

SEDA-Council of Governments

Grants and Opportunities for Creative Industries

June 10th, 2026



SEDA-COG Programs



- Economic development
- Community development and revitalization
- Housing
- Transportation



SEDA-COG Programs



Economic Development

- Appalachian Regional Commission (ARC)
- Economic Development Administration (EDA)
- Central Region Partners for Regional Economic Performance (PREP) and Engage!

Business Services

- Business Finance
- Export Development
- Apex Accelerator



What is Economic Development?

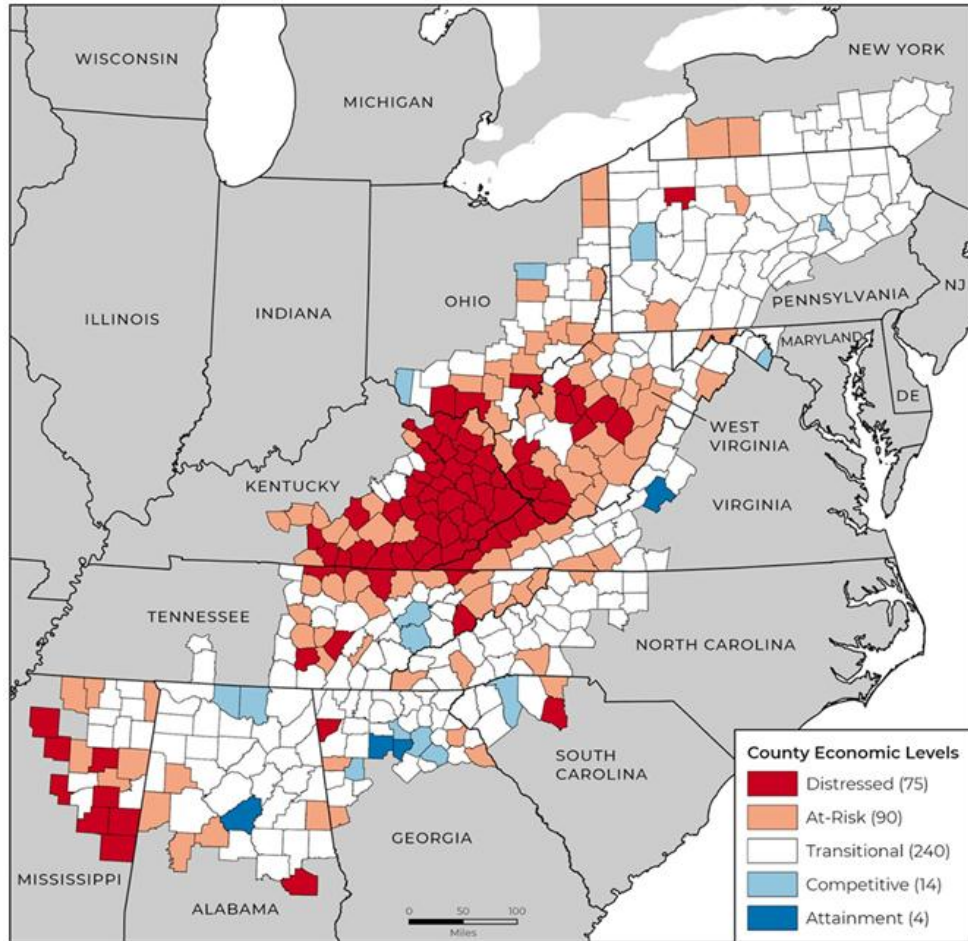


“Economic Development” projects result in any of the following...

- Job creation/retention
- Business creation, retention, or attraction
- Increase in sales
- Private sector investment



Appalachian Regional Commission (ARC)



- 13 states
- 423 counties
- 206,000 square miles
- 26 million people
- 74 local development districts

