



Due to BLS methodological changes and conversions to the 2020 Census-based area delineations, seasonally adjusted substate area LAUS data are not available until further notice.

| 2023 Population | | |
|---|---------|------------|
| Demographic | WDA | PA |
| Total Population | 429,989 | 12,986,518 |
| Female | 216,766 | 6,585,606 |
| Male | 213,223 | 6,400,912 |
| Population by Race | | |
| White | 72.3% | 75.8% |
| Black | 4.7% | 10.7% |
| Other | 13.9% | 10.0% |
| Hispanic Origin (all races) | 24.0% | 8.4% |
| Population by Age | | |
| Ages 0 to 17 | 22.1% | 20.6% |
| Ages 18 to 24 | 9.5% | 8.9% |
| Ages 25 to 34 | 12.4% | 13.0% |
| Ages 35 to 44 | 12.0% | 12.3% |
| Ages 45 to 54 | 12.4% | 12.2% |
| Ages 55 to 64 | 13.8% | 13.9% |
| Ages 65 to 74 | 10.3% | 11.2% |
| Ages 75 and Older | 7.4% | 7.9% |
| Educational Attainment, Ages 18 and Older | | |
| High School Diploma or Less | 49.3% | 42.0% |
| Some College or Associate Degree | 25.6% | 25.8% |
| Bachelor's Degree | 16.4% | 19.7% |
| Graduate or Professional Degree | 8.7% | 12.5% |

Source: U.S. Census-2023 ACS 5-Year Estimates - DP05, B01001, and B15001

| Local Area Unemployment Statistics | | |
|------------------------------------|---------|---------|
| February | 2025 | 2024 |
| Unemployment Rate | 4.3% | 3.8% |
| Labor Force | 217,900 | 215,700 |
| Employed | 208,600 | 207,400 |
| Unemployed | 9,400 | 8,300 |

Notes: Current month's data are preliminary. Data are not seasonally adjusted.

| Top 10 Employers by Employment in Q3 of 2024 | |
|--|--|
| East Penn Manufacturing Company | |
| Reading Hospital | |
| Amazon.com Services LLC | |
| Carpenter Technology Corporation | |
| Reading School District | |
| County of Berks | |
| Wal-Mart Associates Inc | |
| Penske Truck Leasing Co LP | |
| State Government | |
| Saint Joseph Medical Center | |

Source: Quarterly Census of Employment and Wages

| Online Job Postings | WDA | PA |
|-----------------------|-------|---------|
| February 2025 | 6,562 | 235,805 |
| February 2024 | 6,259 | 205,673 |
| Annual Percent Change | 4.8% | 14.7% |
| Annual Volume Change | 303 | 30,132 |

Source: The Conference Board - LightCast - Help Wanted OnLine™

| Unemployment Compensation (UC) by Pre-UC Industry | Mar 2024 to Feb 2025 | | | | Feb 2025 Initial (IC) and Continued (CC) UC Claims | | | | | | | |
|---|----------------------|--------|--------------|-------|--|--------|------------|-------|----------|---------|------------|-------|
| | Exhaustees | | Exh. Percent | | IC Total | | IC Percent | | CC Total | | CC Percent | |
| | WDA | PA | WDA | PA | WDA | PA | WDA | PA | WDA | PA | WDA | PA |
| Natural Resources and Mining | 40 | 650 | 1.5% | 1.0% | 20 | 520 | 1.5% | 1.0% | 350 | 9,190 | 2.0% | 2.0% |
| Construction | 180 | 7,370 | 7.0% | 10.0% | 260 | 8,690 | 16.0% | 20.5% | 2,960 | 102,730 | 17.5% | 21.0% |
| Manufacturing | 580 | 8,510 | 23.0% | 11.5% | 330 | 5,250 | 20.5% | 12.5% | 3,090 | 51,160 | 18.0% | 10.5% |
| Trade, Transportation, and Utilities | 590 | 14,140 | 23.5% | 19.5% | 330 | 7,710 | 20.5% | 18.0% | 3,300 | 78,270 | 19.0% | 16.0% |
| Information | 30 | 1,610 | 1.0% | 2.0% | 10 | 490 | 0.5% | 1.0% | 130 | 6,440 | 0.5% | 1.5% |
| Financial Activities | 130 | 4,240 | 5.0% | 6.0% | 40 | 1,480 | 2.5% | 3.5% | 520 | 17,690 | 3.0% | 3.5% |
| Professional and Business Services | 450 | 14,810 | 18.0% | 20.5% | 290 | 6,680 | 17.5% | 15.5% | 3,630 | 91,380 | 21.0% | 19.0% |
| Education and Health Service | 310 | 11,800 | 12.5% | 16.0% | 190 | 5,400 | 11.5% | 12.5% | 1,620 | 57,580 | 9.5% | 12.0% |
| Leisure and Hospitality | 130 | 5,670 | 5.0% | 8.0% | 80 | 3,350 | 5.0% | 8.0% | 1,000 | 45,560 | 6.0% | 9.5% |
| Other Services | 50 | 2,000 | 2.0% | 2.5% | 20 | 890 | 1.5% | 2.0% | 310 | 11,120 | 2.0% | 2.5% |
| Public Administration | 40 | 1,590 | 1.5% | 2.0% | 10 | 340 | 0.5% | 1.0% | 100 | 6,830 | 0.5% | 1.5% |
| Unclassified Industry | 0 | 370 | 0.0% | 0.5% | 50 | 1,690 | 3.0% | 4.0% | 160 | 7,720 | 1.0% | 1.5% |
| Total | 2,530 | 72,760 | 100% | 100% | 1,640 | 42,490 | 100% | 100% | 17,160 | 485,660 | 100% | 100% |

