press conference

Reminder: Have a Twitter account? If so, follow @(insert DOH or EMA Twitter Name) for weather updates, and what you can do to stay safe during the hurricane. If you don't have a Twitter account, what are you waiting for? 😊

Link: PA DOH's Twitter Page

Image: Use PA DOH Twitter Image

Reminder: Want to receive updates on the hurricane via text message on your phone? Of course you do! Text "Follow (insert DOH Twitter handle)" to 40404, and stay in the know during the hurricane.

Link: PA DOH's Twitter Page

Image: Use PA DOH Twitter Image

Reminder: Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials).

Link: PA DOH's Twitter Page

Image: Use PA DOH Twitter Image

hurricane #EventHashtag
<http://1.usa.gov/1DnUGbS>

Did you know you can get the latest severe weather updates on your smartphone? Find out how:
<http://bit.ly/1mQ2QVb>
#EventHashtag

Reminder: Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials)
#EventHashtag

Text “Follow(insert DOH Twitter handle)” to 40404 to receive updates via text message #EventHashtag

Have a Facebook account? Like (DOH Facebook Page) for more updates on
#EventHashtag

Remember to use 911 only in emergencies. For other requests, call 311 **(Or**

Learn how to prevent disease, illness, and injury before, during, and after a severe storm.

Link: <http://emergency.cdc.gov/disasters/alldisasters.asp>

Did you know you can get the latest severe weather updates on your smartphone? Find out how:

Link: <http://www.ctia.org/your-wireless-life/consumer-tips/wireless-emergency-alerts>

Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311 **(Or equivalent non-emergency contact center in your area.)**

Image: response activity/phone

(*Monitor and share key messages from emergency management agencies re: Hurricane)

(If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”)

Mental Health

equivalent non-emergency contact center in your area.)

#EventHashtag

By staying informed, following instructions from health officials you can help protect yourself & your family from this threat

#EventHashtag

(*Monitor and retweet key messages from emergency management agencies re: Hurricane)

(If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”)

Feeling distressed? Call the Disaster Distress Helpline at 1-800-985-5990

<http://1.usa.gov/17IVHjK>

#EventHashtag

Feeling distressed about the storm? Text “TalkWithUs” to

Feeling distressed about the storm? Call the Disaster Distress Helpline at 1-800-985-5990 or Text “TalkWithUs” to 66746.

Link: <http://emergency.cdc.gov/mentalhealth/index.asp>

Image: Distressed person

	<p>66746 http://1.usa.gov/17IVHjK #EventHashtag</p>		
<p>Details on Storm</p>	<p>The heaviest winds and rainfall are expected for XXX County between XXam and XXpm #EventHashtag</p> <p>Check out the latest projected path of the storm bit.ly/hurricanetracker #EventHashtag</p>	<p>The heaviest winds and rainfall are expected for XXX County between XXam and XXpm Link: addurl.gov Image: Add an image of the hurricane path</p> <p>Check out the latest projected path of the storm. Link: addurl.gov Image: Add an image of the hurricane path</p>	<p><Image showing path></p>
<p>Charge your devices</p>	<p>If you still have power, now’s a good time to charge up any electronics, gather flashlights & test batteries #EventHashtag</p>	<p>If you still have power, now’s a good time to charge up any electronics, gather flashlights, and test batteries. Image: Add a picture of flashlights/ charging electronics</p>	
<p>Shelter in Place</p>	<p>“Shelter in place” means to make a shelter out of the place you are in so that you are protected until help arrives #EventHashtag</p> <p>Stay indoors until the storm is over. Seek shelter in a basement or in an interior room with no windows #EventHashtag</p>	<p>“Shelter in place” means to make a shelter out of the place you are in so that you are protected until help arrives or it is safe to go outside. If your children are sheltered at their school, do not go get them. Moving them will put them & you at increased risk. Link: http://emergency.cdc.gov/planning/Shelteringfacts.asp</p> <p>Stay indoors until the storm is over. Seek shelter in a basement or in an interior room with no windows. Image: Add an image of safe shelter example</p>	

Check in with family			
	Update your social networks or text family/friends to say you're OK. Phone lines may be jammed #EventHashtag	Helpful Tip: Let your family and friends know that you are OK during the storm. Since phone lines may be jammed, the best way to do that is to update your social networks or send them a text. Image: Add an image of someone texting or using social media	
Medical Attention	In need of urgent medical attention? Call 9-1-1 for all medical emergencies #EventHashtag	In need of urgent medical attention? Call 9-1-1 for all medical emergencies. Image: Show ambulance or dispatch center	
Food Safety	Keep food safe during power outages. Group food together in freezer, keep fridge closed, turn to coldest setting #EventHashtag Another tip in case of power outage: Put frozen bottles of water in your fridge before the storm to keep food colder longer #EventHashtag	Remember: No one likes spoiled food. Keep your food safe in the event of a power outage during the storm by grouping food together in the freezer, keeping the fridge doors closed, and using the coldest setting. Image: Add photo of food	
Safe Water	Check out this fact sheet to learn ways to keep your food and water safe during/following a disaster 1.usa.gov/qFjX1A #EventHashtag	Check out this fact sheet to learn ways to keep your food and water safe during or following a disaster. Link: http://emergency.cdc.gov/disasters/foodwater/facts.asp	

Boil water advisory: Let water boil for at least one minute, let cool, before using.
#EventHashtag

Bring water to a boil in order to kill major water-borne pathogens 1.usa.gov/qFjX1A
#EventHashtag

Unsure about what to do during the current boil water advisory? Check out this fact sheet:
<http://1.usa.gov/1uDLpx3>
#EventHashtag

Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula
1.usa.gov/qFjX1A
#EventHashtag

Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe #EventHashtag

If you normally use a well make sure it is not contaminated prior to use. If your water is contaminated, use bottled or treated water.

