

**Reading MSA
Industry Employment
2020-2030 Long-Term Projections**

NAICS	Industry Title	Employment*		Change		Avg
		2020	2030	Level	Percent	Annual Change
	TOTAL ALL INDUSTRIES	175,020	188,440	13,420	7.7%	1,342
	GOODS-PRODUCING	39,420	40,950	1,530	3.9%	153
11	Agriculture, Forestry, Fishing & Hunting	3,300	3,380	80	2.4%	8
111	Crop Production	1,670	1,810	140	8.4%	14
112	Animal Production	1,130	1,060	-70	-6.2%	-7
113	Forestry & Logging	10	10	0	0.0%	0
115	Agriculture & Forestry Support Activity	480	500	20	4.2%	2
1151	Support Activities for Crop Production	460	480	20	4.3%	2
1152	Support Activities for Animal Production	20	20	0	0.0%	0
21	Mining, Quarrying & Oil & Gas Extraction	230	230	0	0.0%	0
212	Mining (except Oil & Gas)	210	210	0	0.0%	0
23	Construction	6,750	7,170	420	6.2%	42
236	Construction of Buildings	1,300	1,380	80	6.2%	8
2361	Residential Building Construction	870	920	50	5.7%	5
2362	Nonresidential Building Construction	430	460	30	7.0%	3
237	Heavy & Civil Engineering Construction	540	550	10	1.9%	1
2371	Utility System Construction	200	210	10	5.0%	1
2373	Highway, Street & Bridge Construction	320	330	10	3.1%	1
238	Specialty Trade Contractors	4,900	5,240	340	6.9%	34
2381	Building Foundation/Exterior Contractors	860	980	120	14.0%	12
2382	Building Equipment Contractors	2,570	2,710	140	5.4%	14
2383	Building Finishing Contractors	410	430	20	4.9%	2
2389	Other Specialty Trade Contractors	1,070	1,130	60	5.6%	6
31-33	Manufacturing	29,150	30,160	1,010	3.5%	101
311	Food Manufacturing	3,260	3,350	90	2.8%	9
3113	Sugar/Confectionery Product Manufacture	950	960	10	1.1%	1
3114	Fruit, Vegetable & Specialty Foods Mfg	250	250	0	0.0%	0
3115	Dairy Product Manufacturing	300	300	0	0.0%	0
3116	Animal Slaughtering & Processing	400	410	10	2.5%	1
3118	Bakeries & Tortilla Manufacturing	770	790	20	2.6%	2
3119	Other Food Manufacturing	390	420	30	7.7%	3
312	Beverage & Tobacco Product Manufacturing	310	340	30	9.7%	3
3121	Beverage Manufacturing	310	340	30	9.7%	3
313	Textile Mills	440	430	-10	-2.3%	-1
321	Wood Product Manufacturing	300	310	10	3.3%	1
3219	Other Wood Product Manufacturing	240	240	0	0.0%	0
322	Paper Manufacturing	680	680	0	0.0%	0
323	Printing & Related Support Activities	390	370	-20	-5.1%	-2
3231	Printing & Related Support Activities	390	370	-20	-5.1%	-2
324	Petroleum & Coal Products Manufacturing	10	10	0	0.0%	0
3241	Petroleum & Coal Products Manufacturing	10	10	0	0.0%	0
325	Chemical Manufacturing	1,080	1,050	-30	-2.8%	-3
3250A1	Chemical Mfg (3251, 3252, 3253, & 3259)	570	590	20	3.5%	2
3250A2	Chemical Mfg (3255 & 3256)	500	450	-50	-10.0%	-5
326	Plastics & Rubber Products Manufacturing	1,680	1,670	-10	-0.6%	-1
3261	Plastics Product Manufacturing	1,680	1,670	-10	-0.6%	-1
327	Nonmetallic Mineral Product Mfg	490	450	-40	-8.2%	-4
331	Primary Metal Manufacturing	3,910	3,920	10	0.3%	1
3314	Other Nonferrous Metal Production	1,190	1,190	0	0.0%	0
3315	Foundries	500	500	0	0.0%	0
332	Fabricated Metal Product Manufacturing	2,190	2,280	90	4.1%	9
3320A1	Fabricated Metal Product Mfg (3321, 3322, 3325, 3326, & 3329)	480	500	20	4.2%	2
3320A2	Fabricated Metal Product Mfg (3323 & 3324)	800	830	30	3.8%	3
3327	Machine Shops & Threaded Products	780	800	20	2.6%	2
3328	Coating, Engraving & Heat Treating Metal	130	140	10	7.7%	1
333	Machinery Manufacturing	780	780	0	0.0%	0
3335	Metalworking Machinery Manufacturing	90	90	0	0.0%	0
334	Computer & Electronic Product Mfg	410	380	-30	-7.3%	-3
3344	Semiconductor & Electronic Components	190	190	0	0.0%	0

