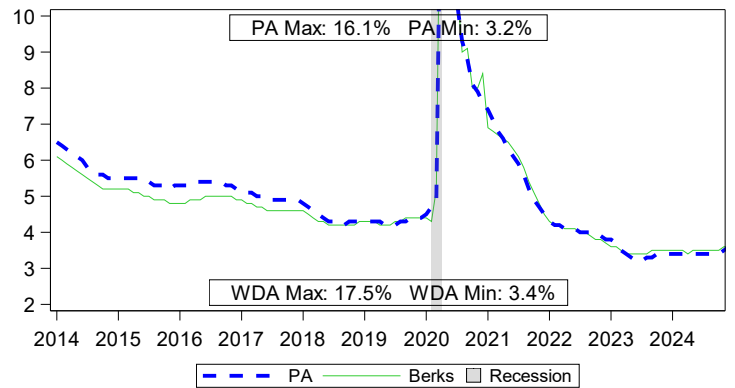


# Berks County WDA Profile

January 2025



Workforce Development Area (WDA) Unemployment, Jan 2014 to Dec 2024



2023 Population		
Demographic	WDA	PA
Total Population	429,989	12,986,518
Female	216,766	6,585,606
Male	213,223	6,400,912
Population by Race		
White	72.3%	75.8%
Black	4.7%	10.7%
Other	13.9%	10.0%
Hispanic Origin (all races)	24.0%	8.4%
Population by Age		
Ages 0 to 17	22.1%	20.6%
Ages 18 to 24	9.5%	8.9%
Ages 25 to 34	12.4%	13.0%
Ages 35 to 44	12.0%	12.3%
Ages 45 to 54	12.4%	12.2%
Ages 55 to 64	13.8%	13.9%
Ages 65 to 74	10.3%	11.2%
Ages 75 and Older	7.4%	7.9%
Educational Attainment, Ages 18 and Older		
High School Diploma or Less	49.3%	42.0%
Some College or Associate Degree	25.6%	25.8%
Bachelor's Degree	16.4%	19.7%
Graduate or Professional Degree	8.7%	12.5%

Source: U.S. Census-2023 ACS 5-Year Estimates - DP05, B01001, and B15001

Local Area Unemployment Statistics		
Dec 2024	WDA	PA
Unemployment Rate	3.6%	3.6%
Labor Force	213,100	6,490,000
Employed	205,300	6,257,000
Unemployed	7,800	233,000

Notes: Current month's data are preliminary. Data are Seasonally Adjusted.

Top 10 Employers by Employment in Q2 of 2024	
East Penn Manufacturing Company	
Reading Hospital	
Amazon.com Services LLC	
Carpenter Technology Corporation	
Reading School District	
Wal-Mart Associates Inc	
County of Berks	
Penske Truck Leasing Co LP	
State Government	
Redners Markets Inc	

Source: Quarterly Census of Employment and Wages

Online Job Postings	WDA	PA
December 2024	5,688	211,854
December 2023	5,100	179,262
Annual Percent Change	11.5%	18.2%
Annual Volume Change	588	32,592