Link:

http://www.portal.state.pa.us/portal/server.pt/community/disaster/14145/food_and_water_safety_during_a_flood_or_hurricane/558386

Image: Add an image

Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe.

Link: addurl.gov

Image: Add an image of bottled water

There is a boil water advisory for the following counties: **XXX**. Make sure to let water boil for at least one minute, and then let it cool before using.

Link: addurl.gov

Image: Add an image of pot/kettle of boiling water

Remember to bring water to a boil. Boiling water kills major water-borne pathogens.

Link:

<http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Image: Link has an image

Unsure about what to do during the current boil water advisory? Check out this fact sheet.

Tornado Warnings

Tap water IS NOT safe to drink in **XXX area**. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** #EventHashtag

When water is safe:

The boil water advisory in **XXX area** has been lifted. Tap water is once again safe to use and drink #EventHashtag

Re-tweet OEM/PEMA tweets re: Tornado

Tornado warning in **XXX** county. Head to basement or interior room, away from windows #Eventhashtag

Link: <http://www.cdc.gov/healthywater/emergency/dwa-comm-toolbox/before/tools/What-to-Do-During-a-Boil-Water-Advisory.docx>

Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information:

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information.

When water is safe:

The boil water advisory in **XXX area** has been lifted. Your tap water has been tested and is once again safe to use and drink.

Link: addurl.gov

Image: Add an image of pot/kettle of boiling water

Re-tweet OEM/PEMA tweets re: Tornado

URGENT: Tornado warning in **XXX** county. Head to basement or interior room, away from windows.

Link: addurl.gov

Image: Add an image of warning

Transportation	<p><u>Re-tweet mass transit updates</u></p> <p>Check out this (site/map) for public transit updates bit.ly/addurl #EventHashtag</p>	<p><u>Re-tweet mass transit updates</u></p> <p>Check out this (site/map) for public transit updates. Link: addurl.gov Image: Image of road closure map</p>	
	<p>Power Lines</p> <p>Never touch a downed power line or anything touching one #EventHashtag</p> <p>Power line on car? Stay inside and wait for authorities #EventHashtag</p>	<p>Never touch a downed power line or anything touching one. In the event that there is a power line on your car, stay inside, and call and wait for authorities. Image: Add an image of power lines</p>	
Driving through Water	<p>Turn around, don't drown! Don't drive through floodwater; it can be deeper than you think. http://go.usa.gov/bGc #EventHashtag</p>	<p>Turn around, don't drown! Never drive through flooded roads, the water can be deeper than you think. Image: Add image of a car in a flood</p> <p>Link: http://emergency.cdc.gov/disasters/injury/facts.asp Image: Link has an image</p>	
	<p>Never drive through water flowing across the road. It takes only 6-12 inches of water to float a small vehicle #EventHashtag</p> <p>Avoid moving water, regardless of depth or speed.</p>	<p>If you are out driving during a storm warning, remember two feet of water can carry away most cars. Don't drive through floodwaters. Learn more safety tips at Link: http://www.nws.noaa.gov/os/water/tadd/</p> <p>We are seeing a lot of pictures on Facebook of flood conditions. Remember: Flood water is very cold! Dress warmly and wear proper boots when venturing out! Six</p>	

Flashlights	<p>Do not drive on flooded roads. Cars can be swept away or break down. #EventHashtag</p>	<p>inches of fast-moving water can knock over most adults. Learn more safety tips at Link: http://www.nws.noaa.gov/os/water/tadd/</p>
	<p>To our candle-burning friends out there: use safe holders, keep them away from burnable things & don't leave them unattended #EventHashtag</p>	<p>Flashlights are the safest way to light your home when the power goes out, so have a few on hand. Using candles instead? Make sure you use safe holders, keep them away from things that could catch fire, and don't leave them unattended. Image: Add photo of a candle</p>
Generator/CO Poisoning	<p>Remember not to use generator indoors. Be aware of signs of carbon monoxide poisoning 1.usa.gov/HsHFHm #EventHashtag</p> <p>Don't use generators/grills in or within 20 feet of your home. Fumes can kill 1.usa.gov/HsHFHm #EventHashtag</p> <p>Don't heat homes with gas oven. Keep generator/grills outside. Fumes can kill 1.usa.gov/HsHFHm #EventHashtag</p>	<p>Every year more than 400 people in the U.S. die from accidental carbon monoxide poisoning. Part of the problem is that you can't see or smell carbon monoxide. The good news? You can take some steps to help protect you and your family. Link: http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener Image: Add picture of a CO detector</p> <p>To protect you and your family from carbon monoxide poisoning, install a battery operated carbon monoxide detector and check the batteries each month. In the event that your carbon monoxide detector sounds, quickly get outside for some fresh air. Link: http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener</p>

