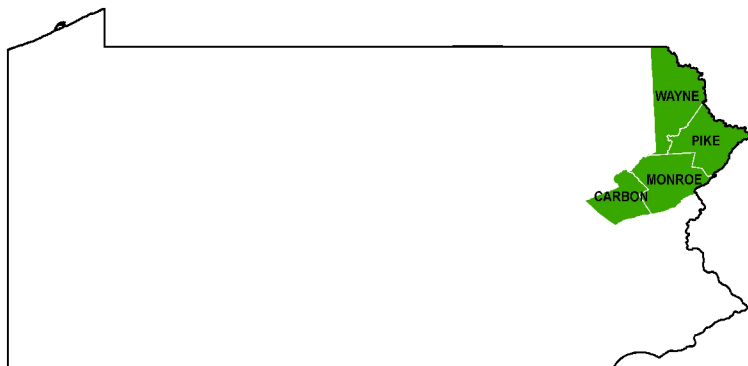
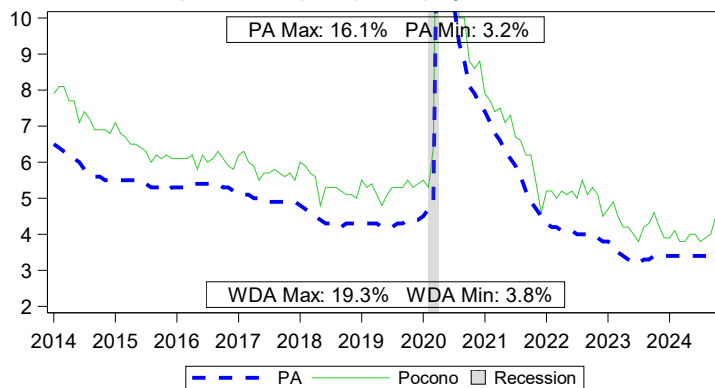


Pocono Counties WDA Profile

January 2025



Workforce Development Area (WDA) Unemployment, Jan 2014 to Dec 2024



2023 Population		
Demographic	WDA	PA
Total Population	343,855	12,986,518
Female	169,419	6,585,606
Male	174,436	6,400,912
Population by Race		
White	76.9%	75.8%
Black	8.9%	10.7%
Other	10.1%	10.0%
Hispanic Origin (all races)	12.7%	8.4%
Population by Age		
Ages 0 to 17	18.5%	20.6%
Ages 18 to 24	8.0%	8.9%
Ages 25 to 34	11.1%	13.0%
Ages 35 to 44	11.3%	12.3%
Ages 45 to 54	13.3%	12.2%
Ages 55 to 64	16.6%	13.9%
Ages 65 to 74	13.0%	11.2%
Ages 75 and Older	8.2%	7.9%
Educational Attainment, Ages 18 and Older		
High School Diploma or Less	48.2%	42.0%
Some College or Associate Degree	28.0%	25.8%
Bachelor's Degree	15.0%	19.7%
Graduate or Professional Degree	8.8%	12.5%

Source: U.S. Census-2023 ACS 5-Year Estimates - DP05, B01001, and B15001

Local Area Unemployment Statistics		
Dec 2024	WDA	PA
Unemployment Rate	4.1%	3.6%
Labor Force	163,200	6,490,000
Employed	156,400	6,257,000
Unemployed	6,800	233,000

Notes: Current month's data are preliminary. Data are Seasonally Adjusted.

Top 10 Employers by Employment in Q2 of 2024	
Federal Government	
Wal-Mart Associates Inc	
Aventis Pasteur Inc	
State Government	
Saint Luke's Hospital	
Lehigh Valley Hospital Pocono	
Pocono Mountain School District	
Kalahari Resorts & Conventions	
CMBK Resort Operations LLC	
East Stroudsburg Area School District	

Source: Quarterly Census of Employment and Wages

Online Job Postings	WDA	PA
December 2024	3,366	211,854
December 2023	3,014	179,262
Annual Percent Change	11.7%	18.2%
Annual Volume Change	352	32,592

