

PA PREFERRED MARKETPLACE FACTS

- Located in the Main Hall in the Southwest Corner
- More than 40 booths of Pennsylvania Preferred companies exhibiting production agriculture and value-added products produced in Pennsylvania.
- **BOOTH COSTS**
 - Displaying/Sampling Booth -\$536.18
 - Sampling/Selling Booth - \$723.32
- **STANDARD PACKAGE INCLUDES**
 - ❖ One 10' deep x 10' wide booth
 - ❖ 7" x 44" Block Sign
 - ❖ Exhibitor badges for the show
 - ❖ 8' Blackdrop Pipe and Drape
 - ❖ Two (2) Parking Passes (less than 299 sq. ft.)
 - ❖ One (1) Standard Electric Hook-up
- If carpeting, tables, or chairs are needed, the exhibitors would order that themselves through our decorator and pay for it on their own.
- If additional electricity is needed, there is an additional cost starting at \$105 for each 110v outlet needed.
- **SAMPLE SIZES**
 - A. Food Products shall be limited to a ***single bite size serving***.
 - B. Drink Products shall be limited to ***2-4 ounces***.
 - C. Coffee and Tea Products shall be limited to ***2-4 ounces***.
 - D. **NO FREE COFFEE** shall be allowed in the PA Preferred Marketplace.
- **SELLING PRODUCT DURING THE FARM SHOW**
 - A. Farm Show Vendors who intend to sell their product shall prepare and package for off-site consumption.
 - 1. All off-site consumption packages shall consist of four (4) or more of the same product.
 - 2. Packages should be presented in a "normal" retail presentation.
 - 3. All drink items shall be sold at room temperature.
 - B. No single-serving portions are to be sold at any time during the Pennsylvania Farm Show.
 - C. **No Signage shall state that single serve portions are being sold at any time during the Pennsylvania Farm Show.**