

## **CONTACT LENS RULE**

The Federal Trade Commission (FTC) issued the Contact Lens Rule in 2004 and has recently amended the Contact Lens Rule in 2020. The new amendments are scheduled to take effect on October 16, 2020 and can be found here: [e-CFR](#). The FTC has also published “A Guide for Prescribers and Sellers” on its website which can be found here: [FTC Guide](#).

Some of the amendments to the Contact Lens Rule include, but are not limited to, obtaining a signed statement from a patient confirming they received their prescription, maintaining a record of providing prescriptions to patients and responding to prescription verification requests within eight business hours. It should be noted that failure to comply with the Contact Lens Rule may result in a substantial fine. As always, the Contact Lens Rule, and its amendments, should be reviewed in their entirety and any questions, or concerns, should be discussed with your legal counsel.