Never leave the motor running in a vehicle parked in an enclosed space like a garage. Fumes can kill 1.usa.gov/HsHFHm
#EventHashtag

Make sure to test your battery operated carbon monoxide detector
#EventHashtag

Be aware of signs of carbon monoxide poisoning. Fumes can kill 1.usa.gov/HsHFHm
#EventHashtag

Headache is the most common sign of carbon monoxide poisoning
#EventHashtag

You can't see/smell CO. Signs are like flu: headache/dizziness/weakness/nausea/sleepiness/confusion <http://1.usa.gov/19uD51W>
#EventHashtag

Image: Add picture of a CO detector

To protect you and your family from carbon monoxide poisoning, don't use generators or grills within 20 feet of your home, & don't heat your home with a gas oven. Also, never leave the motor running in a vehicle parked in an enclosed space like a garage.

Link:

http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener

Image: Add picture of a CO detector

The common signs of carbon monoxide poisoning (very similar to flu symptoms) – headache, dizziness, weakness, nausea, sleepiness, confusion. If you suspect carbon monoxide poisoning, get outside IMMEDIATELY and dial 9-1-1 from outside of your home.

Link:

http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener

Image: Add picture of a CO detector

Social Service Needs

If you have a headache or feel dizzy immediately get some fresh air #EventHashtag

If your carbon monoxide alarm sounds, move quickly to a fresh air location outdoors #EventHashtag

If you suspect carbon monoxide poisoning, get outside IMMEDIATELY and dial 9-1-1 from outside of your home #EventHashtag

ReTweet updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not tweeting, use the following messages:

This (site/map) provides up to date information on food bank locations bit.ly/addurl #EventHashtag

Check here for an updated list of food and water distribution centers bit.ly/addurl Keep checking

Share updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not posting on FB use the following messages:

Check out this (site/map) for updated information on food bank locations.

Link: addurl.gov

Image: Add an image of the map

Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily).

Link: addurl.gov

Image: Add an image of the list

For Southeastern PA:

Power Outage

for updated list
#EventHashtag

For Southeastern PA:

Need food, shelter, or clothing? Call 2-1-1
#EventHashtag

If you are an agency that supports individuals in their homes, contact your county, call 2-1-1 or click here
www.211sepa.org
#EventHashtag

Re-Tweet updates on utility status from other agencies

Use Generator/CO Poisoning, Food Safety, & Safe Water messages

If your power is out, do not call 911. Instead contact your utility company
#EventHashtag

Report power outages you're experiencing to your utility providers. Report every 8 hrs.

Need food, shelter, or clothing following the flood? Call 2-1-1 or visit <http://www.211sepa.org/>
Image: 211 SEPA logo

Need help with cleanup following the flood? Call 2-1-1 (**Or equivalent human service organization contact center in your area**) or visit <http://www.211sepa.org/>
Image: 211 SEPA logo

If you are an agency that supports individuals in their homes, get in touch with your county by contacting them directly, by calling 2-1-1 or by visiting the link below.
Link: <http://www.211sepa.org/>
Image: Add an image of 211 SEPA logo

Monitor and share updates on utility status from other agencies

Use Generator/ CO Poisoning, Food Safety and Safe Water messages

If your power is out, do not call 911. Instead contact your utility company.
Link: Include link to utility company

Report power outages you're experiencing to your utility providers. Report them every 8 hours. Call XXX-XXX-XXXX or visit:
Link: addurl.gov
Image: Unlit light bulb

Rumor Control

Call XXX-XXX-XXXX or visit bit.ly/addurl #EventHashtag

Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.

If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.

If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.

Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.

If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.

Recovery	Twitter	Facebook	Image
General Updates	<p>Reminder: We are using #EventHashtag for updates following the hurricane. We encourage everyone to do the same.</p> <p>Watch the latest (insert time) press briefing following the storm from (PA DOH/Governor) bit.ly/addurl #EventHashtag</p> <p>(*If power is out, could link to YouTube video/website of local news station/PA</p>	<p>Watch the latest (insert time) press briefing following the hurricane from (PA DOH/ Governor). The next update will take place at (insert date/time), so keep checking back for the latest information</p> <p>Link: addurl.gov</p> <p>Image: Include photo from press conference</p> <p>Ask us your questions about the hurricane by commenting on this post and we'll do our best to answer them. Stay safe!</p> <p>Link: addurl.gov</p> <p>Image: Include photo from press conference</p> <p>Have a Twitter account? If so, follow @(insert DOH or EMA Twitter Name) for weather updates, and what you can do to stay safe following the hurricane. If you don't have a Twitter account, what are you waiting for? 😊</p>	

DOH website with summary of key points from press conference)

(*Tweet key messages from press conference)

The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl

Reminder: Follow @(insert DOH Twitter handle) for updates on #EventHashtag recovery

Have a Facebook account? Like (DOH Facebook Page) for more updates on #EventHashtag

Remember to use 911 only in emergencies. For other requests, call 311 **(Or equivalent non-emergency contact center in your area.)** #EventHashtag

Link: PA DOH's Twitter Page

Image: Use PA DOH Twitter Image

Reminder: Want to receive updates following the hurricane via text message on your phone? Of course you do! Text "Follow (insert DOH Twitter handle)" to 40404, and stay in the know during the hurricane.