Notes: Percentages less than 0.5% will be displayed as 0.0%. Percentages may not sum to 100% due to rounding. Claims data are not comparable to claims data released in any other report.

Source: Pennsylvania Unemployment Compensation System

Quarterly Census of Employment and Wages, 2023 Annual Averages

| NAICS | NAICS Description | Estab. | LQ | Employment | | Employment % | | Wages | |
|-------|---|--------|------|------------|-----------|--------------|--------|-----------|-----------|
| | | WDA | | WDA | PA | WDA | PA | WDA | PA |
| | Total, All Industries | 8,920 | 1.00 | 171,176 | 5,963,025 | 100.0% | 100.0% | \$61,399 | \$69,252 |
| 11 | Agriculture, Forestry, Fishing and Hunting | 122 | 3.32 | 2,596 | 27,249 | 1.5% | 0.5% | \$43,162 | \$44,014 |
| 21 | Mining, Quarrying, and Oil & Gas | 9 | 0.35 | 223 | 22,118 | 0.1% | 0.4% | \$87,421 | \$101,711 |
| 22 | Utilities | 41 | 0.70 | 689 | 34,054 | 0.4% | 0.6% | \$111,712 | \$110,867 |
| 23 | Construction | 874 | 0.99 | 7,631 | 268,718 | 4.5% | 4.5% | \$74,763 | \$77,927 |
| 31-33 | Manufacturing | 512 | 1.94 | 31,623 | 566,896 | 18.5% | 9.5% | \$73,908 | \$74,597 |
| 42 | Wholesale Trade | 390 | 0.96 | 5,984 | 216,986 | 3.5% | 3.6% | \$74,839 | \$99,656 |
| 44-45 | Retail Trade | 1,091 | 1.08 | 18,614 | 601,132 | 10.9% | 10.1% | \$35,094 | \$36,721 |
| 48-49 | Transportation and Warehousing | 366 | 0.98 | 9,704 | 345,491 | 5.7% | 5.8% | \$55,621 | \$59,247 |
| 51 | Information | 107 | 0.33 | 918 | 96,556 | 0.5% | 1.6% | \$57,354 | \$119,947 |
| 52 | Finance and Insurance | 427 | 0.53 | 4,159 | 273,127 | 2.4% | 4.6% | \$96,473 | \$118,105 |
| 53 | Real Estate and Rental and Leasing | 289 | 1.00 | 1,953 | 67,704 | 1.1% | 1.1% | \$95,618 | \$74,573 |
| 54 | Professional and Technical Services | 715 | 0.54 | 6,170 | 398,002 | 3.6% | 6.7% | \$84,728 | \$117,065 |
| 55 | Management of Companies and Enterprises | 95 | 1.11 | 4,716 | 147,596 | 2.8% | 2.5% | \$130,359 | \$153,152 |
| 56 | Administrative and Waste Services | 522 | 0.99 | 8,601 | 303,622 | 5.0% | 5.1% | \$43,135 | \$51,067 |
| 61 | Educational Services | 234 | 0.96 | 13,342 | 485,148 | 7.8% | 8.1% | \$59,010 | \$67,022 |
| 62 | Health Care and Social Assistance | 1,176 | 0.93 | 29,617 | 1,108,490 | 17.3% | 18.6% | \$66,639 | \$63,414 |
| 71 | Arts, Entertainment, and Recreation | 154 | 0.79 | 2,324 | 102,276 | 1.4% | 1.7% | \$25,871 | \$43,044 |
| 72 | Accommodation and Food Services | 756 | 0.95 | 12,556 | 461,744 | 7.3% | 7.7% | \$21,929 | \$24,729 |
| 81 | Other Services (Except Public Administration) | 902 | 0.93 | 5,416 | 203,144 | 3.2% | 3.4% | \$39,536 | \$43,903 |
| 92 | Public Administration | 141 | 0.65 | 4,340 | 232,974 | 2.5% | 3.9% | \$67,569 | \$73,804 |
| | Total, Suppressed Industries | 0 | | 0 | | 0.0% | | | |

