

Minutes  
Council Meeting  
December 8, 2022  
9:00 a.m.

Virtual Meeting  
via Microsoft TEAMS

**COUNCIL MEMBERS PRESENT VIA MICROSOFT TEAMS:** Chair Parks, Mr. Alaquiva, Mr. Astorino, Representative Ciresi, Mr. Gabel, Ms. Goldberg, Representative Labs, Judge Morgan, Mr. Stull, Ms. Vilayphonh, Mr. Warfield, Ms. Zaborney

**COUNCIL MEMBERS NOT PRESENT:** Ms. Gunderson

**STAFF MEMBERS PRESENT:** Karl Blischke, Executive Director; Heather Doughty, Deputy Executive Director; Jamie Dunlap, Chief of Creative Catalysts & Lifelong Learning; Amy Gabriele, Chief of Finance & Administration; Norah Johnson, Director of Public Awareness & External Affairs; Laura Kline, Executive Assistant; Amanda Lovell, Director of Access to the Creative Sector; Sarah Merritt, Director of Creative Communities; Dana Payne, Director of DEI Initiatives, Diverse Cultures & Heritage; Seth Poppy, Director of Data Systems & Creative Services; and, Ian Rosario, Grants Liaison.

**GUESTS PRESENT:** Rodney Akers, Chief Counsel

**ITEM 1: CALL TO ORDER:** Karl Blischke, Executive Director, welcomed those in attendance and informed them that the meeting would be recorded for the administrative purpose of minute taking. Mr. Blischke then turned the meeting over to Chair Parks.

Chair Parks welcomed those in attendance

**ROLL CALL:**

*Karl Blischke, Executive Director*

Mr. Blischke called the roll. A quorum was established

**ITEM 2: REQUESTS FOR PUBLIC COMMENTS:**

Chair Parks asked if the PCA received any requests for public comments. There was no request for public comments.

**CONFLICTS OF INTEREST**

*Jeff Parks, Chair*

Chair Parks reminded the Council of the PCA's conflict of interest policy.

**ITEM 3 APPROVAL OF MINUTES:**

October 6, 2022, Council Meeting:

Chair Parks asked for a motion to approve the October 6, 2022, Council Meeting Minutes. Mr. Stull made a motion to approve the minutes. Ms. Goldberg seconded the motion. Motion carried, none abstained or opposed.

**ITEM 4: Recommendations for Statewide Services: Serving Individuals with Disabilities**

*Dana Payne, Director of DEI Initiatives, Diverse Cultures & Heritage*

Chair Parks stated that he is aware of the following conflict of interest, himself for ArtsQuest.

Ms. Payne reported that in October 2022, Council approved RFP guidelines that were developed to support projects that engage and cultivate deeper relationships, strengthen access, and promote the involvement of historically under-resourced and under-represented individuals with disabilities.

Ms. Payne explained that an additional goal of this RFP is to identify organizations with applicable service experience and the potential to help PCA establish relationships that strengthen its ability to connect with, better understand the needs of, and to support individuals with disabilities.

Payne stated that PCA received 55 proposals in response to this RFP from organizations located in 22 counties and added that the proposals were reviewed based upon the approved published criteria, which is outlined in the Council Book.

Ms. Payne stated that PCA staff recommends that Council review and approve the following four applicants for an award of \$25,000 each: ArtReach, Inc.; BlackStar Projects, Inc.; Hedgerow Theatre Company; and Lehigh University Art Galleries.

Ms. Payne reported that PCA staff recommends that Council review and approve the following three applications for an award of \$10,000 each: Creative Citizens Studios; Perry County Council of the Arts; and, The Arc of Pennsylvania.

Ms. Payne explained that the funds for this initiative comes from 2021 budgetary waiver funds.

Ms. Payne stated that a complete list of all applicants are listed in the council book.

Chair Parks asked the Council for any additional questions. Hearing none, Chair Parks asked for a motion to approve the recommendation, except for the grants to ArtsQuest.

Judge Morgan made a motion to approve the recommendations. Mr. Warfield seconded the motion. Motion carried, none abstained or opposed.

Regarding the conflict of interest mentioned above, Chair Parks asked to let the record show that he turned over the meeting to Vice Chair Gabel for the purpose of the next motion.

Vice Chair Gabel asked for a motion to approve the recommendation for those grants with which Council Member Parks has a conflict of interest.

Ms. Goldberg made a motion to approve the recommendations. Mr. Astorino seconded the motion. Motion carried, none abstained or opposed.

