

**Altoona MSA  
Industry Employment  
2020-2030 Long-Term Projections**

NAICS	Industry Title	Employment*		Change		Avg
		2020	2030	Level	Percent	Annual Change
	<b>TOTAL ALL INDUSTRIES</b>	<b>59,670</b>	<b>62,940</b>	<b>3,270</b>	<b>5.5%</b>	<b>327</b>
	<b>GOODS-PRODUCING</b>	<b>9,880</b>	<b>10,180</b>	<b>300</b>	<b>3.0%</b>	<b>30</b>
<b>11</b>	<b>Agriculture, Forestry, Fishing &amp; Hunting</b>	<b>590</b>	<b>600</b>	<b>10</b>	<b>1.7%</b>	<b>1</b>
111	Crop Production	320	330	10	3.1%	1
112	Animal Production	260	260	0	0.0%	0
213	Support Activities for Mining	20	20	0	0.0%	0
2131	Support Activities for Mining	20	20	0	0.0%	0
<b>23</b>	<b>Construction</b>	<b>2,400</b>	<b>2,540</b>	<b>140</b>	<b>5.8%</b>	<b>14</b>
236	Construction of Buildings	970	1,040	70	7.2%	7
2361	Residential Building Construction	280	300	20	7.1%	2
2362	Nonresidential Building Construction	690	740	50	7.2%	5
237	Heavy & Civil Engineering Construction	240	250	10	4.2%	1
2371	Utility System Construction	150	160	10	6.7%	1
238	Specialty Trade Contractors	1,190	1,260	70	5.9%	7
2381	Building Foundation/Exterior Contractors	240	260	20	8.3%	2
2382	Building Equipment Contractors	600	640	40	6.7%	4
2383	Building Finishing Contractors	180	190	10	5.6%	1
2389	Other Specialty Trade Contractors	160	160	0	0.0%	0
<b>31-33</b>	<b>Manufacturing</b>	<b>6,720</b>	<b>6,870</b>	<b>150</b>	<b>2.2%</b>	<b>15</b>
311	Food Manufacturing	1,670	1,850	180	10.8%	18
3111	Animal Food Manufacturing	40	50	10	25.0%	1
3113	Sugar/Confectionery Product Manufacture	120	120	0	0.0%	0
3118	Bakeries & Tortilla Manufacturing	190	180	-10	-5.3%	-1
312	Beverage & Tobacco Product Manufacturing	40	40	0	0.0%	0
3121	Beverage Manufacturing	40	40	0	0.0%	0
321	Wood Product Manufacturing	300	320	20	6.7%	2
3219	Other Wood Product Manufacturing	240	250	10	4.2%	1
322	Paper Manufacturing	1,000	990	-10	-1.0%	-1
323	Printing & Related Support Activities	490	430	-60	-12.2%	-6
3231	Printing & Related Support Activities	490	430	-60	-12.2%	-6
325	Chemical Manufacturing	580	610	30	5.2%	3
326	Plastics & Rubber Products Manufacturing	130	120	-10	-7.7%	-1
3261	Plastics Product Manufacturing	130	120	-10	-7.7%	-1
327	Nonmetallic Mineral Product Mfg	330	330	0	0.0%	0
331	Primary Metal Manufacturing	290	290	0	0.0%	0
3314	Other Nonferrous Metal Production	290	290	0	0.0%	0
332	Fabricated Metal Product Manufacturing	290	300	10	3.4%	1
3320A1	Fabricated Metal Product Mfg (3321, 3322, 3325, 3326, & 3329)	20	20	0	0.0%	0
3320A2	Fabricated Metal Product Mfg (3323 & 3324)	130	140	10	7.7%	1
3327	Machine Shops & Threaded Products	140	150	10	7.1%	1
333	Machinery Manufacturing	360	370	10	2.8%	1
3330A1	Machinery Mfg (3331, 3332, 3334, & 3339)	300	300	0	0.0%	0
3335	Metalworking Machinery Manufacturing	60	70	10	16.7%	1
335	Electrical Equipment & Appliances	70	70	0	0.0%	0
336	Transportation Equipment Manufacturing	280	270	-10	-3.6%	-1
337	Furniture & Related Product Mfg	60	60	0	0.0%	0
3370A1	Furniture & Related Product Mfg (3371 & 3372)	60	60	0	0.0%	0
339	Miscellaneous Manufacturing	260	260	0	0.0%	0
	<b>SERVICES-PROVIDING</b>	<b>47,080</b>	<b>49,980</b>	<b>2,900</b>	<b>6.2%</b>	<b>290</b>
221	Utilities	150	140	-10	-6.7%	-1
<b>42</b>	<b>Wholesale Trade</b>	<b>1,980</b>	<b>1,950</b>	<b>-30</b>	<b>-1.5%</b>	<b>-3</b>
423	Merchant Wholesalers, Durable Goods	870	870	0	0.0%	0
4230A1	Merchant Whsle, Durable Goods (4232, 4233, 4235, 4236, 4237, & 4239)	410	420	10	2.4%	1
4231	Motor Vehicle/Part Merchant Wholesalers	230	210	-20	-8.7%	-2
4234	Commercial Goods Merchant Wholesalers	50	50	0	0.0%	0
4238	Machinery & Supply Merchant Wholesalers	180	190	10	5.6%	1
424	Merchant Wholesalers, Nondurable Goods	1,070	1,050	-20	-1.9%	-2
4245	Farm Product Merchant Wholesalers	20	10	-10	-50.0%	-1
425	Electronic Markets & Agents/Brokers	30	30	0	0.0%	0

