

## Overview

The Creative Entrepreneur Accelerator Program is designed to:

- Pair creative entrepreneurs with existing small business consulting services.
- Help creative entrepreneurs grow their business, audience, and revenue.
- Advance the Pennsylvania Council on the Arts' overarching value of diversity, equity, and inclusion.
- Prioritize investments to creative entrepreneurs who identify as BIPOC.
- Prioritize investments to creative entrepreneurs located in and whose work benefits low-income communities as defined by the Small Business Administration.

## The Process



Identify creative entrepreneurs interested in starting or growing a business.



Creative entrepreneur reaches out to PPA Partner for referral coordinator information.



Creative entrepreneur & referral coordinator consult and review business plan.



Referral coordinator works with and refers creative entrepreneur to PPA regional partner.



Creative entrepreneur completes and submits client information form & application to PPA Partner.



Upon receipt of eligible and complete application, PPA Partner enters into grant award agreement with creative entrepreneur.

## Roles & Responsibilities

### Pennsylvania Council on the Arts (PCA)

A state agency under the Office of the Governor with the mission to strengthen the cultural, educational, and economic vitality of Pennsylvania communities through the arts.

#### Responsibilities:

- Program funder
- Act as a liaison between PPA Partners and referral coordinators
- Provide funding to the Creative Entrepreneur Accelerator Program

### Pennsylvania Partners in the Arts (PPA)

PCA's regional re-granting program that assists PCA in allocating state arts funds to support local and community arts projects and programs.

#### Responsibilities:

- Accept the referral form provided by the referral coordinator
- Review the client information form provided by the creative entrepreneur for eligibility
- Provide the application form to the creative entrepreneur
- Review and accept the application
- Provide funding check to creative entrepreneur

### Referral Coordinators

A local small business development organization (i.e. local Small Business Development Centers).

#### Responsibilities:

- Provide free consultation services and a business plan review for the creative entrepreneur
- Complete the referral form and submit it to the PPA Partner

### Creative Entrepreneurs

Creative entrepreneurs must operate in the creative industry, be at least 18 years old, a current resident of PA for one year, and (if applicable) manage a business with gross revenue of less than \$200,000.

#### Responsibilities:

- Complete one consultation with a referral coordinator
- Complete and submit client information form to the PPA Partner
- Complete and submit application to the PPA Partner

# PPA PARTNERS

## **Region 1**

### **Erie Arts & Culture**

Serves: Crawford, Erie, Lawrence, Mercer,  
Venango, Warren  
[www.erieartsandculture.org](http://www.erieartsandculture.org)

## **Region 2**

### **Elk County Council on the Arts**

Serves: Cameron, Elk, Forest, McKean, Potter  
[www.eccota.com](http://www.eccota.com)

## **Region 3**

### **Community Giving Foundation**

Serves: Bradford, Columbia, Lycoming,  
Sullivan, Tioga  
[www.csgiving.org](http://www.csgiving.org)

## **Region 4**

### **Northeastern Educational Intermediate Unit 19**

Serves: Lackawanna, Luzerne, Pike, Susquehanna,  
Wayne, Wyoming  
[www.aienepa.org](http://www.aienepa.org)

## **Region 5**

### **Lehigh Valley Community Foundation**

Serves: Carbon, Lehigh, Monroe, Northampton  
[www.lvcfoundation.org](http://www.lvcfoundation.org)

## **Region 6**

### **Greater Philadelphia Cultural Alliance**

Serves: Bucks, Chester, Delaware, Montgomery,  
Philadelphia  
[www.philaculture.org](http://www.philaculture.org)

## **Region 7**

### **Berks Arts**

Serves: Berks, Lancaster, Schuylkill  
[www.berksarts.org](http://www.berksarts.org)

## **Region 8**

### **The Foundation for Enhancing Communities**

Serves: Cumberland, Dauphin, Lebanon  
[www.tfec.org](http://www.tfec.org)

## **Region 9**

### **Cultural Alliance of York County**

Serves: Adams, Franklin, Fulton, York  
[www.culturalyork.org](http://www.culturalyork.org)

## **Region 10**

### **Community Partnerships RC&D**

Serves: Juniata, Mifflin, Montour,  
Northumberland, Perry, Snyder, Union  
[www.cpartnerships.com](http://www.cpartnerships.com)

## **Region 11**

### **Centre Foundation**

Serves: Centre, Clearfield, Clinton, Huntingdon  
[www.centre-foundation.org](http://www.centre-foundation.org)

## **Region 12**

### **Community Foundation for the Alleghenies**

Serves: Bedford, Blair, Cambria, Fayette,  
Somerset, Westmoreland  
[www.cfalleghenies.org](http://www.cfalleghenies.org)

## **Region 13**

### **United Way of Clarion County**

Serves: Armstrong, Butler, Clarion, Indiana,  
Jefferson  
[www.uwclarionco.org/ppa-region-13](http://www.uwclarionco.org/ppa-region-13)

## **Region 14**

### **Greater Pittsburgh Arts Council**

Serves: Allegheny, Beaver, Greene, Washington  
[www.pittsburghartscouncil.org](http://www.pittsburghartscouncil.org)

### **For general questions contact:**

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