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3345	Electronic Instrument Manufacturing	10	10	0	0.0%	0
3353	Electrical Equipment Manufacturing	130	130	0	0.0%	0
336	Transportation Equipment Manufacturing	1,630	1,840	210	12.9%	21
3362	Motor Vehicle Body & Trailer Mfg	1,490	1,690	200	13.4%	20
337	Furniture & Related Product Mfg	1,390	1,450	60	4.3%	6
339	Miscellaneous Manufacturing	1,510	1,620	110	7.3%	11
3391	Medical Equipment & Supplies Mfg	1,300	1,390	90	6.9%	9
3399	Other Miscellaneous Manufacturing	210	230	20	9.5%	2
	SERVICES-PROVIDING	125,880	137,490	11,610	9.2%	1,161
22	Utilities	1,040	1,040	0	0.0%	0
221	Utilities	1,040	1,040	0	0.0%	0
2211	Power Generation & Supply	330	340	10	3.0%	1
42	Wholesale Trade	5,950	5,960	10	0.2%	1
423	Merchant Wholesalers, Durable Goods	3,230	3,280	50	1.5%	5
4230A1	Merchant Whsle, Durable Goods (4232, 4233, 4235, 4236, 4237, & 4239)	1,300	1,350	50	3.8%	5
4231	Motor Vehicle/Part Merchant Wholesalers	620	630	10	1.6%	1
4234	Commercial Goods Merchant Wholesalers	590	560	-30	-5.1%	-3
4238	Machinery & Supply Merchant Wholesalers	720	740	20	2.8%	2
424	Merchant Wholesalers, Nondurable Goods	2,570	2,540	-30	-1.2%	-3
4240A3	Merchant Whsle, Nondurable Goods (4241, 4247, & 4249)	620	590	-30	-4.8%	-3
4243	Apparel/Piece Goods Merchant Wholesalers	80	80	0	0.0%	0
425	Electronic Markets & Agents/Brokers	160	140	-20	-12.5%	-2
4251	Electronic Markets & Agents/Brokers	160	140	-20	-12.5%	-2
44-45	Retail Trade	17,160	17,370	210	1.2%	21
441	Motor Vehicle & Parts Dealers	2,320	2,490	170	7.3%	17
4411	Automobile Dealers	1,690	1,830	140	8.3%	14
4412	Other Motor Vehicle Dealers	230	250	20	8.7%	2
4413	Auto Parts, Accessories & Tire Stores	410	410	0	0.0%	0
442	Furniture & Home Furnishings Stores	280	250	-30	-10.7%	-3
4421	Furniture Stores	140	120	-20	-14.3%	-2
4422	Home Furnishings Stores	140	130	-10	-7.1%	-1
443	Electronics & Appliance Stores	430	440	10	2.3%	1
4431	Electronics & Appliance Stores	430	440	10	2.3%	1
444	Building Material & Garden Supply Stores	1,470	1,450	-20	-1.4%	-2
4441	Building Material & Supplies Dealers	1,260	1,280	20	1.6%	2
4442	Lawn & Garden Equipment/Supplies Stores	210	170	-40	-19.0%	-4
445	Food & Beverage Stores	3,960	3,890	-70	-1.8%	-7
4450A1	Food & Beverage Stores (4451 & 4452)	3,790	3,710	-80	-2.1%	-8
4453	Beer, Wine & Liquor Stores	170	180	10	5.9%	1
446	Health & Personal Care Stores	940	890	-50	-5.3%	-5
4461	Health & Personal Care Stores	940	890	-50	-5.3%	-5
447	Gasoline Stations	1,530	1,670	140	9.2%	14
4471	Gasoline Stations	1,530	1,670	140	9.2%	14
448	Clothing & Clothing Accessories Stores	630	600	-30	-4.8%	-3
4481	Clothing Stores	420	420	0	0.0%	0
4482	Shoe Stores	140	130	-10	-7.1%	-1
4483	Jewelry, Luggage & Leather Goods Stores	70	50	-20	-28.6%	-2
451	Sporting Goods/Hobby/Book/Music Stores	650	600	-50	-7.7%	-5
4511	Sporting Goods/Musical Instrument Stores	610	580	-30	-4.9%	-3
4512	Book, Periodical & Music Stores	40	30	-10	-25.0%	-1
452	General Merchandise Stores	3,530	3,780	250	7.1%	25
453	Miscellaneous Store Retailers	1,030	940	-90	-8.7%	-9
4530A1	Miscellaneous Store Retailers (4532 & 4533)	570	480	-90	-15.8%	-9
4531	Florists	80	80	0	0.0%	0
4539	Other Miscellaneous Store Retailers	380	390	10	2.6%	1
454	Nonstore Retailers	410	370	-40	-9.8%	-4
4543	Direct Selling Establishments	250	220	-30	-12.0%	-3
48-49	Transportation & Warehousing	7,010	7,770	760	10.8%	76
481	Air Transportation	40	40	0	0.0%	0
4812	Nonscheduled Air Transportation	40	40	0	0.0%	0