Vice Chair Gabel asked to let the record show that Council Member Parks did not make this motion, second this motion, participate in any discussion of this motion or vote on the motion.

Vice Chair Gabel returned the meeting to Chair Parks.

**ITEM 5 ACTION: Recommendations for Statewide Services: Creative Business Loan Program**

*Sarah Merritt, Director of Creative Communities & Creative Economy*

Ms. Merritt reminded Council that in 2020, the PCA established the Creative Business Loan Fund (CBLF) with the goal of providing affordable, accessible capital for creative small businesses across the Commonwealth.

Merritt stated that currently, PCA is working with Bridgeway Capital to serve the western part of the state and community and that the Community First Fund is serving the eastern part of the state. Merritt reported that since 2020, 13 loans have been provided to creative small businesses totaling about \$1.4 million.

Ms. Merritt reported that PCA staff is looking to increase access across the state to this loan fund. Merritt stated that PCA staff is recommending the approval of the following statewide services RFP

for the loan fund to identify additional community development finance institutions (CDFIs) to administer the fund. Merritt stated that PCA staff is looking to expand access in the northern tier and northeastern part of Pennsylvania.

Ms. Merritt provided an overview of the loan fund, which focuses creative small income or small businesses in low-income communities and those located in small towns and rural communities or owned by black, indigenous and people of color or serving a diverse market. Merritt explained that eligible and loan uses include working capital equipment, supplies, renovations to a retail space, real estate acquisitions, and office space. She stated that the average loan amount is about \$75,000 and added that applicants can apply for amounts between \$5,200 and \$250,000 in this loan fund. Ms. Merritt stated that PCA anticipates approving up to two applicants with awards of up to \$75,000, and these awards must be matched 4 to one and on the loans provided over a 5 year grant.

Representative Ciresi stated that he thinks this is a great program and that it provides exposure for the arts and what the arts does in an economic setting throughout the Commonwealth. Ciresi stated that he would like to see PCA adopting a philosophy that when these types of loans and grants are given at this level, the townships, boroughs, and municipalities need to be made aware of it as a presentation to the public and at their local board meetings.

Mr. Blischke stated that this speaks to a bigger issue and that it will be discussed further during the update portion of the meeting. Blischke explained that he is planning on discussing ways PCA can be more visible and stated that PCA's current portfolio is very tightly aligned with community goals, Blischke explained that enhanced visibility is correctly going to be one of PCA's goal for the next year.

Ms. Zaborney stated that it is very important for not only the community members that have control of funds, but for the art organizations to share this information to the public. She explained the importance of knowing that PCA is a source of funding or responsible for creating awareness about opportunities for public funds.

Ms. Goldberg asked if it is concerning for some of these organizations to let it be known about the funding that they are getting and how they're using it?

Ms. Zaborney stated that from a fundraising and donor standpoint, that it is helpful to know what organizations are getting and that it helps them to know what these organizations need. She added that from the side of giving out donations, that having state, federal, local funding, gives credibility to these organizations and as a potential donor or supporter, she does not see that as a negative and said it solidifies their legitimacy, in terms of a good place to invest donor funds.

Mr. Blischke stated that the funding for these two community development finance institutions that PCA would bring into the program is coming from waiver funds and that it is not coming out of any of our existing programming, rather these are funds that were grant funds that were returned back to the PCA for the previous fiscal year.

Chair Parks asked the Council for any additional questions. Hearing none, Chair Parks asked for a motion to approve the recommendation.

Ms. Goldberg made a motion to approve the recommendation. Mr. Stull seconded the motion. Motion carried, none abstained or opposed.

#### **ITEM 6 ACTION: Recommendations for Creative Catalyst Grants**

*Jamie Dunlap, Chief of Creative Catalysts & Lifelong Learning*

Ms. Dunlap reported that these recommendations are still part of the Fiscal Year 2022-2023 budget.

Ms. Dunlap stated that PCA staff presents the following four recommendation for Creative Catalyst support in Fiscal Year 2022-2023.

**Applicant:** Center for Civic Arts

**Proposal:** Sacred Spaces Curriculum and Toolbox

Ms. Dunlap stated that the Sacred Spaces curriculum and toolbox project is a collaboration between Preservation Pittsburgh, the Center for Civic Arts, and the Wilkesburg Historical Society Center for Civic Arts. Dunlap explained that that Wilkesburg Historical Society Center for Civic Arts will lead the curriculum development and will partner with Preservation Pittsburgh to help to promote the project.