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4251	Electronic Markets & Agents/Brokers	30	30	0	0.0%	0
<b>44-45</b>	<b>Retail Trade</b>	<b>7,610</b>	<b>7,500</b>	<b>-110</b>	<b>-1.4%</b>	<b>-11</b>
441	Motor Vehicle & Parts Dealers	1,130	1,210	80	7.1%	8
4411	Automobile Dealers	740	830	90	12.2%	9
4412	Other Motor Vehicle Dealers	150	150	0	0.0%	0
4413	Auto Parts, Accessories & Tire Stores	240	230	-10	-4.2%	-1
442	Furniture & Home Furnishings Stores	180	180	0	0.0%	0
4421	Furniture Stores	80	80	0	0.0%	0
4422	Home Furnishings Stores	100	100	0	0.0%	0
443	Electronics & Appliance Stores	180	180	0	0.0%	0
4431	Electronics & Appliance Stores	180	180	0	0.0%	0
444	Building Material & Garden Supply Stores	630	630	0	0.0%	0
4441	Building Material & Supplies Dealers	550	550	0	0.0%	0
4442	Lawn & Garden Equipment/Supplies Stores	80	90	10	12.5%	1
445	Food & Beverage Stores	1,450	1,330	-120	-8.3%	-12
4450A1	Food & Beverage Stores (4451 & 4452)	1,370	1,260	-110	-8.0%	-11
4453	Beer, Wine & Liquor Stores	80	70	-10	-12.5%	-1
446	Health & Personal Care Stores	480	410	-70	-14.6%	-7
4461	Health & Personal Care Stores	480	410	-70	-14.6%	-7
447	Gasoline Stations	720	730	10	1.4%	1
4471	Gasoline Stations	720	730	10	1.4%	1
448	Clothing & Clothing Accessories Stores	410	400	-10	-2.4%	-1
4481	Clothing Stores	300	280	-20	-6.7%	-2
4482	Shoe Stores	60	60	0	0.0%	0
4483	Jewelry, Luggage & Leather Goods Stores	40	60	20	50.0%	2
451	Sporting Goods/Hobby/Book/Music Stores	280	270	-10	-3.6%	-1
452	General Merchandise Stores	1,630	1,590	-40	-2.5%	-4
453	Miscellaneous Store Retailers	390	400	10	2.6%	1
4530A1	Miscellaneous Store Retailers (4532 & 4533)	120	120	0	0.0%	0
4531	Florists	40	30	-10	-25.0%	-1
4539	Other Miscellaneous Store Retailers	240	250	10	4.2%	1
454	Nonstore Retailers	130	170	40	30.8%	4
4543	Direct Selling Establishments	80	70	-10	-12.5%	-1
<b>48-49</b>	<b>Transportation &amp; Warehousing</b>	<b>3,800</b>	<b>3,960</b>	<b>160</b>	<b>4.2%</b>	<b>16</b>
481	Air Transportation	30	30	0	0.0%	0
482	Rail Transportation	650	650	0	0.0%	0
4821	Rail Transportation	650	650	0	0.0%	0
484	Truck Transportation	1,390	1,360	-30	-2.2%	-3
485	Transit & Ground Passenger Transport	340	430	90	26.5%	9
4854	School & Employee Bus Transportation	250	340	90	36.0%	9
488	Support Activities for Transportation	180	170	-10	-5.6%	-1
492	Couriers & Messengers	360	340	-20	-5.6%	-2
4921	Couriers	360	340	-20	-5.6%	-2
<b>51</b>	<b>Information</b>	<b>750</b>	<b>730</b>	<b>-20</b>	<b>-2.7%</b>	<b>-2</b>
511	Publishing Industries	250	240	-10	-4.0%	-1
5111	Newspaper, Book & Directory Publishers	210	200	-10	-4.8%	-1
5112	Software Publishers	40	40	0	0.0%	0
515	Broadcasting (except Internet)	110	110	0	0.0%	0
5151	Radio & Television Broadcasting	110	110	0	0.0%	0
517	Telecommunications	310	280	-30	-9.7%	-3
519	Other Information Services	50	50	0	0.0%	0
5191	Other Information Services	50	50	0	0.0%	0
<b>52</b>	<b>Finance &amp; Insurance</b>	<b>920</b>	<b>940</b>	<b>20</b>	<b>2.2%</b>	<b>2</b>
522	Credit Intermediation & Related Activity	620	620	0	0.0%	0
523	Financial Investment & Related Activity	90	90	0	0.0%	0
524	Insurance Carriers & Related Activities	220	240	20	9.1%	2
5241	Insurance Carriers	10	10	0	0.0%	0
5242	Insurance Agencies, Brokerages & Support	200	220	20	10.0%	2
<b>53</b>	<b>Real Estate &amp; Rental &amp; Leasing</b>	<b>410</b>	<b>460</b>	<b>50</b>	<b>12.2%</b>	<b>5</b>
531	Real Estate	290	310	20	6.9%	2