Source: The Conference Board - LightCast - Help Wanted OnLine™

Unemployment Compensation (UC) by Pre-UC Industry	Jan 2024 to Dec 2024				Dec 2024 Initial (IC) and Continued (CC) UC Claims							
	Exhaustees		Exh. Percent		IC Total		IC Percent		CC Total		CC Percent	
	WDA	PA	WDA	PA	WDA	PA	WDA	PA	WDA	PA	WDA	PA
Natural Resources and Mining	20	660	1.0%	1.0%	40	1,540	2.0%	2.0%	280	9,010	2.0%	1.5%
Construction	220	7,410	12.5%	10.5%	540	18,560	25.0%	23.0%	2,160	88,480	15.5%	16.5%
Manufacturing	150	8,040	8.5%	11.5%	150	10,060	7.0%	12.5%	1,140	63,250	8.5%	12.0%
Trade, Transportation, and Utilities	420	13,440	24.0%	19.5%	520	16,080	24.0%	20.0%	2,980	94,940	21.5%	18.0%
Information	50	1,560	3.0%	2.0%	20	570	1.0%	0.5%	160	7,840	1.0%	1.5%
Financial Activities	80	4,060	4.5%	6.0%	30	1,500	1.0%	2.0%	420	20,370	3.0%	4.0%
Professional and Business Services	330	14,290	19.0%	20.5%	300	12,730	14.0%	15.5%	2,180	95,830	16.0%	18.0%
Education and Health Service	190	11,000	11.0%	16.0%	110	6,410	5.0%	8.0%	1,330	71,190	9.5%	13.5%
Leisure and Hospitality	200	5,270	11.5%	7.5%	330	9,600	15.5%	12.0%	2,260	51,670	16.5%	9.5%
Other Services	60	1,910	3.5%	3.0%	30	1,190	1.5%	1.5%	350	12,200	2.5%	2.5%
Public Administration	30	1,430	1.5%	2.0%	40	850	2.0%	1.0%	310	7,530	2.0%	1.5%
Unclassified Industry	10	380	0.5%	0.5%	60	2,290	3.0%	3.0%	210	9,490	1.5%	2.0%
Total	1,760	69,450	100%	100%	2,170	81,360	100%	100%	13,780	531,810	100%	100%

Notes: Percentages less than 0.5% will be displayed as 0.0%. Percentages may not sum to 100% due to rounding. Claims data are not comparable to claims data released in any other report.

Source: Pennsylvania Unemployment Compensation System

Quarterly Census of Employment and Wages, 2023 Annual Averages										
NAICS	NAICS Description	Estab.		Employment		Employment %		Wages		
		WDA	LQ	WDA	PA	WDA	PA	WDA	PA	
	Total, All Industries	7,507	1.00	99,148	5,963,025	100.0%	100.0%	\$49,803	\$69,252	
11	Agriculture, Forestry, Fishing and Hunting	60	ND	ND	27,249	ND	0.5%	ND	\$44,014	
21	Mining, Quarrying, and Oil & Gas	28	ND	ND	22,118	ND	0.4%	ND	\$101,711	
22	Utilities	39	ND	ND	34,054	ND	0.6%	ND	\$110,867	
23	Construction	803	0.96	4,281	268,718	4.3%	4.5%	\$58,215	\$77,927	
31-33	Manufacturing	240	0.75	7,063	566,896	7.1%	9.5%	\$80,609	\$74,597	
42	Wholesale Trade	196	0.36	1,310	216,986	1.3%	3.6%	\$65,893	\$99,656	
44-45	Retail Trade	1,083	1.51	15,129	601,132	15.3%	10.1%	\$32,984	\$36,721	
48-49	Transportation and Warehousing	322	0.75	4,300	345,491	4.3%	5.8%	\$53,524	\$59,247	
51	Information	112	0.90	1,448	96,556	1.5%	1.6%	\$61,445	\$119,947	
52	Finance and Insurance	299	0.42	1,904	273,127	1.9%	4.6%	\$75,124	\$118,105	
53	Real Estate and Rental and Leasing	273	0.78	873	67,704	0.9%	1.1%	\$44,561	\$74,573	
54	Professional and Technical Services	605	0.34	2,248	398,002	2.3%	6.7%	\$62,635	\$117,065	
55	Management of Companies and Enterprises	58	ND	ND	147,596	ND	2.5%	ND	\$153,152	
56	Administrative and Waste Services	376	0.66	3,355	303,622	3.4%	5.1%	\$41,699	\$51,067	
61	Educational Services	173	ND	ND	485,148	ND	8.1%	ND	\$67,022	
62	Health Care and Social Assistance	938	0.86	15,798	1,108,490	15.9%	18.6%	\$57,726	\$63,414	
71	Arts, Entertainment, and Recreation	192	1.86	3,165	102,276	3.2%	1.7%	\$27,610	\$43,044	
72	Accommodation and Food Services	843	2.16	16,573	461,744	16.7%	7.7%	\$27,331	\$24,729	
81	Other Services (Except Public Administration)	707	1.22	4,128	203,144	4.2%	3.4%	\$34,660	\$43,903	
92	Public Administration	163	1.90	7,359	232,974	7.4%	3.9%	\$68,556	\$73,804	
	Total, Suppressed Industries	358		10,215		10.3%				