Source: The Conference Board - LightCast - Help Wanted OnLine™

Unemployment Compensation (UC) by Pre-UC Industry	Jan 2024 to Dec 2024				Dec 2024 Initial (IC) and Continued (CC) UC Claims							
	Exhaustees		Exh. Percent		IC Total		IC Percent		CC Total		CC Percent	
	WDA	PA	WDA	PA	WDA	PA	WDA	PA	WDA	PA	WDA	PA
Natural Resources and Mining	40	660	1.5%	1.0%	50	1,540	1.5%	2.0%	230	9,010	1.5%	1.5%
Construction	180	7,410	7.5%	10.5%	520	18,560	18.5%	23.0%	2,190	88,480	12.5%	16.5%
Manufacturing	520	8,040	21.5%	11.5%	410	10,060	14.5%	12.5%	3,470	63,250	20.0%	12.0%
Trade, Transportation, and Utilities	550	13,440	23.0%	19.5%	630	16,080	22.5%	20.0%	3,800	94,940	21.5%	18.0%
Information	30	1,560	1.5%	2.0%	10	570	0.5%	0.5%	140	7,840	1.0%	1.5%
Financial Activities	140	4,060	6.0%	6.0%	40	1,500	1.5%	2.0%	650	20,370	3.5%	4.0%
Professional and Business Services	440	14,290	18.5%	20.5%	580	12,730	21.0%	15.5%	3,330	95,830	19.0%	18.0%
Education and Health Service	300	11,000	12.5%	16.0%	210	6,410	7.5%	8.0%	1,870	71,190	10.5%	13.5%
Leisure and Hospitality	110	5,270	4.5%	7.5%	230	9,600	8.5%	12.0%	1,190	51,670	7.0%	9.5%
Other Services	50	1,910	2.0%	3.0%	40	1,190	1.5%	1.5%	320	12,200	2.0%	2.5%
Public Administration	40	1,430	1.5%	2.0%	20	850	0.5%	1.0%	100	7,530	0.5%	1.5%
Unclassified Industry	0	380	0.0%	0.5%	60	2,290	2.0%	3.0%	190	9,490	1.0%	2.0%
Total	2,400	69,450	100%	100%	2,780	81,360	100%	100%	17,480	531,810	100%	100%

Notes: Percentages less than 0.5% will be displayed as 0.0%. Percentages may not sum to 100% due to rounding. Claims data are not comparable to claims data released in any other report.

Source: Pennsylvania Unemployment Compensation System

## Quarterly Census of Employment and Wages, 2023 Annual Averages

NAICS	NAICS Description	Estab.		Employment		Employment %		Wages	
		WDA	LQ	WDA	PA	WDA	PA	WDA	PA
	Total, All Industries	8,920	1.00	171,176	5,963,025	100.0%	100.0%	\$61,399	\$69,252
11	Agriculture, Forestry, Fishing and Hunting	122	3.32	2,596	27,249	1.5%	0.5%	\$43,162	\$44,014
21	Mining, Quarrying, and Oil & Gas	9	0.35	223	22,118	0.1%	0.4%	\$87,421	\$101,711
22	Utilities	41	0.70	689	34,054	0.4%	0.6%	\$111,712	\$110,867
23	Construction	874	0.99	7,631	268,718	4.5%	4.5%	\$74,763	\$77,927
31-33	Manufacturing	512	1.94	31,623	566,896	18.5%	9.5%	\$73,908	\$74,597
42	Wholesale Trade	390	0.96	5,984	216,986	3.5%	3.6%	\$74,839	\$99,656
44-45	Retail Trade	1,091	1.08	18,614	601,132	10.9%	10.1%	\$35,094	\$36,721
48-49	Transportation and Warehousing	366	0.98	9,704	345,491	5.7%	5.8%	\$55,621	\$59,247
51	Information	107	0.33	918	96,556	0.5%	1.6%	\$57,354	\$119,947
52	Finance and Insurance	427	0.53	4,159	273,127	2.4%	4.6%	\$96,473	\$118,105
53	Real Estate and Rental and Leasing	289	1.00	1,953	67,704	1.1%	1.1%	\$95,618	\$74,573
54	Professional and Technical Services	715	0.54	6,170	398,002	3.6%	6.7%	\$84,728	\$117,065
55	Management of Companies and Enterprises	95	1.11	4,716	147,596	2.8%	2.5%	\$130,359	\$153,152
56	Administrative and Waste Services	522	0.99	8,601	303,622	5.0%	5.1%	\$43,135	\$51,067
61	Educational Services	234	0.96	13,342	485,148	7.8%	8.1%	\$59,010	\$67,022
62	Health Care and Social Assistance	1,176	0.93	29,617	1,108,490	17.3%	18.6%	\$66,639	\$63,414
71	Arts, Entertainment, and Recreation	154	0.79	2,324	102,276	1.4%	1.7%	\$25,871	\$43,044
72	Accommodation and Food Services	756	0.95	12,556	461,744	7.3%	7.7%	\$21,929	\$24,729
81	Other Services (Except Public Administration)	902	0.93	5,416	203,144	3.2%	3.4%	\$39,536	\$43,903
92	Public Administration	141	0.65	4,340	232,974	2.5%	3.9%	\$67,569	\$73,804
	Total, Suppressed Industries	0		0		0.0%			