Link: PA DOH's Twitter Page

Image: Use PA DOH Twitter Image

Reminder: Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials).

Link: PA DOH's Twitter Page

Image: Use PA DOH Twitter Image

Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311. **(Or equivalent non-emergency contact center in your area).**

Image: response activity/phone

Learn how to prevent disease, illness, and injury before, during, and after a severe storm.

Link: <http://emergency.cdc.gov/disasters/alldisasters.asp>

Did you know you can get the latest severe weather updates on your smartphone? Find out how:

Link: <http://www.ctia.org/your-wireless-life/consumer-tips/wireless-emergency-alerts>

Other good orgs to follow for updated info on recovery include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag

Learn how to prevent disease, illness, and injury before, during, and after a hurricane #EventHashtag
<http://1.usa.gov/1DnUGbS>

Did you know you can get the latest severe weather updates on your smartphone? Find out how:
<http://bit.ly/1mQ2QVb>
#EventHashtag

(*Monitor and retweet key messages from emergency management agencies re: Hurricane)

(If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”)

(*Monitor and share key messages from emergency management agencies re: Hurricane)

(If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”)

Mental Health

Feeling distressed? Call the Disaster Distress Helpline at 1-800-985-5990
<http://1.usa.gov/17IVHjK>
#EventHashtag

Feeling distressed after the storm? Text "TalkWithUs" to 66746
<http://1.usa.gov/17IVHjK>
#EventHashtag

Mental health services remain open in your area. For more info visit bit.ly/addurl #EventHashtag

Mental health services are open in **XXX** counties. For more info visit bit.ly/addurl #EventHashtag

Mental health services will remain open until **XXXday/time**. For more info visit bit.ly/addurl #EventHashtag

Coping with a disaster can be stressful. SAMHSA is a free, confidential service to

Feeling distressed following the hurricane? Call the Disaster Distress Helpline at 1-800-985-5990 or Text "TalkWithUs" to 66746.

Link: <http://emergency.cdc.gov/mentalhealth/index.asp>

Image: Person comforting another person

Mental health services are open in **XXX** counties. They will remain open until **XXXday/time**. For more information call **XXX-XXX-XXXX** or visit the link below.

Link: bit.ly/addurl

Image: Include a map of mental health facilities

Coping with a disaster can be stressful. SAMHSA is a free, confidential service to help if you are feeling depressed or stressed.

Link: <http://www.disasterdistress.samhsa.gov/>

Image: Link includes a photo

Help yourself and your community heal. If you need help contact **XXX-XXX-XXXX** or visit the website below for tips.

Link: <http://emergency.cdc.gov/masscasualties/copingpub.asp>

Image: Show a distressed person

Talk to someone about your feelings, even though it may seem difficult, to ease stress. There are many things you can do to cope with this event: talk with family/friends/clergy.

Link: <http://emergency.cdc.gov/mentalhealth/>

Image: Show a distressed person

help

<http://1.usa.gov/1kwrc1R>

#EventHashtag

Feeling depressed or stressed? Mental health services are in your area

bit.ly/addurl #EventHashtag

Help yourself and your community heal: visit this website for tips

<http://1.usa.gov/ShAMxO>

#EventHashtag

Give yourself time to heal. If you need help contact **XXX-XXX-XXXX** or visit

bit.ly/addurl #EventHashtag

Talk to someone about your feelings even though it may seem difficult to ease stress

<http://1.usa.gov/1krygvf>

#EventHashtag

There are many things you can do to cope with this event: talk with family/friends/clergy

	http://1.usa.gov/1krygvf #EventHashtag		
Check In With Family	Update your social networks or text family/friends to say you're OK. Phone lines may be jammed #EventHashtag If it safe to go outside, check on neighbors, family who are worried or may need help #EventHashtag Use Red Cross' Safe and Well site to let your family and friends know that you are ok http://bit.ly/1F2yFjR #EventHashtag	Have a neighbor or a family member who may need help following the hurricane? If it safe to go outside, check on neighbors who are worried or may need help. Want to touch base with your loved ones to let them know that you are alright? Log on to the Red Cross' Safe and Well site here: Link: https://safeandwell.communityos.org/cms/index.safe.php Image: Link has an image Let your loved ones know how you are doing after the hurricane. Register with Red Cross' Safe and Well now. Also, remember to text them or use social media to keep in touch. Link: https://safeandwell.communityos.org/cms/index.php Image: Link has an image	
Locating Loved Ones	Need help locating loved ones after the storm? Register with Red Cross' Safe and Well http://bit.ly/9ZwlyY #EventHashtag	Need help locating loved ones after the storm? Register with Red Cross' Safe and Well Link: https://safeandwell.communityos.org/cms/index.php Image: Link has an image	
Medical supplies	<u>ReTweet messages/maps about status of pharmacies from partner agencies</u>	<u>Share messages/maps about status of pharmacies from partner agencies</u>	

Food Safety

Out of your daily meds?
Click here for an updated map of pharmacies that are open in your area
bit.ly/addurl #EventHashtag

Out of your daily medications following the hurricane? Click here for an updated map of pharmacies that are open in your area.