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482	Rail Transportation	170	180	10	5.9%	1
4821	Rail Transportation	170	180	10	5.9%	1
484	Truck Transportation	2,050	2,280	230	11.2%	23
485	Transit & Ground Passenger Transport	740	1,020	280	37.8%	28
4854	School & Employee Bus Transportation	640	890	250	39.1%	25
4859	Other Ground Passenger Transportation	40	40	0	0.0%	0
486	Pipeline Transportation	20	20	0	0.0%	0
488	Support Activities for Transportation	320	370	50	15.6%	5
4884	Support Activities, Road Transportation	160	180	20	12.5%	2
4885	Freight Transportation Arrangement	110	120	10	9.1%	1
492	Couriers & Messengers	530	620	90	17.0%	9
493	Warehousing & Storage	3,150	3,250	100	3.2%	10
4931	Warehousing & Storage	3,150	3,250	100	3.2%	10
51	Information	800	930	130	16.3%	13
511	Publishing Industries	150	140	-10	-6.7%	-1
512	Motion Picture & Sound Recording Ind	100	180	80	80.0%	8
5121	Motion Picture & Video Industries	100	180	80	80.0%	8
515	Broadcasting (except Internet)	40	40	0	0.0%	0
517	Telecommunications	280	310	30	10.7%	3
518	Data Processing, Hosting	110	120	10	9.1%	1
5182	Data Processing & Related Services	110	120	10	9.1%	1
519	Other Information Services	130	140	10	7.7%	1
5191	Other Information Services	130	140	10	7.7%	1
52	Finance & Insurance	4,120	4,340	220	5.3%	22
522	Credit Intermediation & Related Activity	1,880	1,920	40	2.1%	4
5220A1	Credit Intermediation & Related Activities (5221 & 5223)	1,780	1,840	60	3.4%	6
5222	Nondepository Credit Intermediation	100	80	-20	-20.0%	-2
523	Financial Investment & Related Activity	460	490	30	6.5%	3
524	Insurance Carriers & Related Activities	1,780	1,920	140	7.9%	14
5241	Insurance Carriers	710	750	40	5.6%	4
5242	Insurance Agencies, Brokerages & Support	1,070	1,180	110	10.3%	11
53	Real Estate & Rental & Leasing	1,670	1,900	230	13.8%	23
531	Real Estate	900	950	50	5.6%	5
532	Rental & Leasing Services	770	940	170	22.1%	17
5320A1	Rental & Leasing Services (5322, 5323, & 5324)	150	170	20	13.3%	2
54	Professional & Technical Services	6,740	7,160	420	6.2%	42
541	Professional & Technical Services	6,740	7,160	420	6.2%	42
5411	Legal Services	720	740	20	2.8%	2
5412	Accounting & Bookkeeping Services	750	750	0	0.0%	0
5413	Architectural & Engineering Services	1,620	1,570	-50	-3.1%	-5
5415	Computer Systems Design & Rel Services	850	1,020	170	20.0%	17
5416	Management & Technical Consulting Svc	1,080	1,280	200	18.5%	20
5417	Scientific Research & Development Svc	120	130	10	8.3%	1
5419	Other Professional & Technical Services	620	640	20	3.2%	2
55	Management of Companies & Enterprises	5,560	5,610	50	0.9%	5
551	Management of Companies & Enterprises	5,560	5,610	50	0.9%	5
5511	Management of Companies & Enterprises	5,560	5,610	50	0.9%	5
56	Administrative & Waste Services	8,290	9,330	1,040	12.5%	104
561	Administrative & Support Services	7,500	8,330	830	11.1%	83
5611	Office Administrative Services	70	70	0	0.0%	0
5612	Facilities Support Services	200	300	100	50.0%	10
5613	Employment Services	3,310	3,830	520	15.7%	52
5614	Business Support Services	730	790	60	8.2%	6
5615	Travel Arrangement & Reservation Service	360	340	-20	-5.6%	-2
5616	Investigation & Security Services	750	780	30	4.0%	3
5617	Services to Buildings & Dwellings	1,980	2,100	120	6.1%	12
5619	Other Support Services	120	130	10	8.3%	1
562	Waste Management & Remediation Service	790	1,000	210	26.6%	21
5621	Waste Collection	300	330	30	10.0%	3
5622	Waste Treatment & Disposal	190	180	-10	-5.3%	-1