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532	Rental & Leasing Services	110	140	30	27.3%	3
5320A1	Rental & Leasing Services (5322, 5323, & 5324)	50	50	0	0.0%	0
5321	Automotive Equipment Rental & Leasing	60	90	30	50.0%	3
<b>54</b>	<b>Professional &amp; Technical Services</b>	<b>1,540</b>	<b>1,560</b>	<b>20</b>	<b>1.3%</b>	<b>2</b>
541	Professional & Technical Services	1,540	1,560	20	1.3%	2
5411	Legal Services	200	190	-10	-5.0%	-1
5412	Accounting & Bookkeeping Services	230	230	0	0.0%	0
5413	Architectural & Engineering Services	510	470	-40	-7.8%	-4
5415	Computer Systems Design & Rel Services	280	340	60	21.4%	6
5416	Management & Technical Consulting Svc	130	140	10	7.7%	1
5418	Advertising, Public Relations & Related Services	60	50	-10	-16.7%	-1
5419	Other Professional & Technical Services	130	130	0	0.0%	0
<b>55</b>	<b>Management of Companies &amp; Enterprises</b>	<b>1,020</b>	<b>1,040</b>	<b>20</b>	<b>2.0%</b>	<b>2</b>
551	Management of Companies & Enterprises	1,020	1,040	20	2.0%	2
5511	Management of Companies & Enterprises	1,020	1,040	20	2.0%	2
<b>56</b>	<b>Administrative &amp; Waste Services</b>	<b>1,790</b>	<b>1,750</b>	<b>-40</b>	<b>-2.2%</b>	<b>-4</b>
561	Administrative & Support Services	1,620	1,580	-40	-2.5%	-4
5613	Employment Services	320	290	-30	-9.4%	-3
5614	Business Support Services	440	440	0	0.0%	0
5615	Travel Arrangement & Reservation Service	10	30	20	200.0%	2
5616	Investigation & Security Services	200	180	-20	-10.0%	-2
5617	Services to Buildings & Dwellings	520	510	-10	-1.9%	-1
562	Waste Management & Remediation Service	170	170	0	0.0%	0
<b>61</b>	<b>Educational Services</b>	<b>3,630</b>	<b>3,780</b>	<b>150</b>	<b>4.1%</b>	<b>15</b>
611	Educational Services	3,630	3,780	150	4.1%	15
6111	Elementary & Secondary Schools	2,910	3,090	180	6.2%	18
6112	Junior Colleges	20	20	0	0.0%	0
6113	Colleges & Universities	600	570	-30	-5.0%	-3
6114	Business, Computer & Management Training	10	10	0	0.0%	0
6115	Technical & Trade Schools	30	30	0	0.0%	0
6116	Other Schools & Instruction	70	60	-10	-14.3%	-1
<b>62</b>	<b>Health Care &amp; Social Assistance</b>	<b>12,040</b>	<b>14,310</b>	<b>2,270</b>	<b>18.9%</b>	<b>227</b>
621	Ambulatory Health Care Services	4,130	5,070	940	22.8%	94
6211	Offices of Physicians	1,710	2,020	310	18.1%	31
6212	Offices of Dentists	260	260	0	0.0%	0
6213	Offices of Other Health Practitioners	580	940	360	62.1%	36
6214	Outpatient Care Centers	310	310	0	0.0%	0
6215	Medical & Diagnostic Laboratories	40	40	0	0.0%	0
6216	Home Health Care Services	1,120	1,370	250	22.3%	25
6219	Other Ambulatory Health Care Services	130	140	10	7.7%	1
622	Hospitals	2,920	2,840	-80	-2.7%	-8
6221	General Medical & Surgical Hospitals	2,640	2,550	-90	-3.4%	-9
6223	Other Hospitals	280	290	10	3.6%	1
623	Nursing & Residential Care Facilities	2,990	3,610	620	20.7%	62
6232	Residential Mental Health Facilities	1,100	1,550	450	40.9%	45
6233	Community Care Facility for the Elderly	1,250	1,440	190	15.2%	19
624	Social Assistance	2,000	2,790	790	39.5%	79
6241	Individual & Family Services	1,400	2,250	850	60.7%	85
6244	Child Day Care Services	380	330	-50	-13.2%	-5
<b>71</b>	<b>Arts, Entertainment &amp; Recreation</b>	<b>460</b>	<b>700</b>	<b>240</b>	<b>52.2%</b>	<b>24</b>
711	Performing Arts & Spectator Sports	40	60	20	50.0%	2
7111	Performing Arts Companies	20	20	0	0.0%	0
712	Museums, Parks & Historical Sites	10	10	0	0.0%	0
7121	Museums, Parks & Historical Sites	10	10	0	0.0%	0
713	Amusement, Gambling & Recreation Ind	400	620	220	55.0%	22
<b>72</b>	<b>Accommodation &amp; Food Services</b>	<b>3,980</b>	<b>4,540</b>	<b>560</b>	<b>14.1%</b>	<b>56</b>
721	Accommodation	220	200	-20	-9.1%	-2
7211	Traveler Accommodation	220	190	-30	-13.6%	-3
722	Food Services & Drinking Places	3,760	4,340	580	15.4%	58
7223	Special Food Services	120	120	0	0.0%	0