Link: addurl.gov

Image: Add an image of the map of pharmacies

When in doubt, throw it out! Throw away food that was in contact with floodwater
<http://1.usa.gov/1aCNXkO>
#EventHashtag

When in doubt, throw it out! Throw away food that was in contact with floodwater: meat, fish, canned foods, food in cardboard boxes, paper, foil, plastic wrap/cloth, & spices, seasonings, flour, sugar, grain, coffee and other staples in canisters.

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Image: Photo of food listed above

Check out this resource for tips on food safety following the flooding
<http://1.usa.gov/1aCNXkO>
#EventHashtag

If your home was without power, your food may not be safe to eat. Some foods can rapidly grow bacteria when they are not kept at cold temperatures. Educate yourself on proper food storage and health risks of food after a flood.

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

If your home was without power, your food may not be safe to eat. Learn more here
<http://1.usa.gov/1aCNXkO>
#EventHashtag

If electricity at your home has been off for more than 4 hours, throw away perishable foods (including meat, poultry, fish, eggs, leftovers, etc.) Discard anything that has been above 40 degrees for two hours or more.

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Image: Photo of food listed above

If your home was flooded, disinfect all kitchenware (tableware/china/glasses/silverware/metal utensils)

If electricity at your home has been off for more than 4 hours, throw away perishable foods, which include meat, poultry, fish, eggs, leftovers, etc. Freezers, if full and left unopened, will keep food safe for 48 hours (or 24 hours if they are half full). When in doubt, throw it out.

	<p>http://bit.ly/1f12bAq #EventHashtag</p> <p>If your home was flooded, throw away any paper or plastic utensils and plates, wooden kitchen tools http://bit.ly/1f12bAq #EventHashtag</p>	<p>Link: http://emergency.cdc.gov/disasters/foodwater/facts.asp Image: Link has an image</p>	
Safe Water	<p>Check out this fact sheet to learn ways to keep your food and water safe during/following a disaster 1.usa.gov/qFjX1A #EventHashtag</p> <p>Boil water advisory: Let water boil for at least one minute, let cool, before using. #EventHashtag</p> <p>Bring water to a boil in order to kill major water-borne pathogens 1.usa.gov/qFjX1A #EventHashtag</p> <p>Unsure about what to do during the current boil water advisory? Check out</p>	<p>Check out this fact sheet to learn ways to keep your food and water safe during or following a disaster Link: http://emergency.cdc.gov/disasters/foodwater/facts.asp</p> <p>If you normally use a well make sure it is not contaminated prior to use. If your water is contaminated, use bottled or treated water. Link: http://www.portal.state.pa.us/portal/server.pt/community/disaster/14145/food_and_water_safety_during_a_flood_or_hurricane/558386 Image: Add an image</p> <p>Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe Link: addurl.gov Image: Add an image of bottled water</p> <p>There is a boil water advisory for the following counties: XXX. Make sure to let water boil for at least one minute, and then let it cool before using Link: addurl.gov</p>	

this fact sheet:

<http://1.usa.gov/1uDLpx3>

#EventHashtag

Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula

1.usa.gov/qFjX1A

#EventHashtag

Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe

#EventHashtag

Tap water IS NOT safe to drink in **XXX area**. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** #EventHashtag

Image: Add an image of pot/kettle of boiling water

Remember to bring water to a boil. Boiling water kills major water-borne pathogens.

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Image: Link has an image

Unsure about what to do during the current boil water advisory? Check out this fact sheet

Link: <http://www.cdc.gov/healthywater/emergency/dwa-comm-toolbox/before/tools/What-to-Do-During-a-Boil-Water-Advisory.docx>

Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information:

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information.

When water is safe:

The boil water advisory in **XXX area** has been lifted. Your tap water has been tested and is once again safe to use and drink.