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5629	Remediation & Other Waste Services	300	490	190	63.3%	19
61	Educational Services	13,060	13,790	730	5.6%	73
611	Educational Services	13,060	13,790	730	5.6%	73
6111	Elementary & Secondary Schools	10,100	10,750	650	6.4%	65
6112	Junior Colleges	480	510	30	6.3%	3
6113	Colleges & Universities	2,160	2,190	30	1.4%	3
6114	Business, Computer & Management Training	10	10	0	0.0%	0
6115	Technical & Trade Schools	40	40	0	0.0%	0
6116	Other Schools & Instruction	250	260	10	4.0%	1
6117	Educational Support Services	30	40	10	33.3%	1
62	Health Care & Social Assistance	28,420	32,170	3,750	13.2%	375
621	Ambulatory Health Care Services	9,880	11,200	1,320	13.4%	132
6211	Offices of Physicians	3,910	4,180	270	6.9%	27
6212	Offices of Dentists	1,000	1,160	160	16.0%	16
6213	Offices of Other Health Practitioners	1,260	1,230	-30	-2.4%	-3
6214	Outpatient Care Centers	770	850	80	10.4%	8
6215	Medical & Diagnostic Laboratories	170	190	20	11.8%	2
6216	Home Health Care Services	2,080	2,640	560	26.9%	56
6219	Other Ambulatory Health Care Services	680	960	280	41.2%	28
622	Hospitals	8,250	8,620	370	4.5%	37
6221	General Medical & Surgical Hospitals	6,780	7,020	240	3.5%	24
6222	Psychiatric & Substance Abuse Hospitals	790	850	60	7.6%	6
6223	Other Hospitals	670	760	90	13.4%	9
623	Nursing & Residential Care Facilities	4,980	5,490	510	10.2%	51
6231	Nursing Care Facilities	1,230	1,280	50	4.1%	5
6232	Residential Mental Health Facilities	1,480	1,500	20	1.4%	2
6233	Community Care Facility for the Elderly	1,930	2,380	450	23.3%	45
6239	Other Residential Care Facilities	340	340	0	0.0%	0
624	Social Assistance	5,300	6,850	1,550	29.2%	155
6241	Individual & Family Services	4,310	5,890	1,580	36.7%	158
6242	Emergency & Other Relief Services	170	180	10	5.9%	1
6243	Vocational Rehabilitation Services	90	90	0	0.0%	0
6244	Child Day Care Services	740	690	-50	-6.8%	-5
71	Arts, Entertainment & Recreation	1,430	2,000	570	39.9%	57
711	Performing Arts & Spectator Sports	240	390	150	62.5%	15
7111	Performing Arts Companies	50	70	20	40.0%	2
7112	Spectator Sports	70	100	30	42.9%	3
7115	Independent Artists/Writers/Performers	30	50	20	66.7%	2
712	Museums, Parks & Historical Sites	80	90	10	12.5%	1