Dunlap stated that this organization has made a request for \$8,500 and the PCA staff recommendation is \$8,500.

**Applicant:** Community Arts Center of Cambria County      **Proposal:** Arts4Wellness

Ms. Dunlap reported that the Community Arts Center of Cambria County came to PCA with a request for funding for the Arts4Wellness program. Dunlap explained that this organization will continue to offer in-person classes through the Arts Center, but with Creative Catalyst funds will be able to expand to provide these classes in full length online as well as 15–20-minute video shorts. Ms. Dunlap stated that this is being done in order to reach individuals that may be staying at home, especially during the winter months as well as those concerned about Covid and the flu season.

Dunlap stated that this organization has made a request for \$10,000 and the PCA staff recommendation is \$10,000.

**Applicant:** Culturetrust Greater Philadelphia Festival  
(Fiscal sponsor for Philadelphia Latino Film Festival)

**Proposal:** Philadelphia Latino Film Festival

Ms. Dunlap reported that Culturetrust of Greater Philadelphia, is a fiscal sponsor for the Philadelphia Latino Film Festival. Ms. Dunlap stated that the festival is applying for a Creative Catalyst grant to help support their programming expansion across the state. She explained that several partners have expressed interest in hosting screenings and events to bring PHLAFF to their communities and added that partners that have expressed interest to date include the PA Governor's Advisory Commission on Latino Affairs in Harrisburg, which would host events in multiple counties, The Guild (an emerging artists collective in Allentown), and ArtsQuest in Bethlehem.

Dunlap stated that this organization has made a request for \$10,000 and the PCA staff recommendation is \$10,000.

**Applicant:** Village of Arts and Humanities

**Proposal:** Music Vets Documentary Film & Programming

Ms. Dunlap reported that the Village of Arts and Humanities came to PCA with a proposal for funding for the Music Vets Documentary Film & Programming. Dunlap explained that the proposal is to bring a series of film & musical healing forums to specific communities in Pennsylvania. Ms. Dunlap added that filmmakers are planning to have Philadelphia, Pittsburgh, and Harrisburg as the locations for these events and their goal is to help bring awareness to music as a therapeutic tool.

Ms. Dunlap explained that this film is the entry point into a conversation about trauma-informed care and the forums in connection with the film will provide live music (therapy) demonstration and education. Dunlap reported that panel discussions will also be held as well as networking opportunities for the filmmakers. Dunlap stated that during these forum panel discussions and networking events, the filmmakers will speak about the creative techniques employed in the film, and how the filmmaking process itself is a model for other creative arts to reach wide audiences and give people an outlet for creative expression.

Dunlap stated that this organization has made a request for \$10,000 and the PCA staff recommendation is \$10,000.

Ms. Dunlap noted that all grants are matched one to one.

Ms. Goldberg expressed interest in this program and asked Ms. Dunlap to send her the video and asked if this program will be incorporated into other programs offered to veterans.

Ms. Dunlap stated that she will be presenting at the Governor's Advisory Council for Veterans Affairs in February. Dunlap explained that this will be the first meeting with the new administration, and she will be discussing some of the work that is being done in creative art therapies in working with veterans.

Judge Morgan asked if this film will be going to the VA offices and hospitals in each county. He also asked if any connection has been made with these facilities to determine what sort of programs they have already or if they even have a music therapy program.

Ms. Dunlap replied that she is hoping to find out more as she attends the upcoming meeting with the Governor's Advisory Council on Veterans Affairs on February 1<sup>st</sup>.

Mr. Astorino stated that he had a question about the Center for Civic Arts project, Sacred spaces. He explained that in many communities, the former urban churches are disappearing and added that in his community, a church has been converted into apartments. Astorino stated that he hopes that if this if this toolbox and curriculum are successful, they should be shared statewide to organizations such as Preservation Pennsylvania, PHMC, or Sacred Spaces in Philadelphia.

Ms. Dunlap agreed and stated that the Sacred Spaces program in Pittsburgh is connected to the Sacred Spaces organization in Philadelphia. She explained that she has offered to help them to try to get the toolbox out through different educational networks that PCA is affiliated with.

Mr. Astorino mentioned a former church in Pittsburgh that has been converted into a homeless shelter that has 160 beds and is completely full. He stated that city Council is looking for other opportunities with other abandoned churches.

Chair Parks asked Council's General Council Akers if he has a conflict of interest in this action item because ArtsQuest is mentioned as a possible partner, though not a direct grantee in one of these grants.