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7224	Drinking Places (Alcoholic Beverages)	140	210	70	50.0%	7
7225	Restaurants & Other Eating Places	3,500	4,010	510	14.6%	51
<b>81</b>	<b>Other Services, Ex. Public Admin</b>	<b>2,760</b>	<b>2,850</b>	<b>90</b>	<b>3.3%</b>	<b>9</b>
811	Repair & Maintenance	480	500	20	4.2%	2
8111	Automotive Repair & Maintenance	390	400	10	2.6%	1
8112	Electronic Equipment Repair/Maintenance	30	30	0	0.0%	0
8113	Commercial Machinery Repair/Maintenance	60	60	0	0.0%	0
8114	Household Goods Repair & Maintenance	10	10	0	0.0%	0
812	Personal & Laundry Services	650	660	10	1.5%	1
8121	Personal Care Services	360	360	0	0.0%	0
8122	Death Care Services	110	100	-10	-9.1%	-1
8123	Drycleaning & Laundry Services	140	150	10	7.1%	1
8129	Other Personal Services	40	50	10	25.0%	1
813	Membership Organizations & Associations	1,380	1,410	30	2.2%	3
8131	Religious Organizations	880	830	-50	-5.7%	-5
8133	Social Advocacy Organizations	70	90	20	28.6%	2
8134	Civic & Social Organizations	300	360	60	20.0%	6
8139	Professional & Similar Organizations	90	90	0	0.0%	0
814	Private Households	250	290	40	16.0%	4
8141	Private Households	250	290	40	16.0%	4
<b>99</b>	<b>Government</b>	<b>4,250</b>	<b>3,790</b>	<b>-460</b>	<b>-10.8%</b>	<b>-46</b>
4911	Postal Service	280	270	-10	-3.6%	-1
9991	Federal, Except USPS	910	860	-50	-5.5%	-5
9992	State Gov't, Except Education & Hospitals	1,490	1,430	-60	-4.0%	-6
9993	Local Gov't, Except Education & Hospitals	1,560	1,240	-320	-20.5%	-32
	<b>Self-Employed Workers</b>	<b>2,720</b>	<b>2,780</b>	<b>60</b>	<b>2.2%</b>	<b>6</b>

FOOTNOTES:

-Data may not add to totals due to rounding.

-Confidential data and industries with employment less than 10 are not shown but are included in all sub-total and total employment values.