Pocono Counties WDA Profile



Due to BLS methodological changes and conversions to the 2020 Census-based area delineations, seasonally adjusted substate area LAUS data are not available until further notice.

2023 Population								
Demographic	WDA	PA						
Total Population	343,855	12,986,518						
Female	169,419	6,585,606						
Male	174,436	6,400,912						
Population by	/ Race							
White	76.9%	75.8%						
Black	8.9%	10.7%						
Other	10.1%	10.0%						
Hispanic Origin (all races)	12.7%	8.4%						
Population b	y Age							
Ages 0 to 17	18.5%	20.6%						
Ages 18 to 24	8.0%	8.9%						
Ages 25 to 34	11.1%	13.0%						
Ages 35 to 44	11.3%	12.3%						
Ages 45 to 54	13.3%	12.2%						
Ages 55 to 64	16.6%	13.9%						
Ages 65 to 74	13.0%	11.2%						
Ages 75 and Older	8.2%	7.9%						
Educational Attainment, Ages 18 and Older								
High School Diploma or Less	48.2%	42.0%						
Some College or Associate Degree	28.0%	25.8%						
Bachelor's Degree	15.0%	19.7%						
Graduate or Professional Degree	8.8%	12.5%						

Source: U.S.	Census-2023	ACS 5-Year	Estimates - DP05	, B01001, and	B15001
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Local Area Unemployment Statistics							
February	2025	2024					
Unemployment Rate	4.9%	4.7%					
Labor Force	165,800	165,300					
Employed	157,700	157,600					
Unemployed	8,100	7,800					

Notes: Current month's data are preliminary. Data are not seasonally adjusted.

Top 10 Employers by Employment in Q3 of 2024 Federal Government

Wal-Mart Associates Inc
Aventis Pasteur Inc
State Government
Saint Luke's Hospital
Lehigh Valley Hospital Pocono
East Stroudsburg Area School District
Pocono Mountain School District
CMBK Resort Operations LLC
Kalahari Resorts & Conventions

Source: Quarterly Census of Employment and Wages

Online Job Postings	WDA	PA
February 2025	3,580	235,805
February 2024	3,259	205,673
Annual Percent Change	9.8%	14.7%
Annual Volume Change	321	30,132

Source: The Conference Board - LightCast - Help Wanted OnLine $^{\mathsf{TM}}$

Unemployment	mployment Mar 2024 to Feb 2025					Feb 2025 Initial (IC) and Continued (CC) UC Claims							
Compensation (UC)	Compensation (UC) Exhaustees		Exh. Percent		IC To	IC Total		IC Percent		CC Total		CC Percent	
by Pre-UC Industry	WDA	PA	WDA	PA	WDA	PA	WDA	PA	WDA	PA	WDA	PA	
Natural Resources and Mining	20	650	1.0%	1.0%	20	520	1.5%	1.0%	290	9,190	2.5%	2.0%	
Construction	200	7,370	11.0%	10.0%	230	8,690	21.5%	20.5%	2,800	102,730	22.0%	21.0%	
Manufacturing	170	8,510	9.5%	11.5%	90	5,250	8.5%	12.5%	1,100	51,160	8.5%	10.5%	
Trade, Transportation, and Utilities	430	14,140	23.5%	19.5%	220	7,710	21.5%	18.0%	2,460	78,270	19.5%	16.0%	
Information	50	1,610	2.5%	2.0%	0	490	0.5%	1.0%	140	6,440	1.0%	1.5%	
Financial Activities	80	4,240	4.5%	6.0%	30	1,480	3.0%	3.5%	330	17,690	2.5%	3.5%	
Professional and Business Services	350	14,810	19.0%	20.5%	150	6,680	14.0%	15.5%	1,840	91,380	14.5%	19.0%	
Education and Health Service	190	11,800	10.5%	16.0%	100	5,400	9.5%	12.5%	1,130	57,580	9.0%	12.0%	
Leisure and Hospitality	210	5,670	11.5%	8.0%	120	3,350	11.5%	8.0%	1,850	45,560	14.5%	9.5%	
Other Services	60	2,000	3.5%	2.5%	30	890	2.5%	2.0%	370	11,120	3.0%	2.5%	
Public Administration	60	1,590	3.5%	2.0%	10	340	1.0%	1.0%	290	6,830	2.5%	1.5%	
Unclassified Industry	10	370	0.5%	0.5%	50	1,690	4.5%	4.0%	180	7,720	1.5%	1.5%	
Total	1,830	72,760	100%	100%	1,040	42,490	100%	100%	12,780	485,660	100%	100%	

Notes: Percentages less than 0.5% will be displayed as 0.0%. Percentages may not sum to 100% due to rounding.

Claims data are not comparable to claims data released in any other report.