Company Ownership

Total, All Ownership	7,507	1.00	99,148	5,963,025	100.0%	100.0%	\$49,803	\$69,252
Private Ownership	7,078	0.93	81,890	5,301,081	82.6%	88.9%	\$46,565	\$69,300
Federal Ownership	111	2.23	3,769	101,636	3.8%	1.7%	\$80,172	\$90,018
State Ownership	70	1.22	2,551	126,229	2.6%	2.1%	\$73,444	\$71,770
Local Ownership	249	1.52	10,939	434,079	11.0%	7.3%	\$58,065	\$63,079

Notes: 'Estab.'-Establishments. 'LQ'-(Location Quotient) is the percent of WDA employment by sector divided by the percent of PA's employment by sector.

Occupational Employment (2022) and Wages (2023)

SOC Code	Major Occupational Group	Estimated Employment		Entry-Level Wage		Average Wage	
		WDA	PA	WDA	PA	WDA	PA
00-0000	Total, All Occupations	101,230	6,311,420	\$27,550	\$29,860	\$52,560	\$61,920
11-0000	Management	4,180	406,080	\$54,210	\$64,540	\$106,030	\$131,660
13-0000	Business & Financial Operations	3,390	362,880	\$43,710	\$47,270	\$76,840	\$82,990
15-0000	Computer & Mathematical	1,120	179,640	\$45,360	\$54,840	\$82,690	\$98,060
17-0000	Architecture & Engineering	930	98,300	\$61,410	\$57,460	\$91,020	\$92,950
19-0000	Life, Physical, & Social Science	1,070	65,970	\$49,220	\$48,260	\$78,390	\$82,210
21-0000	Community & Social Service	1,850	137,600	\$35,080	\$36,700	\$53,680	\$55,040
23-0000	Legal	550	48,970	\$41,700	\$51,470	\$84,740	\$120,620
25-0000	Educational Instruction & Library	6,270	328,020	\$35,180	\$34,430	\$66,350	\$68,610
27-0000	Arts, Design, Entertainment, Sports, & Media	1,240	89,620	\$29,270	\$32,120	\$55,830	\$61,640
29-0000	Healthcare Practitioners & Technical	5,700	415,140	\$43,340	\$48,400	\$89,930	\$97,160
31-0000	Healthcare Support	4,580	340,210	\$27,060	\$26,680	\$36,140	\$35,120
33-0000	Protective Service	3,200	125,910	\$30,730	\$30,510	\$54,590	\$56,120
35-0000	Food Preparation & Serving Related	10,220	471,490	\$20,980	\$21,170	\$31,850	\$31,550
37-0000	Building & Grounds Cleaning & Maintenance	5,130	202,710	\$27,060	\$27,390	\$36,760	\$37,490
39-0000	Personal Care & Service	3,950	184,610	\$21,810	\$22,380	\$35,030	\$35,260
41-0000	Sales & Related	11,010	534,980	\$23,550	\$24,850	\$39,720	\$50,440
43-0000	Office & Administrative Support	12,380	815,400	\$28,910	\$31,640	\$43,290	\$46,810
45-0000	Farming, Fishing, & Forestry	790	47,090	\$23,390	\$25,510	\$40,780	\$41,590
47-0000	Construction & Extraction	4,340	251,960	\$38,970	\$40,300	\$55,010	\$61,810
49-0000	Installation, Maintenance, & Repair	5,150	246,050	\$34,740	\$36,690	\$54,130	\$57,200
51-0000	Production	4,750	373,880	\$32,400	\$32,920	\$48,860	\$48,120
53-0000	Transportation & Material Moving	9,450	584,940	\$28,780	\$30,290	\$42,270	\$45,770

Note: 'ND' represents Non-Disclosable information.