Link: addurl.gov

Image: Add an image of pot/kettle of boiling water

	<p>When water is safe:</p> <p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink #EventHashtag</p>		
<p>Drugs Exposed to Water</p>	<p>Check all prescription drugs. Discard any that may have been contaminated by unsafe water #EventHashtag</p> <p>You can use lifesaving drugs stored clean and safe if they look normal and dry #EventHashtag</p> <p>Replace all lifesaving drugs that may have been damaged, as soon as possible go.usa.gov/jvZ #EventHashtag</p>	<p>Check all of your prescription drugs and discard any that have been contaminated by floodwater. You can still use drugs that look normal and dry. Be sure to replace all drugs that are damaged as soon as possible</p> <p>Link: http://www.fda.gov/Drugs/EmergencyPreparedness/ucm085200.htm</p> <p>Image: Add an image of food contaminate by flood water or image of medication/prescription</p>	
<p>Prescription Drugs</p>	<p>Out of your daily meds? Click here for an updated map of pharmacies that are open in your area bit.ly/addurl #EventHashtag</p>	<p>Out of your daily medications following the hurricane? Check out this map for an updated look at which pharmacies are open in your area. Link: Map URL</p> <p>Check all of your prescription drugs and discard any that have been contaminated by flood water. You can still use drugs that look normal</p>	

	<p>Check all prescription drugs. Discard any that may have been contaminated by flood water #EventHashtag</p> <p>You can use prescription drugs if they were stored in a clean and safe place and look normal and dry #EventHashtag</p> <p>Replace all prescription drugs that may have been damaged or contaminated, as soon as possible go.usa.gov/jvZ #EventHashtag</p>	<p>and dry. Be sure to replace all drugs that are damaged as soon as possible</p> <p>Image: Add image of medication/prescription</p> <p>Link: http://www.fda.gov/Drugs/EmergencyPreparedness/ucm085200.htm</p>	
Flood Water Safety	<p>Prevent child drowning. Keep kids from playing in or around flood water. More info from CDC go.usa.gov/bGa #EventHashtag</p> <p>Wash your hands with soap and warm water http://bit.ly/1bDgcuv #EventHashtag</p>	<p>Flood water poses drowning risks for everyone, regardless of their ability to swim. Fast moving shallow water can be deadly, and even shallow standing water can be dangerous for small children. Keep kids from playing in or around flood water. Check out this link for more information: Link: http://emergency.cdc.gov/disasters/floods/cleanupwater.asp Image: Link has an image</p> <p>Tips to stay safe following the hurricane: Wash your hands with soap & warm water. If clean water isn't available, use an alcohol-based sanitizer. Avoid contact w/ floodwater & wear long pants, socks, & long sleeved shirts to prevent mosquito bites.</p>	

If clean water is not available for hands use an alcohol based sanitizer
<http://bit.ly/1bDgcuv>
#EventHashtag

Ready to go home? Find out what you need to know about returning to your home safely after a flood
<http://1.usa.gov/1wXIF7X>
#EventHashtag

Avoid contact with floodwater which contains contaminants and debris
<http://bit.ly/1bDgcuv>
#EventHashtag

Water, water everywhere but is it safe to drink? Check out this resource from CDC:
<http://1.usa.gov/1n2xRBT>
#EventHashtag

When cleaning up flood water, wear long pants, socks, and long-sleeved shirts to prevent mosquito bites #EventHashtag
<http://bit.ly/1bDgcuv>

Link: [http://www.health.state.pa.us/pdf/flooding/Post-Flooding Info and Resources multi-agency 1830 sept 10.pdf](http://www.health.state.pa.us/pdf/flooding/Post-Flooding%20Info%20and%20Resources%20multi-agency%201830%20sept%2010.pdf)

Image: Add an image of clean water

Ready to go home? Follow this link to find out everything you need to know about home re-entry after a flood.

Link: <http://emergency.cdc.gov/disasters/mold/reenter.asp>

Cleaning around your home after a flood can be a disaster of its own. Debris can have sharp edges, leading to scrapes, cuts, and risk for tetanus. Learn more at:

Link: <http://emergency.cdc.gov/disasters/floods/cleanupwater.asp>

Water, water everywhere but is it safe to drink? Check out this resource from CDC:

Link: <http://emergency.cdc.gov/disasters/floods/sanitation.asp>

Well water can be contaminated during floods. If you think your well has been contaminated, contact your local health department and use bottled water – even for brushing your teeth. Learn more safety tips at:

Link: http://www.cdc.gov/healthywater/emergency/safe_water/wells/

Water and mold are a match made in heaven. Before you head home or start your clean up, take a look at the information posted at the link below to find out about how to recognize mold, the health effects of being exposed to mold, and how to safely prevent it from growing in your home.

Link: <http://emergency.cdc.gov/disasters/mold/protect.asp>

Have questions about the safety of your well water? Contact your local health department at **XXX-XXX-XXXX**

<http://1.usa.gov/1wXKwcU>
#EventHashtag

Water & mold are a match made in heaven. Learn how to recognize & safely prevent mold in your home
<http://1.usa.gov/1dkVUXN>
#EventHashtag

(1 of 2) See/smell mold? Clean w/ 1 cup bleach per 1 gal water. Never mix bleach and ammonia, the fumes can kill #EventHashtag

(2 of 2) Even if you can't see/smell mold, it could still be growing in your home. Learn more:
<http://1.usa.gov/1dkVUXN>
#EventHashtag

Wear rubber boots, rubber gloves, and goggles during cleanup of affected area. Wash all clothes worn during the cleanup in hot water and detergent. These clothes should be washed separately from uncontaminated clothes and linens.

Image: Add an image of rubber boots or gloves or laundry.