7121	Museums, Parks & Historical Sites	80	90	10	12.5%	1
713	Amusement, Gambling & Recreation Ind	1,120	1,530	410	36.6%	41
7139	Other Amusement & Recreation Industries	1,110	1,510	400	36.0%	40
72	Accommodation & Food Services	9,990	11,930	1,940	19.4%	194
721	Accommodation	900	1,310	410	45.6%	41
7211	Traveler Accommodation	830	1,180	350	42.2%	35
722	Food Services & Drinking Places	9,100	10,610	1,510	16.6%	151
7223	Special Food Services	610	660	50	8.2%	5
7224	Drinking Places (Alcoholic Beverages)	350	480	130	37.1%	13
7225	Restaurants & Other Eating Places	8,130	9,470	1,340	16.5%	134
81	Other Services, Ex. Public Admin	7,890	9,120	1,230	15.6%	123
811	Repair & Maintenance	1,640	1,830	190	11.6%	19
8111	Automotive Repair & Maintenance	1,130	1,230	100	8.8%	10
8112	Electronic Equipment Repair/Maintenance	50	60	10	20.0%	1
8113	Commercial Machinery Repair/Maintenance	390	470	80	20.5%	8
8114	Household Goods Repair & Maintenance	70	80	10	14.3%	1
812	Personal & Laundry Services	1,600	2,200	600	37.5%	60
8121	Personal Care Services	920	1,430	510	55.4%	51
8122	Death Care Services	250	260	10	4.0%	1
8123	Drycleaning & Laundry Services	220	240	20	9.1%	2
8129	Other Personal Services	210	270	60	28.6%	6

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813	Membership Organizations & Associations	3,780	4,120	340	9.0%	34
8131	Religious Organizations	2,690	2,710	20	0.7%	2
8132	Grantmaking & Giving Services	150	140	-10	-6.7%	-1
8133	Social Advocacy Organizations	140	140	0	0.0%	0
8134	Civic & Social Organizations	670	990	320	47.8%	32
8139	Professional & Similar Organizations	140	130	-10	-7.1%	-1
814	Private Households	870	990	120	13.8%	12
8141	Private Households	870	990	120	13.8%	12
99	Government	6,760	7,080	320	4.7%	32
4911	Postal Service	630	560	-70	-11.1%	-7
9991	Federal, Except USPS	370	300	-70	-18.9%	-7
9992	State Gov't, Except Education & Hospitals	920	1,140	220	23.9%	22
9993	Local Gov't, Except Education & Hospitals	4,840	5,090	250	5.2%	25
	Self-Employed Workers	9,720	10,000	280	2.9%	28

FOOTNOTES:

-Data may not add to totals due to rounding.

-Confidential data and industries with employment less than 10 are not shown but are included in all sub-total and total employment values.