

Welcome!
SWPA PA Creative Industries event



Agenda

- Welcome and overview of SPC
- DCED grants review – Johnna Pro, Regional Director - DCED
- ARC/EDA grants review – Faith Collins, Community and Economic Development Program Manager, SPC
- Arts-related grant case studies:
 - Shiftworks, Sallyann Kluz, Executive Director
 - Touchstone Center for Crafts, Lindsay Ketterer-Gates, Executive Director
- PA Creative Industries review – Jamie Dunlap, Chief Strategy Officer, PA Creative Industries
- Q&A

About SPC - Plan. Collaborate. Grow.

Federally designated as the regions:

- Metropolitan Planning Organization
- Economic Development District
- Local Development District

Provide the forum for collaboration, planning, and public decision-making

- Transportation
- Economic Development
- Strategic Initiatives (water, climate, broadband)



About the Region – southwestern PA

- 10 Counties and the City of Pittsburgh
- Over 7,100 Square Miles
- 2.57 million people
- 538 municipalities
- 10 Transit Agencies
- 3 PennDOT District
- 6,668 Bridges
- Over 25,000 linear miles of roadways
- Dozens of Tunnels

How SPC helps...

- Planning & Stakeholder Engagement
 - Transportation & Economic Development
 - Environmental & Water Resource Center
 - Broadband
- Grant Technical Assistance & Data
 - ARC, EDA, DOT and more
 - Community Capacity & Grant Support
- Small Business Support
 - Partnerships for Regional Economic Performance (PREP) & Engage!
 - Network of EDOs, WDB, SBDCs and others

DCED overview

Johnna Pro



ARC/EDA overview

Faith Collins



ARC Funding Opportunities

- Area Development: will open again this summer
- ARISE: <https://www.arc.gov/grants-and-opportunities/arise/>
- POWER: <https://www.arc.gov/grants-and-opportunities/power/>
- INSPIRE: <https://www.arc.gov/grants-and-opportunities/sud/>
- More information: <https://arc.gov/>
- These funding opportunities bring millions of dollars to our region yearly
- SPC's region has assisted with over 60 letters of intent for POWER last year
- ARC funding amounts vary year to year

EDA funding opportunities

- Public Works and Economic Adjustment Assistance (PWEAA) funding opportunity:
 - **Overview:** EDA supports bottom-up strategies that build on regional assets to spur economic growth and resiliency. EDA encourages its grantees throughout the country to develop initiatives that present new ideas and creative approaches to advance economic prosperity in distressed communities.
 - NOFO link: <https://www.eda.gov/funding/funding-opportunities/fiscal-year-2025-public-works-and-economic-adjustment-assistance>
- see all open opportunities here: https://www.eda.gov/funding/funding-opportunities/all-opportunities?q=/funding/funding-opportunities/all-opportunities&f%5B0%5D=funding_status%3A6565

Shiftworks case study

Sallyann Kluz



Touchstone Center for Crafts case study

Lindsay Ketterer-Gates



Thank you
Questions?
How can we help your organization?