<p>Driving through Water After a Disaster</p>	<p>Turn around, don't drown! Never drive through floodwater, it can be deeper than you think. More info from CDC go.usa.gov/bGc #EventHashtag</p> <p>Never drive through water flowing across the road. It takes only 6-12 inches of water to float a small vehicle #EventHashtag</p> <p>Avoid moving water, regardless of depth or speed. Do not drive on flooded roads. Cars can be swept away or break down. #EventHashtag</p>	<p>Turn around, don't drown! Never drive through flooded roads, the water can be deeper than you think. Link: http://emergency.cdc.gov/disasters/injury/facts.asp Image: Link has an image</p> <p>We are seeing a lot of pictures on Facebook of flood conditions. Remember: Flood water is very cold! Dress warmly and wear proper boots when venturing out! Six inches of fast-moving water can knock over most adults. Learn more safety tips at Link: http://www.nws.noaa.gov/os/water/tadd/</p>	
<p>Cleanup Safety Precautions</p>	<p>Be aware of hazards when near an area damaged by the hurricane http://1.usa.gov/167L2Pt #EventHashtag</p> <p>Inform the police and the utility company if you see any electrical hazards like fallen power lines #EventHashtag</p>	<p>There are many steps you can take to stay safe when cleaning up following a disaster. If entering a building after the storm, make sure to wear watertight boots w/ steel toes & insoles. When handling debris, use gloves, masks & rubber boots. Decrease the risk of insect bites by wearing long sleeves/pants & insect repellent. For more information on cleaning up safely following a disaster: Link: http://emergency.cdc.gov/disasters/cleanup/facts.asp Image: Add an image of someone cleaning up after a storm</p> <p>Chainsaws can be a big help when clearing debris after a disaster. But, if not used properly, they can lead to severe injury or death. If</p>	

Never use an electrical device if it got wet. If it's still plugged in turn off the power at main breaker & call electrician
#EventHashtag

Leave your home/building right away if you hear unusual noises. Could mean building is about to fall
<http://1.usa.gov/16mmUtl>
#EventHashtag

Be safe when using chainsaws for downed tree removal
<http://1.usa.gov/1wZxcVm>
#EventHashtag

If there is standing water in your home, never turn power on or off yourself - contact an electrician
<http://1.usa.gov/1CqU7kv>
#EventHashtag

Be careful when removing debris. Metal debris and other sharp objects can

you plan to use one, check out this resource for information on how to do it safely.

Link: <http://emergency.cdc.gov/disasters/chainsaws.asp>

Image: Link has an image

Don't enter damaged buildings until inspectors say it is safe. If you do enter a damaged building, leave building immediately if you hear unusual noises. Those noises could mean the building is about to fall

Link: <http://emergency.cdc.gov/disasters/cleanup/facts.asp>

Image: Link has an image

Did your home suffer any water damage? If there is standing water in your home, never turn power on or off yourself - contact an electrician. Never use an electrical device if it got wet. If it's still plugged in turn off the power at main breaker & call electrician. Have a professional replace all gas control valves, circuit breakers, and fuses in your home that got wet before moving back in. For more information:

Link: <http://www.bt.cdc.gov/disasters/electrical.asp>

Image: Link has an image

	<p>sometimes lead to deep cuts http://1.usa.gov/1zynhMz #EventHashtag</p> <p>Decrease the risk of insect bites during cleanup of floodwaters by wearing long sleeves, long pants, and insect repellent #EventHashtag</p> <p>Don't enter damaged buildings until inspectors say it's safe go.usa.gov/bff #EventHashtag</p> <p>Have a professional replace all gas control valves, circuit breakers & fuses in your home that got wet #EventHashtag</p> <p>For more information on cleaning up safely following a disaster: http://1.usa.gov/16mmUtl #EventHashtag</p>		
Volunteers	<p>Want to volunteer today? Here are opportunities to</p>	<p>Want to volunteer today? Here are opportunities to get involved: XXX. We are very thankful for every volunteer who is giving or has</p>	

get involved with relief
#EventHashtag bit.ly/addurl

Translators needed
following the storm. Go to
bit.ly/addurl to see how you
can help. #EventHashtag

We are very thankful for
every volunteer who is
giving or has given their
time and effort to help
Pennsylvanians impacted by
#EventHashtag

Medical & mental health
personnel may be needed
for shelters/alternative care
sites. Go to serv.pa.gov to
register #EventHashtag

Volunteers will be needed
for future emergencies. Go
to serv.pa.gov to register
#EventHashtag

given their time and effort to help Pennsylvanians impacted by the
hurricane.

Link: serv.pa.gov

Image: Add an image of volunteers

Medical & mental health personnel may be needed for
shelters/alternative care sites. Click here to learn more about
volunteer opportunities

Link: serv.pa.gov

Image: Add an image of volunteers

Translators needed following the storm. Visit the website below to
see how you can help. We are very thankful for every volunteer who
is giving or has given their time and effort to help Pennsylvanians
impacted by the hurricane.