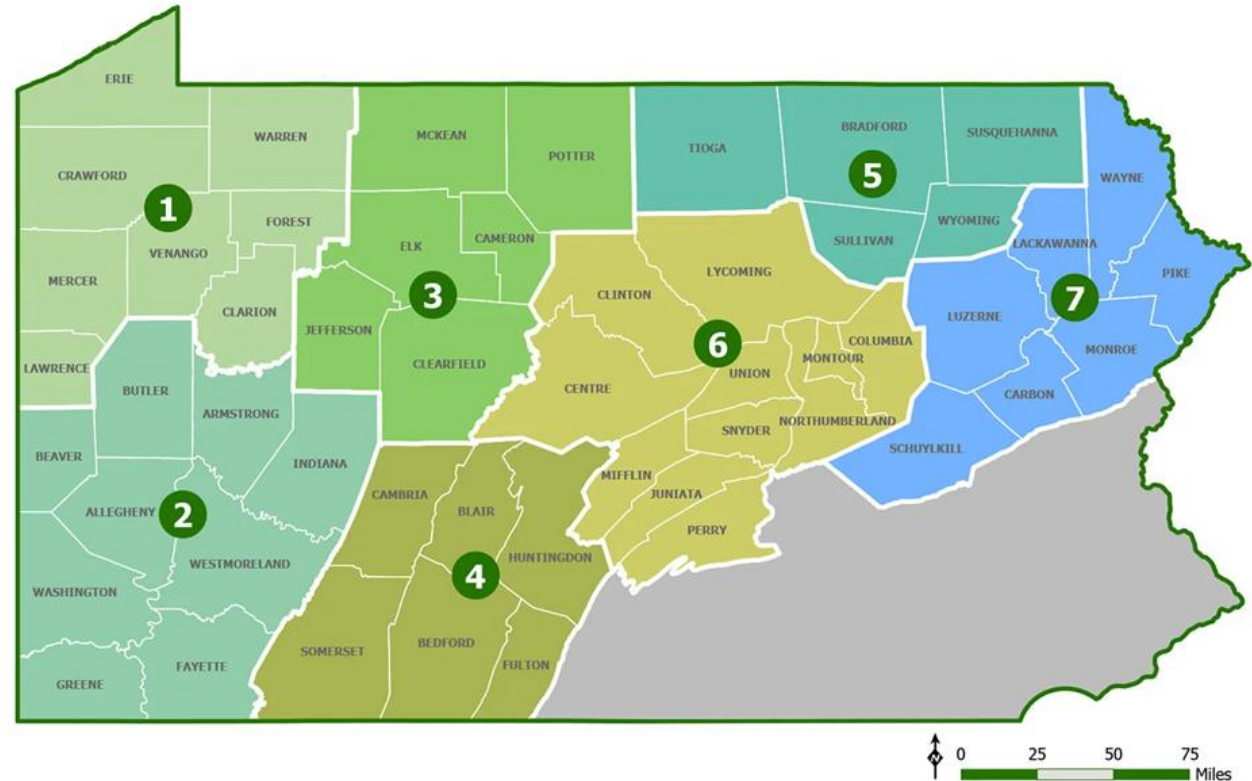


Appalachian
Regional
Commission

Appalachian Pennsylvania



- 52 Counties
- 1 Distressed County
- 2 At-risk
- 2 Competitive
- 47 Transitional
- 7 Local Development Districts (LDDs)



ARC Grants



- Eligibility
 - Local Development Districts
 - State or local governments
 - Institutions of higher education
 - Public or private non-profit organizations (including faith-based organizations)
- Ineligible
 - Individuals
 - For-profit entities
 - Projects outside of ARC territory

- Projects must advance at least one of the 5 following goals:

Building Appalachian Businesses

Building Appalachia's Workforce Ecosystem

Building Appalachia's Infrastructure

Building Regional Culture and Tourism

Building Community Leaders and Capacity

ARC Funding Opportunities



➤ Area Development

- Up to \$400k (usually)
- Supports critical infrastructure; workforce and business development
- Can include construction

➤ POWER

- Partnerships for Opportunity and Workforce and Economic Revitalization
- Planning grants – up to \$100k
- Implementation grants - \$400k to \$2m
- Intended to benefit coal-impacted communities



ARC's POWER Initiative

Partnerships for Opportunity and Workforce
and Economic Revitalization Initiative



ARC Projects



- The Rivet at Discovery Space (State College)
- Awarded \$42,675 in Area Development funds for the Alliance for Creative Rural Economies (ACRE)
 - Cohort model program for 17 creative entrepreneurs aimed at helping new and small businesses grow and thrive
 - Funds used for staffing and equipment



“This program focuses on equipping artisans, craftspeople, and small-scale manufacturers with essential business skills, promoting local small business growth and economic stability”

- Rep. GT Thompson

ARC Projects



- Broadcast Arts Initiative at the Screen Arts Institute (Shamokin)
- Awarded \$400k in POWER funds to introduce at-risk youth to creative careers in the greater Shamokin Region
 - Will offer education and mentorship to at-risk populations (17+), focusing on creative employment and entrepreneurship
 - Courses taught by instructors employed in animation, digital illustration, graphic design, and mobile game building



Conclusion



Questions? Interested in applying? Contact us!

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