### Company Ownership

Total, All Ownership	8,920	1.00	171,176	5,963,025	100.0%	100.0%	\$61,399	\$69,252
Private Ownership	8,545	1.00	152,920	5,301,081	89.3%	88.9%	\$61,096	\$69,300
Federal Ownership	63	0.29	834	101,636	0.5%	1.7%	\$83,271	\$90,018
State Ownership	30	0.73	2,641	126,229	1.5%	2.1%	\$70,669	\$71,770
Local Ownership	282	1.19	14,781	434,079	8.6%	7.3%	\$61,640	\$63,079

Notes: 'Estab.'-Establishments. 'LQ'-(Location Quotient) is the percent of WDA employment by sector divided by the percent of PA's employment by sector.

### Occupational Employment (2022) and Wages (2023)

SOC Code	Major Occupational Group	Estimated Employment		Entry-Level Wage		Average Wage	
		WDA	PA	WDA	PA	WDA	PA
00-0000	Total, All Occupations	175,020	6,311,420	\$29,920	\$29,860	\$57,440	\$61,920
11-0000	Management	ND	406,080	\$62,870	\$64,540	\$127,080	\$131,660
13-0000	Business & Financial Operations	7,190	362,880	\$45,500	\$47,270	\$78,920	\$82,990
15-0000	Computer & Mathematical	3,370	179,640	\$50,810	\$54,840	\$90,280	\$98,060
17-0000	Architecture & Engineering	3,810	98,300	\$59,020	\$57,460	\$89,310	\$92,950
19-0000	Life, Physical & Social Science	1,370	65,970	\$44,130	\$48,260	\$70,830	\$82,210
21-0000	Community & Social Services	4,150	137,600	\$37,280	\$36,700	\$55,150	\$55,040
23-0000	Legal	ND	48,970	\$45,330	\$51,470	\$103,940	\$120,620
25-0000	Education, Training & Library	9,200	328,020	\$32,880	\$34,430	\$63,130	\$68,610
27-0000	Arts, Design, Entertainment, Sports & Media	1,960	89,620	\$31,020	\$32,120	\$56,770	\$61,640
29-0000	Healthcare Practitioners & Technical	10,880	415,140	\$47,930	\$48,400	\$98,890	\$97,160
31-0000	Healthcare Support	9,450	340,210	\$26,730	\$26,680	\$36,110	\$35,120
33-0000	Protective Service	2,420	125,910	\$30,470	\$30,510	\$55,810	\$56,120
35-0000	Food Preparation & Serving Related	11,260	471,490	\$21,130	\$21,170	\$30,780	\$31,550
37-0000	Building & Grounds Cleaning & Maintenance	5,170	202,710	\$27,960	\$27,390	\$37,670	\$37,490
39-0000	Personal Care & Service	4,250	184,610	\$21,840	\$22,380	\$35,450	\$35,260
41-0000	Sales & Related	16,080	534,980	\$25,340	\$24,850	\$47,920	\$50,440
43-0000	Office & Administrative Support	22,200	815,400	\$31,760	\$31,640	\$46,040	\$46,810
45-0000	Farming, Fishing & Forestry	2,330	47,090	\$21,290	\$25,510	\$34,940	\$41,590
47-0000	Construction & Extraction	6,590	251,960	\$40,770	\$40,300	\$60,850	\$61,810
49-0000	Installation, Maintenance & Repair	7,840	246,050	\$38,980	\$36,690	\$57,710	\$57,200
51-0000	Production	15,190	373,880	\$34,020	\$32,920	\$47,090	\$48,120
53-0000	Transportation & Material Moving	18,660	584,940	\$31,220	\$30,290	\$44,500	\$45,770

Note: 'ND' represents Non-Disclosable information.