Source: Pennsylvania Unemployment Compensation System

Quarterly Census of Employment and Wages, 2023 Annual Averages											
		Estab.		Employment		Employm	ent %	Wage	es		
NAICS	NAICS Description	WDA	LQ	WDA	PA	WDA	PA	WDA	PA		
	Total, All Industries	7,507	1.00	99,148	5,963,025	100.0%	100.0%	\$49,803	\$69,252		
11	Agriculture, Forestry, Fishing and Hunting	60	ND	ND	27,249	ND	0.5%	ND	\$44,014		
21	Mining, Quarrying, and Oil & Gas	28	ND	ND	22,118	ND	0.4%	ND	\$101,711		
22	Utilities	39	ND	ND	34,054	ND	0.6%	ND	\$110,867		
23	Construction	803	0.96	4,281	268,718	4.3%	4.5%	\$58,215	\$77,927		
31-33	Manufacturing	240	0.75	7,063	566,896	7.1%	9.5%	\$80,609	\$74,597		
42	Wholesale Trade	196	0.36	1,310	216,986	1.3%	3.6%	\$65,893	\$99,656		
44-45	Retail Trade	1,083	1.51	15,129	601,132	15.3%	10.1%	\$32,984	\$36,721		
48-49	Transportation and Warehousing	322	0.75	4,300	345,491	4.3%	5.8%	\$53,524	\$59,247		
51	Information	112	0.90	1,448	96,556	1.5%	1.6%	\$61,445	\$119,947		
52	Finance and Insurance	299	0.42	1,904	273,127	1.9%	4.6%	\$75,124	\$118,105		
53	Real Estate and Rental and Leasing	273	0.78	873	67,704	0.9%	1.1%	\$44,561	\$74,573		
54	Professional and Technical Services	605	0.34	2,248	398,002	2.3%	6.7%	\$62,635	\$117,065		
55	Management of Companies and Enterprises	58	ND	ND	147,596	ND	2.5%	ND	\$153,152		
56	Administrative and Waste Services	376	0.66	3,355	303,622	3.4%	5.1%	\$41,699	\$51,067		
61	Educational Services	173	ND	ND	485,148	ND	8.1%	ND	\$67,022		
62	Health Care and Social Assistance	938	0.86	15,798	1,108,490	15.9%	18.6%	\$57,726	\$63,414		
71	Arts, Entertainment, and Recreation	192	1.86	3,165	102,276	3.2%	1.7%	\$27,610	\$43,044		
72	Accommodation and Food Services	843	2.16	16,573	461,744	16.7%	7.7%	\$27,331	\$24,729		
81	Other Services (Except Public Administration)	707	1.22	4,128	203,144	4.2%	3.4%	\$34,660	\$43,903		
92	Public Administration	163	1.90	7,359	232,974	7.4%	3.9%	\$68,556	\$73,804		
	Total, Suppressed Industries	358		10,215		10.3%					
		Comp	any Ow	nership							
Total, All (Ownership	7,507	1.00	99,148	5,963,025	100.0%	100.0%	\$49,803	\$69,252		
Private O	wnership	7,078	0.93	81,890	5,301,081	82.6%	88.9%	\$46,565	\$69,300		
Federal O	wnership	111	2.23	3,769	101,636	3.8%	1.7%	\$80,172	\$90,018		
State Owr	nership	70	1.22	2,551	126,229	2.6%	2.1%	\$73,444	\$71,770		
Local Own	nership	249	1.52	10,939	434,079	11.0%	7.3%	\$58,065	\$63,079		

Notes: 'Estab.'-Establishments. 'LQ'-(Location Quotient) is the percent of WDA employment by sector divided by the percent of PA's employment by sector.

Occupational Employment (2022) and Wages (2023)									
		Estimated En	nployment	Entry-Leve	l Wage	Average Wage			
SOC Code	Major Occupational Group	WDA	PA	WDA	PA	WDA	PA		
00-0000	Total, All Occupations	101,230	6,311,420	\$27,550	\$29,860	\$52,560	\$61,920		
11-0000	Management	4,180	406,080	\$54,210	\$64,540	\$106,030	\$131,660		
13-0000	Business & Financial Operations	3,390	362,880	\$43,710	\$47,270	\$76,840	\$82,990		
15-0000	Computer & Mathematical	1,120	179,640	\$45,360	\$54,840	\$82,690	\$98,060		
17-0000	Architecture & Engineering	930	98,300	\$61,410	\$57,460	\$91,020	\$92,950		
19-0000	Life, Physical, & Social Science	1,070	65,970	\$49,220	\$48,260	\$78,390	\$82,210		
21-0000	Community & Social Service	1,850	137,600	\$35,080	\$36,700	\$53,680	\$55,040		
23-0000	Legal	550	48,970	\$41,700	\$51,470	\$84,740	\$120,620		
25-0000	Educational Instruction & Library	6,270	328,020	\$35,180	\$34,430	\$66,350	\$68,610		
27-0000	Arts, Design, Entertainment, Sports, & Media	1,240	89,620	\$29,270	\$32,120	\$55,830	\$61,640		
29-0000	Healthcare Practitioners & Technical	5,700	415,140	\$43,340	\$48,400	\$89,930	\$97,160		
31-0000	Healthcare Support	4,580	340,210	\$27,060	\$26,680	\$36,140	\$35,120		
33-0000	Protective Service	3,200	125,910	\$30,730	\$30,510	\$54,590	\$56,120		
35-0000	Food Preparation & Serving Related	10,220	471,490	\$20,980	\$21,170	\$31,850	\$31,550		
37-0000	Building & Grounds Cleaning & Maintenance	5,130	202,710	\$27,060	\$27,390	\$36,760	\$37,490		
39-0000	Personal Care & Service	3,950	184,610	\$21,810	\$22,380	\$35,030	\$35,260		
41-0000	Sales & Related	11,010	534,980	\$23,550	\$24,850	\$39,720	\$50,440		
43-0000	Office & Administrative Support	12,380	815,400	\$28,910	\$31,640	\$43,290	\$46,810		
45-0000	Farming, Fishing, & Forestry	790	47,090	\$23,390	\$25,510	\$40,780	\$41,590		
47-0000	Construction & Extraction	4,340	251,960	\$38,970	\$40,300	\$55,010	\$61,810		
49-0000	Installation, Maintenance, & Repair	5,150	246,050	\$34,740	\$36,690	\$54,130	\$57,200		
51-0000	Production	4,750	373,880	\$32,400	\$32,920	\$48,860	\$48,120		
53-0000	Transportation & Material Moving	9,450	584,940	\$28,780	\$30,290	\$42,270	\$45,770		

Note: 'ND' represents Non-Disclosable information.