Mr. Akers stated that there isn't an actual conflict at this time. He stated that he recommends, out of an abundance of caution, that Chair Parks abstain from this vote, but that it is not absolutely mandatory.

Chair Parks asked the Council for any additional questions. Hearing none, Chair Parks asked for a motion to approve the recommendation.

Mr. Astorino made a motion to approve the recommendation. Mr. Stull seconded the motion. Motion carried, none opposed. Chair Parks asked to let the record show that he abstained from this vote.

**ITEM 7 ACTION: Recommendations for Pennsylvania Partners in the Arts – Region 12 Partner**  
*Amanda Lovell, Director of Access to the Creative Sector*

Ms. Lovell stated that during the July meeting, Council was informed that the Westmoreland Museum of American Art would no longer be the PPA partner for Region 12, which covers the counties of Bedford, Blair, Cambria, Fayette, Somerset, and Westmoreland.

Ms. Lovell thanked the Westmoreland Museum staff and PCA staff for their work in a smooth collaboration during this transition and stated that she was very pleased with this process. Ms. Lovell

also thanked PCA's current PPA partner, Community Partnerships RC&D for their help in the distribution of the current Entry to Program Stream and Program Stream funds for Region 12.

Ms. Lovell stated that in the midst of this transition, Region 12 Open Application alerts were shared to the public. Ms. Lovell reported that after virtual meetings and communication, six candidates indicated interest in the partnership, with four ultimately submitting applications.

Ms. Lovell explained that PCA staff completed a panel review of the following four applications: Arts Altoona, Bottle Works, Community Foundation of Greater Johnstown (DBA: Community Foundation for the Alleghenies), and Johnstown Area Regional Industries (JARI).

Ms. Lovell stated that all of the applications were solid and had positive attributes, but the panel decided that one applicant aligned best with PCA's strategic plan and also demonstrated dynamic leadership and offices already in three of out of the six counties in Region 12, which is the Community Foundation of Greater Johnstown, dba as The Community Foundation to the Alleghenies.

Ms. Lovell reported that this partnership would start on January 1st of 2023 and PCA would distribute funds to them for the remaining parts of Fiscal Year 2022-2023. Ms. Lovell added that this would include administrative support of \$34,591 as well as funds for redistribution for the Creative Entrepreneur Accelerator Program of \$27,909.

Chair Parks asked the Council for any additional questions. Hearing none, Chair Parks asked for a motion to approve the recommendation.

Ms. Goldberg stated that she may have a potential conflict and Mr. Akers advised that she abstain from voting on this action item.

Judge made a motion to approve the recommendation. Mr. Astorino seconded the motion. Motion carried, none opposed, Ms. Goldberg abstained.

**ITEM 8 ACTION: Recommendation for Pennsylvania Partners in the Arts – Payments for Review Panelists**

*Amanda Lovell, Director of Access to the Creative Sector*

Ms. Lovell reported that she since she joined the PCA staff last year, she has had the opportunity to sit in on every one of the 20 panel reviews across the state. Ms. Lovell stated that in having conversations with PCA staff, it was determined that there is a need to provide some updates to the panel review process and stated that one of the first items PCA staff would like address is the payment of the panelists for the panel reviews.

Ms. Lovell stated that panel review payments is part of a national conversation happening throughout the country and through many panel organizations. She added that if approved, PCA would be aligning itself with action that is being taken forward throughout the country and that the concept of panelists being paid, creates an equity and inclusiveness consistency.

Ms. Lovell reported that PCA would like panelist payments to be implemented for the Creative Sector Flex Fund application panel review starting in June of 2023. Ms. Lovell explained that this does happen prior to the contract year being completed and added that what is being recommended is that an addendum be made to the contract to include these funds to PCA's PPA partners so they can distribute the payments to the panel.

Ms. Lovell stated that PCA is recommending that \$250 to be paid as honorarium to each panelist for each partnership throughout the state. She explained that PCA has 14 partnerships which each have a minimum of four panelists.

Ms. Lovell stated that PCA staff recommends that 72 panelists be paid at \$250 each per panelist for a total budget amount of \$18,000.

Ms. Goldberg stated that she is happy to see this payment because she thinks it will encourage panelists to put effort and time into the panel review. She also stated that she likes the idea of it being a set price and being required for all of the partner regions across the state and thinks it will set a strong starting point for the review of all the applications and that it is a move in the right direction.

