

# SAMPLE ADVISORY COMMITTEE RECRUITMENT INFO

## Join the <Name of Community or District> Creative District Advisory Committee

### What is a Creative District?

A Creative District is a walkable, geographically defined area by a municipality that is characterized by a high concentration of cultural facilities, creative businesses and entrepreneurs, artists, and culture bearers. Creative districts promote and benefit from a community's unique assets, enhance residents' quality of life, and attract visitors, talent, and investment.

The Creative Districts Program, **an initiative of Pennsylvania Creative Industries**, an agency of state government, supports communities in transforming walkable, culturally vibrant areas into centers of economic growth, local identity, and inclusive revitalization. By investing in creative assets, the program supports public art and community arts and culture activities, fosters entrepreneurship and small business development, retains and attracts talent and visitors, advances a community's development and revitalization goals, and strengthens long-term planning.

### Help Shape the Future of Our Community's Creative District

The Creative District Advisory Committee brings together community members who care deeply about local culture, creativity, and inclusive development. We welcome community members from all backgrounds, identities, and lived experiences to help shape a district that reflects our community. Committee members help guide the vision for the proposed Creative District, ensuring it reflects community priorities, elevates local creative identity, and supports a vibrant, welcoming place for all.

We're looking for people who bring passion, perspective, and a commitment to strengthening our community.

### What the Advisory Committee Does

Advisory Committee members play a key role in:

- Helping shape the district's vision, goals, and identity
- Offering insight into community needs, opportunities, and priorities
- Supporting inclusive community engagement and outreach
- Identifying creative, cultural, and community assets
- Building relationships with artists, businesses, organizations, and residents
- Championing the district and promoting its value
- Contributing ideas that support long-term sustainability and resource development

### **Time & Talent Commitment**

Committee members contribute their time, leadership, and lived experience to help build a strong foundation for the district. This typically includes:

- Attending regular meetings (monthly or bi-monthly)
- Participating in community engagement activities
- Reviewing planning materials and draft documents
- Helping identify partners, collaborators, and opportunities for district activation
- Supporting efforts that strengthen long-term financial sustainability, such as identifying funding opportunities or connecting the district with local resources
- Providing steady leadership and accountability as the district develops

### **Who We're Looking For**

We welcome people who bring:

- Community connections and trusted relationships
- Experience as artists, makers, culture bearers, and arts administrators
- Experience as small business owners, local government and community development, and community organizers
- A collaborative spirit and willingness to engage across differences
- Commitment to broad, equitable community engagement
- Big-picture thinking and pride in the community
- Reliability, follow-through, and good communication skills

You don't need to be an expert — just someone who cares about the future of our community and wants to help shape it.

### **Interested in Joining Us?**

If you're excited about helping shape the future of our community's Creative District, we'd love to hear from you. Please contact [< insert contact info >](#) to express your interest.