Company Ownership

| | | | | | | | | |
|----------------------|-------|------|---------|-----------|--------|--------|----------|----------|
| Total, All Ownership | 8,920 | 1.00 | 171,176 | 5,963,025 | 100.0% | 100.0% | \$61,399 | \$69,252 |
| Private Ownership | 8,545 | 1.00 | 152,920 | 5,301,081 | 89.3% | 88.9% | \$61,096 | \$69,300 |
| Federal Ownership | 63 | 0.29 | 834 | 101,636 | 0.5% | 1.7% | \$83,271 | \$90,018 |
| State Ownership | 30 | 0.73 | 2,641 | 126,229 | 1.5% | 2.1% | \$70,669 | \$71,770 |
| Local Ownership | 282 | 1.19 | 14,781 | 434,079 | 8.6% | 7.3% | \$61,640 | \$63,079 |

Notes: 'Estab.'-Establishments. 'LQ'-(Location Quotient) is the percent of WDA employment by sector divided by the percent of PA's employment by sector.

Occupational Employment (2022) and Wages (2023)

| SOC Code | Major Occupational Group | Estimated Employment | | Entry-Level Wage | | Average Wage | |
|----------|---|----------------------|-----------|------------------|----------|--------------|-----------|
| | | WDA | PA | WDA | PA | WDA | PA |
| 00-0000 | Total, All Occupations | 175,020 | 6,311,420 | \$29,920 | \$29,860 | \$57,440 | \$61,920 |
| 11-0000 | Management | ND | 406,080 | \$62,870 | \$64,540 | \$127,080 | \$131,660 |
| 13-0000 | Business & Financial Operations | 7,190 | 362,880 | \$45,500 | \$47,270 | \$78,920 | \$82,990 |
| 15-0000 | Computer & Mathematical | 3,370 | 179,640 | \$50,810 | \$54,840 | \$90,280 | \$98,060 |
| 17-0000 | Architecture & Engineering | 3,810 | 98,300 | \$59,020 | \$57,460 | \$89,310 | \$92,950 |
| 19-0000 | Life, Physical & Social Science | 1,370 | 65,970 | \$44,130 | \$48,260 | \$70,830 | \$82,210 |
| 21-0000 | Community & Social Services | 4,150 | 137,600 | \$37,280 | \$36,700 | \$55,150 | \$55,040 |
| 23-0000 | Legal | ND | 48,970 | \$45,330 | \$51,470 | \$103,940 | \$120,620 |
| 25-0000 | Education, Training & Library | 9,200 | 328,020 | \$32,880 | \$34,430 | \$63,130 | \$68,610 |
| 27-0000 | Arts, Design, Entertainment, Sports & Media | 1,960 | 89,620 | \$31,020 | \$32,120 | \$56,770 | \$61,640 |
| 29-0000 | Healthcare Practitioners & Technical | 10,880 | 415,140 | \$47,930 | \$48,400 | \$98,890 | \$97,160 |
| 31-0000 | Healthcare Support | 9,450 | 340,210 | \$26,730 | \$26,680 | \$36,110 | \$35,120 |
| 33-0000 | Protective Service | 2,420 | 125,910 | \$30,470 | \$30,510 | \$55,810 | \$56,120 |
| 35-0000 | Food Preparation & Serving Related | 11,260 | 471,490 | \$21,130 | \$21,170 | \$30,780 | \$31,550 |
| 37-0000 | Building & Grounds Cleaning & Maintenance | 5,170 | 202,710 | \$27,960 | \$27,390 | \$37,670 | \$37,490 |
| 39-0000 | Personal Care & Service | 4,250 | 184,610 | \$21,840 | \$22,380 | \$35,450 | \$35,260 |
| 41-0000 | Sales & Related | 16,080 | 534,980 | \$25,340 | \$24,850 | \$47,920 | \$50,440 |
| 43-0000 | Office & Administrative Support | 22,200 | 815,400 | \$31,760 | \$31,640 | \$46,040 | \$46,810 |
| 45-0000 | Farming, Fishing & Forestry | 2,330 | 47,090 | \$21,290 | \$25,510 | \$34,940 | \$41,590 |
| 47-0000 | Construction & Extraction | 6,590 | 251,960 | \$40,770 | \$40,300 | \$60,850 | \$61,810 |
| 49-0000 | Installation, Maintenance & Repair | 7,840 | 246,050 | \$38,980 | \$36,690 | \$57,710 | \$57,200 |
| 51-0000 | Production | 15,190 | 373,880 | \$34,020 | \$32,920 | \$47,090 | \$48,120 |
| 53-0000 | Transportation & Material Moving | 18,660 | 584,940 | \$31,220 | \$30,290 | \$44,500 | \$45,770 |

Note: 'ND' represents Non-Disclosable information.