Ms. Goldberg asked if panels that are more than one day are usually held consecutively.

Ms. Lovell stated that in Philadelphia and Pittsburgh, four separate panels would be held as a different panel for each date, and they are held on consecutive days.

Ms. Lovell also stated that the number of panelists per panel review also varies throughout the state and this new process will also set a standard that is consistent for our programs across the Commonwealth.

Chair Parks asked the Council for any additional questions. Hearing none, Chair Parks asked for a motion to approve the recommendation.

Mr. Stull made a motion to approve the recommendation. Ms. Goldberg seconded the motion. Motion carried, none abstained or opposed.

**ITEM 9 ACTION: Recommendation for Statewide Services – Mid-Atlantic Arts Foundation**

*Karl Blischke, Executive Director*

Mr. Blischke reported that the Mid-Atlantic Arts Foundation is one of six US regional arts organizations and stated that these are nonprofits that were created back in the mid-70s to help get funding and services and exchange across state borders within regions like the Mid-Atlantic region.

Mr. Blischke explained that the Mid Atlantic Arts Foundation serves a regional arts organization and that the Mid-Atlantic Arts Foundation is a conduit for federal and oftentimes private funds to the Mid-Atlantic region, including in Pennsylvania.

Mr. Blischke explained that for many years, the Council has supported the operations of the Mid-Atlantic Arts Foundation through an annual grant and added that all the other state arts agencies in the Mid-Atlantic region do the same. Mr. Blischke added that in turn, the Mid-Atlantic Arts Foundation has regranted funds back to Pennsylvania and in the last completed fiscal year, the Mid-Atlantic Arts Foundation made \$370,000 worth of direct grants into Pennsylvania.

Blischke stated that PCA staff recommends that Council approve the Mid Atlantic Arts Foundation for an \$80,000 non-matching grant from the PCA. He explained that this will cover PCA's participation for 2023.

Mr. Blischke provided some information about the about the application process and stated that in accordance with management directives, PCA is required to have open solicitation for awarding funds. As the Mid-Atlantic Arts Foundation occupy unique space in the country's arts ecosystem and there is no other organization doing this activity, Blischke reported that PCA has requested a waiver of this solicitation process and was granted a waiver from the Governor's Budget Office. He added that this kind of award is subject each year to that waiver review and are subject to that review process.

Chair Parks asked the Council for any additional questions. Hearing none, Chair Parks asked for a motion to approve the recommendation.

Mr. Stull made a motion to approve the recommendation. Mr. Astorino seconded the motion. Motion carried, none abstained or opposed.

### **ITEM 10 INFORMATION: Strategic Plan Update**

*Karl Blischke, Executive Director*

Mr. Blischke asked Council to refer to the strategic plan update that is on page 40 of the Council Book. Blischke reminded Council that the strategic action plan was created by staff and approved by Council in 2019 and stated that this report serves an update as this year ends and the transition of a new administration begins.

Blischke reported that the Strategic Plan has three primary goal areas with an overarching value of DEI. He reported that today, 2/3 of the action items that were identified in this action plan are now completed. Blischke stated that the remaining action items are in progress and a couple of them are on hold. Blischke explained that with two years remaining in the plan, he thinks that PCA has made great progress.

Blischke reported that over the past three years, Council has been a big part of approving actions that have made a difference in the way that PCA works and what is in PCA's portfolio.

Mr. Blischke explained that after changing PCA's mission for the first time ever, the Council also changed its funding strategy for general operating support in a significant way that has gained national attention.

Blischke stated that PCA has realigned all of its programs, guidelines, and review criteria to put a priority on the value on what the arts bring to communities. Blischke reported that PCA has updated its data systems and has implemented a DEI action plan and DEI statement. Blischke added that PCA has also launched a Creative Communities initiative, transformed Pennsylvania Partners in the Arts, and has created a space for the creative economy.

Mr. Blischke reported that the Creative Entrepreneur Accelerator program and the Creative Business Loan program are examples of new programs that have been created.

Blischke explained that PCA has completed actions in the three goal areas, but overall, he stated that he would like focus on goal three, which is about raising the awareness of the creative sector. Blischke stated that PCA staff will be working to re-evaluate this area and the actions in it to align with where PCA is now in its development and where PCA wants to go over the next couple of years in its strategic plan.

Mr. Blischke invited Council Members who have thoughts or who want to participate in discussions on that to please let him know.

