

## Appendix 1: Epilogue

The following public comments and the Pennsylvania Department of Labor & Industry (L&I) responses pertain to the proposed changes to the Commonwealth’s *Common Identifier* policy package. Comments were collected during the public comment period from January 13, 2025 to February 12, 2025.

L&I appreciates all stakeholders who contributed comments and provided valuable feedback.

### Comment 1:

Commenter provided positive feedback on the comprehensiveness and improved usability of the Common Identifier policy package. Commenter made two suggestions:

A. Accessibility considerations in *Attachment A: PA CareerLink® Brand Style Guide*

- Commenter suggested incorporating language regarding accessibility standards, including font size preferences, specifically as it relates to the use of “all CAPS”.

**Response:** We appreciate this suggestion. Additional recommended typefaces have been added to *Attachment A: PA CareerLink® Brand Style Guide*. Resources on accessibility standards, as well as general information on document design best practices will be included in the PA CareerLink® Brand Toolbox.

B. Stevens Amendment Reference in the policy and *Attachment A: PA CareerLink® Brand Style Guide*

- Regarding compliance with displaying the Steven Amendment requirements, the commenter noted when space was a concern, they were advised using a hyperlink to signal users to an official Stevens Amendment website would be acceptable. They suggested adding language to ensure this option remains an accessible alternative.

**Response:** Thank you for this suggestion. Language has been added to *Attachment A: PA CareerLink® Brand Style Guide* that specifies “When necessary, it is allowable for print material to direct the public to a website that contains full funding information.” Additionally, a resource with information on the Stevens Amendment is included in the PA CareerLink® Brand Toolbox.

### Comment 2:

Commenter seeks measurement clarity on what font size would be small letter “a” and bold letter “o”, as it relates to the following excerpt from Attachment A: PA CareerLink® Brand Style Guide, page 9:

- “Clear Space Clear space helps the identifiers to stand out, remain distinct, and avoid cluttered or cramped placement. Once the PA CareerLink® logo is scaled, clear space around the logo shall be, at minimum, equal to the height of the small letter “a”. Clear space around the AJC banner shall be, at minimum, equal to the height of the bold letter “o” in the banner, once scaled.”

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**Response:** The department appreciates the request for clarity on this issue, however there is not a specific measurement than can be provided as the clear space is relative to the scaled size of the logo. For example, if the PA CareerLink® logo is scaled to a 36 font, the clear space must be equivalent to the height of the lower case “a” in “Pennsylvania” at that size. This applies to the American Job Center logo as well. Whatever size the logo is scaled to, the clear space must be equal to the height of the lower case “o” at that size. Slide 9 in *Attachment A: PA CareerLink Brand Style Guide* has been edited as follows to demonstrate this more clearly:

“Clear space helps the identifiers to stand out, remain distinct, and avoid cluttered or cramped placement.

Once the logos are scaled, clear space around the logo shall be, at minimum:

- A. Pennsylvania CareerLink®: equal to the height of the lower case "a" in “Pennsylvania”.
- B. A proud partner of the americanjobcenter® network: equal to the height of the bold letter "o" in “job”.

**NOTE:** The clear space measurement is relative to the scaled logo size.”