Link: addurl.gov

Image: Add an image of volunteers

Recovery Assistance	<p>Impacted homeowners, renters & businesses should go to disasterassistance.gov to register for assistance #EventHashtag</p> <p>Continue to check in on neighbors who might need help #EventHashtag</p>	<p>Impacted homeowners, renters & businesses should go to disasterassistance.gov to register for assistance. Link: disasterassistance.gov Image: Add an image of disasterassistance.gov logo</p>	
Transportation	<p><u>Re-Tweet mass transit updates from partner agencies</u></p> <p>Check out this (site/map) for public transit updates bit.ly/addurl #EventHashtag</p>	<p><u>Monitor and share updates on road conditions from partner agencies</u></p> <p>Check out this (site/map) for public transit updates. Link: addurl.gov Image: Image of road closure map</p>	<Map>
Shelter/evacuation update	<p>Here is the most recent update on shelter locations bit.ly/addurl #EventHashtag</p> <p>Shelters at XXX location closing tomorrow XX/XX/20xx #EventHashtag</p>	<p>Here is the most recent update on shelter locations: XXX. Shelters at XXX location will be closing tomorrow. Link: addurl.gov Image: Add an image of list of shelter locations</p>	
Power Outage	<p><u>Re-Tweet updates on utility status from other agencies</u></p> <p><u>Use Generator/CO Poisoning, Food Safety, & Safe Water messages</u></p>	<p><u>Monitor and share updates on utility status from other agencies</u></p> <p><u>Use Generator/CO Poisoning, Food Safety, & Safe Water messages</u></p> <p>If your power is out, do not call 911. Instead contact your utility company.</p>	

	<p>If your power is out, do not call 911. Instead contact your utility company #EventHashtag</p> <p>Report power outages you're experiencing to your utility providers. Report every 8 hrs. Call XXX-XXX-XXXX or visit bit.ly/addurl #EventHashtag</p>	<p>Link: Include link to utility company</p> <p>Report power outages you're experiencing to your utility providers. Report them every 8 hours. Call XXX-XXX-XXXX or visit: Link: addurl.gov Image: Unlit light bulb</p>	
<p>Social Service Needs</p>	<p><u>Re-Tweet updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not tweeting, use the following messages:</u></p> <p>This (site/map) provides up to date information on food bank locations bit.ly/addurl #EventHashtag</p> <p>Check here for an updated list of food and water distribution centers bit.ly/addurl Keep checking for updated list #EventHashtag</p>	<p><u>Share updates on social service needs from DPW, Salvation Army and United Way. If those agencies are not posting on FB use the following messages:</u></p> <p>Check out this (site/map) for updated information on food bank locations.</p> <p>Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily). Link: www.addurl.com Image: Add an image of the list of food and water distribution centers</p> <p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing following the flood? Call 2-1-1 or visit the link below. Thanks for any help you can provide! Link: http://www.211sepa.org/ Image: 211 SEPA logo</p>	

	<p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing? Call 2-1-1 #EventHashtag</p> <p>Need help with cleanup? Call 2-1-1 or XXX (Local EMA; VOAD; EOC?) #EventHashtag</p> <p>Agencies needed for food distribution. Call 2-1-1 to help #EventHashtag</p> <p>If you are an agency that supports individuals in their homes, contact your county, call 2-1-1 or click here www.211sepa.org #EventHashtag</p>	<p>Need help with cleanup following the flood? Call 2-1-1 or visit http://www.211sepa.org/</p> <p>Image: 211 SEPA logo</p> <p>If you are an agency that supports individuals in their homes, get in touch with your county by contacting them directly, by calling 2-1-1 or by visiting the link below.</p> <p>Link: http://www.211sepa.org/</p> <p>Image: Add an image of 211 SEPA logo</p>	
Finding Gasoline	<p><u>ReTweet messages/maps about status of gas stations from partner agencies</u></p> <p>Check here for an updated list of gas station that currently have fuel bit.ly/addurl #EventHashtag</p>	<p><u>ReTweet messages/maps about status of gas stations from partner agencies</u></p> <p>For an updated list of gas stations that currently have fuel visit the link below.</p> <p>Link: addurl.gov</p> <p>Image: Add an image of the map of gas stations</p>	

<p>Location of Charging Stations</p>	<p><u>ReTweet messages/maps about status of charging stations from partner agencies</u></p> <p>Check here for a list of locations open to the public where you can charge your cell phones bit.ly/addurl #EventHashtag</p>	<p><u>ReTweet messages/maps about status of charging stations from partner agencies</u></p> <p>Check here for a list of locations open to the public where you can charge your cell phones. Link: addurl.gov Image: Add an image of a charging station</p>	<p><Map></p>
<p>Donate</p>	<p>Text DONATE to XXXXX to give \$25 to the Red Cross #EventHashtag</p> <p>Please Re-Tweet! Local blood banks looking for donations. Find out where to donate bit.ly/addurl #EventHashtag</p> <p>All relief efforts are appreciated. Go to bit.ly/addurl to see what supplies are needed now #EventHashtag</p>	<p>Donations can be given by texting DONATE to XXXXX. Find out where to donate using the link below. All relief efforts are appreciated. Link: addurl.gov Image: Add image of donation website</p>	
<p>Rumor Control</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for trending</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p>	

hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.

If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.

If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.

If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.