Chair Parks stated that Council is very proud of the work that the entire team has done and how PCA has been able to better serve the citizens of the Commonwealth of Pennsylvania, particularly those who have been underserved in the past. Chair Parks thanked Mr. Blischke at PCA staff for the work that it has done and the leadership that that has been provided.

Mr. Alaquiva also thanked Mr. Blischke for the great work that Mr. Blischke and PCA staff has been doing, especially during the things that have been associated with our times recently. He stated that he thinks it is just remarkable to still see the difference that art is making and how important it is during this intersection of American history.

### **ITEM 11: Chair's Report**

*Jeffrey Parks, Chair*

Chair Parks reported that the COVID-19 PA Arts and Culture Recovery Program is now open for applications through 2/28/2023. He stated that this program is funded by federal dollars made



available through the American Rescue Plan Act and is administered by the Commonwealth Financing Authority and the Pennsylvania Department of Community and Economic Development. Chair Parks explained that the program was created to provide grants to nonprofit arts and culture organizations, local arts and culture districts and arts and culture professionals located in the Commonwealth to ensure the stability and recovery of the Commonwealth's arts and culture sector from the COVID-19 pandemic.

Chair Parks recognized Jamie Dunlap, who helped the Department of Labor and Industry pursue the implementation of a mural project that was unveiled in November, and designed and led by artist, Katie Trainer, who helped 200 employees at the PA Department of Labor & Industry participate through painting. Parks explained that the mural depicts the history of labor in Pennsylvania and is located in the Labor and Industry building in Harrisburg. He added that the mural project was facilitated by PCA's friends and partners at the Perry County Council of the Arts.

Chair Parks shared that it has been a joy to work with council for the past 10 years. He explained that he was appointed in 2013 and his term has expired. Parks stated that he is not sure what the future will hold with the next administration and that he is thrilled with the direction Council has taken in direction using scarce public dollars to make grants.

Chair Parks stated that what Council has done in the past few years, is representational of a desire to to understand the impact of the arts in communities, not just the traditional types of arts formats and presentations, but arts that are important to help communities develop and survive.

Parks stated that he spent a great deal of effort to try to increase the funding for the Council this past year in in an era when there was a historic amount of funding available through the state.

Parks stated that he has personally concluded that regardless of what happens under the new Governor in terms of the Council itself and the appointments to be made to it, that the arts belong integrated with economic and community development. Parks explained that Mr. Blischke has done a great job of reaching out and becoming involved with economic development both the statewide and in the specific regions. Chair Parks added that the Pennsylvania Wilds is a fantastic example of how PCA can nurture and encourage arts and creative related businesses.

Parks stated that communities need to be on par with competitive communities in terms of what they offer residents and that it includes access to creative people and activities.

Chair Parks said it has been great to serve as Chair for this organization, for the last several years, and wishes everybody a happy holiday season.

## **ITEM 12: Executive Director's Report**

*Karl Blischke, Executive Director*

Mr. Blischke provided additional comments relating to what Chair Parks mentioned and that PCA, funded with public dollars is focused on supporting value to communities.

Mr. Blischke explained that this has opened the PCA up to alignments and synergies which have allowed it to access resources from The Appalachian Regional Commission to support entrepreneurial work.

Mr. Blischke explained that the time is now, with new members in the legislature and a new administration, to have conversations about greater alignment of policies and resources around the creative sector and the creative economy.

Mr. Blischke reviewed a few things that the PCA has coming up and new products that will be presented. Blischke stated that this year, the Governor's Arts awards will be a digital strategy for highlighting creatives and creative businesses in Pennsylvania. Mr. Blischke explained that Norah

Johnson has been working on this project and added that he has been screening some of the initial work and video product.

Mr. Blischke stated that PCA will have digital assets that can be used in a combination of ways which will highlight creatives in Pennsylvania, creative entrepreneurs, and creative economy support entities. Mr. Blischke thanked Ms. Johnson for her work on this initiative.

Mr. Blischke reported that the PCA is upping its game in the creative entrepreneurship space. Mr. Blischke stated that PCA has entered into a contract with Bridgeway Capital, which uses a robust platform to track the development of hundreds of creative entrepreneurs in PCA's creative entrepreneur program. Blischke explained that PCA will be able to track their development and growth as businesses over time and those will be data and results that PCA can talk about with respect to this program.

Mr. Blischke stated that Council Member Warfield will be performing in Central Pennsylvania at Messiah College on December 9<sup>th</sup> with his All-Star Jazzy Christmas.

**ITEM 13: Adjournment**

The meeting adjourned at 10:11 am